

The World Bank Institute and the Institute for Corporate Responsibility present an online conference on Business and Peace.


Agenda

One theme per week for 9 weeks!




Theme 1: The Role of Business In Advancing Peace Through Commerce

Discussion open 23 to 27 March



Theme 2: On the Ground - Current Practices of Involving Business

Discussion open 30 March to 3 April



Theme 3: What It Will Take To Manifest Peace Through Commerce

Discussion open 6 to 10 April




Theme 4: New Research on Development, Freedom and Peace

Discussion open 13 to 17 April




Theme 5: New Research on Corporate Risk in Conflict Zones

Discussion open 20 to 24 April




Theme 6: Key Issues in Doing Business in Conflict Zones

Discussion open 27 April to 1 May



Theme 7: Partnership Approaches to Involving Business

Discussion open 4 to 8 May



Theme 8: A Perspective from the Tourism Industry

Discussion open 11 to 15 May



Theme 9: Where We Go From Here

Discussion open 18 to 22 May



WORLD BANK INSTITUTE
LEARNING FOR DEVELOPMENT



THE WORLD BANK

About

Businesses have the capability to foster sustainable peace. They often do so without even being aware of their contributions. Businesses can do even more by becoming aware of which ethical practices contribute to peace and stability, and the ways they can encourage governments to support local entrepreneurs through legal system reforms.

This eConference will illuminate the contribution responsible business and economic development can make toward building peace. Watch the video presentations and join the conversation with international experts in business, development and global security. The discussion will focus on practical action to advance understanding, investment and systemic change toward Peace Through Commerce.

Have your say: **Join the world-wide discussion on how ethical business practices can foster peace**

Featuring video presentations from:

- Whole Foods Market
- Global Peace Index
- Travel Industry Association of America
- U.S. Department of State
- Center for International Private Enterprise
- George Washington University
- FLOW Ltd.
- Notre Dame University School of Business
- Thunderbird School of Global Management
- Wharton Business School

Who should participate?

- Business Executives
- International Development Staff
- Students
- Entrepreneurs
- Academics
- Investors
- NGO Staff
- CSR Professionals
- Government Officials
- Business Association Representatives

Read Presenter Biographies

How to participate

Joining the eConference is fast and free, and includes membership to Business Fights Poverty, a professional social network which comes with a number of benefits. Once you have signed up for the eConference, you can return and click on the discussions at any time to access videos, resources, interact with other participants, and add your views to the discussion.

How the eConference works

The eConference will cover nine themes over nine weeks, with a new theme beginning each Monday. For each theme, you will first watch a few short video presentations from international business and development experts, and then write your comments in response to the discussion questions posed by moderators and other participants. Each week's presenters will also participate in the online discussion to address direct questions and give input. **Read FAQs**

Register: www.peace.businessfightspoverty.org