

# STUDIO VOGUE GALLERY

216 Avenue Road, Toronto, Ontario, M5R 2J4 Canada +1- 416-459-9809 [info@studiovoguegallery.com](mailto:info@studiovoguegallery.com) [www.studiovoguegallery.com](http://www.studiovoguegallery.com)

## FUSION

*International Art Exhibition – Toronto*

**May 8 – 24, 2014**

**Registration Deadline: March 21, 2014**

**Reception: Thursday, May 8, 2014 6 - 8 PM**

**Gallery Open: Tues - Sat 11 AM - 6 PM**



*Participation is by invitation only. All invited artists have been selected prior to invitation and will be admitted on a first come basis as soon as they submit the 2 page Entry Form (pages 5 and 6) of this document agreeing to the exhibition terms.*

- **Exhibition (TERMS & CONDITIONS)**

- Exhibition is open to a maximum of 20 artists for painting, drawing, sculpture, mixed media, photography (no installation) and a maximum of 2 sculptors with open theme
- Only open to original works of art (Limited Edition photography and sculpture will be accepted)
- Artists may send one of the following: (please respect size restrictions)

**2 pieces** of artwork at **maximum 110 cm x 110 cm** or **40" x 40"** (artwork must be **110 cm (40")** or less on the **longest side**)

**3 pieces** of artwork at **maximum 75 cm x 75 cm** or **30" x 30"** (artwork must be **75 cm (30")** or less on the **longest side**)

**4 pieces** of artwork at **maximum 50 cm x 50 cm each** or **20" x 20"** (artwork must be **50cm (20")** or less on **longest side**)

- Sculptors may send one of the following:

**2 pieces** of sculpture at **maximum of 63 cm** or **25" on longest side**

**3 pieces** of sculpture at **maximum of 44 cm** or **16" on longest side**

- All artworks must be sent:

1. **Ready to Hang** (framed with wire or unframed with wire)

We would prefer that artworks be sent unframed to reduce the distraction resulting from many different styles of frames. HOWEVER, If your artwork is already framed please ensure that your framing is of professional quality and sturdy. Artwork must be ready for hanging with wire attached to the back. If Artworks are unframed, please ensure that canvas edges are painted and neat. Please mark all artworks on the back with your name and the title of the work

Or

2. **Rolled in a tube** so that we may stretch. We will provide this at no additional cost. Please only use this option if you are sure that your work can roll easily so as not to be damaged. *This is a very good option to keep delivery costs at a low price and we are happy to assist you with this.*

### Promotion

- **The gallery will provide all the relevant resources to ensure the best possible exposure for the exhibition** to include opening reception, print and online invitations, online listings, social media, exhibition catalogue
- Each participating artist will receive a **one year representation with STUDIO VOGUE GALLERY, Toronto** via our gallery website with a personal page featuring 2 images of their work and a direct link to the artist's personal art website. This non-exclusive representation, to commence upon acceptance of the terms of this agreement and upon payment of the exhibition deposit, *allows artists to be seen when global art collectors visit our site as a result of our advertising both in Canadian Art Magazine and American Art Collector Magazine, and all our monthly online exhibition advertising*
- Each participating artist will have minimum of one of their artworks featured in the colour exhibition catalogue (one half page per artist) along with their website url

### Sales

- The Artist will determine the Retail Price of the Artwork. In the case of a sale, The artist will receive 80% of the retail price and be paid within 15 business days after the close of the exhibition. (by bank transfer, PayPal, or cheque as indicated by the artist)
- If there are offers to purchase that are different from the listed retail price, the gallery will contact the artist to discuss. Any discounts are to be mutually agreed upon by both The Artist and The Gallery
- From the 20% gallery commission on sales, half will be forwarded to the Hospital for Sick Children Foundation in Toronto.

**STUDIO VOGUE GALLERY is a proud member of the SickKids Miracle Club** *where our monthly donations help get kids home to their families sooner, living healthy and happy. Miracle Club Business Members support wellness, research and new discoveries that lead to recoveries for children.*

www.sickkidsfoundation.com

## Delivery of Artworks and details on International Shipments

- **Artwork must be received in Toronto between April 1 to 18, 2014 - delivered directly**

**To: Joyce Fournier, 214 St. Johns Road, Toronto, Ontario, Canada, M6P 1V4**

- Artists are responsible for coordinating all shipping plans to and from Toronto as well as being financially responsible for payment of shipping to and from Toronto. Artists are responsible for all Customs Duties, Brokerage and handling Fees regarding shipping of artwork to and from Toronto.
- All artwork must be delivered **directly** to us using a reputable courier or postal service (i.e. **FEDEX, UPS, DHL, Purolator**, Canada Post, US postal service etc) **For any enquiries regarding shipping please e-mail us or telephone us at the gallery. We will be happy to discuss with you to ensure safe and economical delivery of your work. Please do not send work by Freight.** We are NOT responsible for any pick up at airport cargo services.  
Contact us for any additional information at [info@studiovoguegallery.com](mailto:info@studiovoguegallery.com) or by phone at +1-416-459-9809
- Please ensure that you, the **sender (shipper)** has arranged to pay all duties, brokerage, and any import taxes related to your artwork delivery. This must be specified with the shipper (FEDEX, UPS, DHL etc.) and indicated on the waybill slip prior to sending artworks. *Should The gallery need to pay any delivery charges on behalf of the artist, He / She will be charged this amount plus 15% before their artwork will be returned.*
- **When sending artwork please keep the value of your work to a very low amount so that you may save on duties fees. We suggest a value of \$ 50 - \$100 (or Euro) for each piece of artwork. This Valuation is used for shipping purposes only and does not affect the selling price of your work for exhibition purposes.**
- When filling in Pro Forma invoice for shipping please write **No Commercial Value , Sample, or Gift**. This will save on delivery expenses to you. Unsold artworks will be sent back to the artist using the same value with which they were sent to us to ensure that return shipping expenses are as low as possible

### Insurance

- We will take all reasonable measures to protect the artworks while they are in the gallery, however, we are not responsible for any *damage* to artworks while in our possession. In the very unlikely event of lost or stolen artwork we will assume full responsibility for the artist's share of the retail price up to a maximum of \$4000 CAD per piece.

### Pick up of artworks after the exhibition

- Due to limited storage **Artists are required to arrange pick up of all work between June 2 - 13, 2014.** We will repack your work and alert you, if necessary, by sending you a reminder e-mail that your artwork is ready for pickup . Please note that we will only ship works back during this time frame. Exceptions will be made for artists who are attending the exhibition and wish to take their work home with them immediately after the close of the exhibition.
- All unsold Artworks must be sent back to the artist no later than Monday, June 23, 2014 unless previously arranged with the gallery. Please contact us if you have any problem with this. For each day of storage after June 23 the gallery will charge \$10 per day. Any artwork still remaining at the gallery on July 1, 2014 will become the property of the Gallery. Thank you for your understanding.

## SENDING ARTWORKS

- **All Artworks must be received in Toronto between April 1 - 18, 2014.**

In order to keep delivery costs as low as possible please send all artworks to the office of Joyce Fournier, the Gallery Director at the address below. **Do Not send artworks directly to the gallery** as there is limited storage. We will make exceptions for those artists who live within driving distance to Toronto and who wish to personally deliver their artworks.

Please Send artworks to the shipping address here:

**JOYCE FOURNIER**  
214 St. Johns Road  
Toronto, Ontario,  
M6P 1V4, Canada  
+1-416-705-9640 (cell)



**ENTRY FEE** \$678 CAD per artist

Fee is payable in FULL or in 2 INSTALLMENTS of \$ 339 each.

**Your payment (or first installment) along with signed Entry Form will secure your participation and will begin your one year representation with STUDIO VOGUE GALLERY.**

Any Balance is payable on or before **April 4, 2014.** All fees are non-refundable

Exhibition fees are used to cover the cost of gallery rental, promotion, invitations, catalogue, insurance of artworks while in the gallery, staffing and reception.

***To secure your participation:*** **PLEASE COMPLETE and e-mail**

- **Pages 5 and 6 (Entry Form) of this document with your deposit or full payment**
- **jpeg images of each artwork you will exhibit at high resolution min 300 dpi and min 15 cm (6 in) on the shortest side (max 2MB each)**

*–if you do not yet know which works you will send just tell us in your e-mail and leave this section blank. We will need your images at latest March 21, 2014*

- **Your Biography or Artist's Statement (maximum 1 page)**

To: [info@studiovoguegallery.com](mailto:info@studiovoguegallery.com)

subject: Fusion

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## Entry Form - FUSION

**Registration Deadline: March 21, 2014**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ Province / State \_\_\_\_\_ Postal Code / Zip \_\_\_\_\_

Country: \_\_\_\_\_ Telephone: \_\_\_\_\_

e-mail \_\_\_\_\_ Website URL: \_\_\_\_\_

I (artist's name), \_\_\_\_\_, agree to the terms of this agreement and will participate with the artworks listed below. I agree that any unsold artworks be sent back to me after the close of the exhibition as per the specified dates and as per the terms of this agreement to above address.

Artist's Signature \_\_\_\_\_ Date \_\_\_\_\_

### **ARTWORKS** (if you are not yet sure which works you will send please leave blank – deadline for images is March 21, 2014)

TITLE	MEDIUM	SIZE (cm or inches)	PRICE USD / Euros
1			
2			
3			
4			

### **JPEG IMAGES**

- Please e-mail jpeg images of all artworks you will exhibit. Images must be high resolution at minimum 300 dpi and minimum 16 cm (6 in) on the shortest side. File size per image maximum 2MB  
We will select 2 images that work well together for your Gallery web page.
- Name of image you would like to use in the Catalogue \_\_\_\_\_

**PAYMENT**

Payment may be made in full at **\$678** or in 2 installments of **\$339** by any of the following: *(please check one)*

- Visa, MasterCard, AMEX
- Securely online via PayPal at: <http://www.paypal.com> To: [info@studiovoguegallery.com](mailto:info@studiovoguegallery.com)
- Bank Transfer *Please note that Canada Does Not use IBAN*

Royal Bank of Canada **Swift Code: ROYCCAT2**

Please transfer the money to Beneficiary:

**STUDIO VOGUE GALLERY**  
Transit # 06302  
Inst # 003  
Account # 1028133

Bank Address if needed is: 1233 The Queensway  
Etobicoke, Ontario  
Canada  
M8Z 1S1

Enclosed is FULL payment of \$\_\_\_\_\_ or Enclosed is 50% deposit \$\_\_\_\_\_

**Balance of 50% is due April 4, 2014**

*(fill in below Only if paying by credit card)* Fee paid by: (check one)

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Visa\_\_\_\_\_ MasterCard\_\_\_\_\_ AMEX\_\_\_\_\_

I authorize STUDIO VOGUE GALLERY to charge my exhibition fee as described in this agreement to my credit card and, if paying by installment, I authorize STUDIO VOGUE GALLERY to charge any outstanding balance to my credit card on **April 4, 2014**

Credit Card #: \_\_\_\_\_

Cardholder Name (printed as appears on card) \_\_\_\_\_

Expiry Date on the Card \_\_\_\_\_ / \_\_\_\_\_ Validation Code (numbers on back of card) \_\_\_\_\_

Signature \_\_\_\_\_

Please charge the full amount: \$\_\_\_\_\_ or 50% deposit: \$\_\_\_\_\_

*Thank you. We will forward a confirmation and receipt for you payment to you by e-mail. We look forward to your participation!*