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Entrepreneurship Club Development Session 11/23/08

Support, inform, inspire

Key elements:

- Members
 - Core leaders
 - General Members
 - Give people opportunities
 - Engage, enroll (hands on experience)
- Programming
 - Speakers
 - Competitions
 - Networking
- Resources
 - Individual level
 - Experts to talk to
 - Help them with their ventures (get them in front of the group)

1. Show them the value prop

- Share experiences
- Resume building
- Networking
- Gain knowledge to get ahead
- Project management experience

2. Get the word out!

- Marketing around campus
- Press
- Faculty, Staff, Admin, Alumni support (meetings, letters, board)
- Co-sponsor events

3. Programming

- Competitions
- Speakers
- Insightful meetings
- FUN
- Networking--alumni

4. Chapter business

- Sustainable
- Funding
- Consulting

5. Resources

- Q&A sessions
- Entrepreneur Experts--your program, professors, alumni, u30
- Networking events
- Seminars
- Magazine subscription?

Wrap up: Your entrepreneur club can't be another class. It's got to be fun, there's got to be energy. We're entrepreneurs, not drones, we want to break out of our shell.

Provide so much value: 25% of what I learned came from the classroom, 75% came from the hands on experience I learned through the Collegiate Entrepreneurs Organization.