# ORGANISATION NAME: FERROVIAL

# ferrovial

Ferrovial is one of the world's leading infrastructure and services operators committed to developing innovative and sustainable solutions. The company has 69,000 employees and a presence in over 25 countries. It is a member of Spain's blue-chip IBEX 35 index and is also included in prestigious sustainability indices such as the Dow Jones Sustainability Index , FTSE4Good, CDP, MSCI. The company's main markets are Great Britain, Spain, U.S., Canada and Poland, which together represent 95% of revenue. Ferrovial is committed to reduce the environmental impact of its activities, maintaining a precautionary approach to environmental challenges reducing the overall carbon footprint of the company.





**Engagement with External Partners** 

- \*1. Employees volunteer on social infrastructure programmes in which they focus on water and sanitation.
- \*2. Employees donate a portion of their monthly salary to a social project and funds are matched by Ferrovial.

Ferrovial is an infrastructure company that sells its services based on its capacity to solve complex engineering problems, often in the developing world.

The company believes that businesses should form partnerships to promote sustainability and solve global challenges, in collaboration with one another and with international institutions.

According to the company, "Private sector companies can and should work in the same direction as other companies with similar sustainability

targets, which will help them reach goals together. The UN can facilitate that...We have a deep commitment to society and to promoting better living standards through our core business."

Ferrovial has aligned itself with the 10 goals of the UN Global Compact network and has entrenched sustainability into its corporate culture. It has also now begun to map elements of its core business against the SDGs to understand how its day-to-day operations already contribute to their attainment. The company has a CSR plan which is reviewed and updated every three years.

Ferrovial believes that it can gain a competitive advantage by investing in sustainability and finds that it can be a powerful motivator for employees. This is demonstrated by the company's popular Social Infrastructure programme, which has become embedded in its overall business strategy.

## SUPPORTING THE SDGS

The following are two illustrative examples of initiatives that are supporting the SDGs.

### Social Infrastructure Programme

#### **Partners: Selected NGOs**

The company has a culture of sustainable infrastructure solutions which include offering environmentally friendly structures, promoting and investing in roads and the construction and design of infrastructure. Because of the nature of the work that Ferrovial carries out—such as investing in and building roads that they then typically manage for 50 years—the company invests in secure markets with secure legal frameworks.

Ferrovial has set up a social infrastructure programme in which they carry out water and sanitation projects in collaboration with NGOs in Latin America and Africa. Ferrovial contributes not only funds but is also a key collaborator in these projects. Ferrovial's employees work as volunteers for periods of 15 days on various projects, applying expert knowledge and experience. The employees donate one week of holiday, which the company matches with another week, for a total of 15 days on the ground.

### Stronger Together

#### **Partners: Selected NGOs**

Ferrovial's "Stronger Together" programme has been running since 2005, based on a shared commitment by the company and its employees to address global society's needs.

Ferrovial employees donate a portion of their monthly salary to a social project, and these funds are matched by Ferrovial. Stronger Together has expanded steadily; to date, the company and its employees have donated over one million Euros to 18 projects.

The programme supports projects implemented by private non-profit organisations that are incorporated and registered in Spain in the following fields:

International development cooperation: projects in Southern countries to combat poverty and exclusion.

Community action in Spain: projects to meet basic needs and combat poverty.

Conservation of natural capital and biodiversity, with a tangible link to local communities in terms of improving their social, economic or cultural conditions.