

Join the Stroll & Roll Team!



## Sponsorship Opportunities: Stroll & Roll

A Family Walking Event – healthy fun for everyone  
Sunday, June 5, 2016 - Echo Lake Park, Mountainside, NJ

*Do you have a service, product or educational information you'd like to share with an active, family-friendly audience of children through seniors? If yes, consider sponsoring our Stroll & Roll Day on Sunday, June 5<sup>th</sup>, 2016.*

**Stroll & Roll**, a team effort between **Union County Parks and Recreation** and **FreeWalkers Inc.** to create a family-friendly event for walkers of all ages to explore and experience the magnificent trails through **Echo Lake Park, Lenape Park** and the **East Coast Greenway**.

There will be activities for kids, a souvenir passport book and special gifts for completing any distance you choose to walk.

[FreeWalkers](http://www.freewalkers.org), is a [501c3](http://www.501c3.org) non-profit dedicated to getting everyone walking for its many benefits. We are a group of enthusiastic volunteers that organize events and programs that depend on sponsors to help create meaningful experiences. Our ongoing mission includes encouraging children through seniors to experience walking as an enjoyable means to health and fitness while enjoying a common activity that can bring the entire family together.

## Sponsorship Options

- ❖ **Bear: \$250** business name/logo on walker's backpacks, a table at the event, opportunity to provide giveaways, recognized on mile-makers and **Friends of FreeWalkers** page. Tables and tents will be provided for you. (Bear Sponsor commitment by is May 1<sup>st</sup>, 2016 including artwork provided).
- ❖ **Hare: \$100** A table and tent at the event, name/business on mile-markers along the trail, opportunity to provide gifts and giveaways in walkers bags for families, and recognition on **Friends of Freewalkers** page.
- ❖ **Tortoise: \$50** A mile-marker sign with your business/name, promotional give-away in gift bags and recognition on **Friends of FreeWalkers** page.
- ❖ **Friends of FreeWalker: \$25** recognition on [www.freewalkers.org](http://www.freewalkers.org)
- ❖ **Anonymous Donation:** You'd like to make a non-public donation of any amount.

**Application:** Please complete all information below and choose your sponsor level.

- Bear \$250
- Hare \$100
- Tortoise \$50
- Friends of FreeWalkers \$25
- Anonymous \$\_\_\_\_\_

**Business/ Individual Name:** (As you'd like to be recognized on materials.)

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**Address:**

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**City**\_\_\_\_\_ **Zip code**\_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone:**

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**Email:**

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Enclosed is my donation payable to:

**FreeWalkers**  
c/o Yohana Osorio, Project Co-Director  
271 Elmwood Avenue  
Maplewood, New Jersey 07040

**Your sponsorship is a charitable donation to the extent of the law.  
FreeWalkers is a 501C 3 non-profit organization.**

**Project Directors**

**Yohana Osorio:** [Yohana.osorio@gmail.com](mailto:Yohana.osorio@gmail.com) 973-885-3146

**Risa Olinsky:** [risafitness@hotmail.com](mailto:risafitness@hotmail.com) 201-618-5582

*(Risa is unavailable during May 4 – 15)*