

Engage your Customers with HD Premium-Content Online Video



IS IT TIME TO CONSIDER ONLINE VIDEO?

HD premium-content video has unparalleled power to connect you with your audience. Engage your customers with online video—a rich media that creates a connection not possible with words or pictures.

WHAT IS PREMIUM-CONTENT VIDEO?

Premium-content video is professionally produced — a high production value program, versus user-generated video — which is exemplified by most of the YouTube supplied content.

WHY IS PREMIUM-CONTENT VIDEO IMPORTANT?

To reflect the quality and professional nature of your organization, you need a professionally produced, premium-content program. Remember your audience has an inherently high standard of quality; they view premium-content online today when they watch movies and TV shows from online video services such as Hulu, Netflix or iTunes.

WHERE DOES ONE BEGIN? IS IT EXPENSIVE?

Our team has decades of experience in film, television, broadcast and corporate video media production and we work with state-of-the-art technology. In addition to our professional expertise in all forms of media production and delivery, our extensive spectrum of experience spans business development and corporate marketing too, an all-important ingredient in the creation of a successful, meaningful program.

Contact Rx Productions for a complimentary consultation. We will collaborate with you to clarify your strategy and find a solution that works within your budget. HD Premium-content video is of high-value — and usually costs less to produce than print media and advertising. Ask us about our web metrics too.

WWW.RXPRO.COM

PREMIUM-CONTENT PRODUCTIONS

Premium-content online programs include:

About Us

Programs to introduce key team members or business processes

Customer Testimonials

Programs that support potential buyer decisions

Multimedia News Releases

With national or international distribution to journalists

Guided Tours

Effective sales/marketing/training for products and/or programs

CONTACT US

We look forward to the opportunity to meet and work with you in person. Contact us for a complimentary Digital Media Strategy consultation.

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