

Justin FARROW

Webmaster/ Social Strategist/Creative Director

Who am i

As a graduate student in sustainability, a front end web developer, an experienced social marketer and future anthropologist, much of my time is spent researching and attempting to master many different social frameworks and platforms- many times mashing them together for unique magnificence. Over the past decade, many say that I have mastered the web. Indeed, I have developed several social models for support and environmental education in an attempt to capture this research, track my progress and hopefully create noticeable change. My hopeful thinking is driven simply by the idea that there are many out there who could be happier and healthier if they had access to environmental education, community engagement and avenues of opportunity. I am someone who has to build something to know what it can become. The things i have built have enabled me to become who I will be.

Education

Masters Degree Entrepreneurship

Patel College of Global Sustainability at USF Tampa, FL / Since June 2013

Webmaster at Patel College of Global Sustainability, University of South Florida
2nd Year Resident of USF Student Innovation Incubator
Certification from SBDC

Masters Degree Sustainable Tourism

Patel College of Global Sustainability at University of South Florida Tampa Florida / Since January 2014

- Graduate Assistant for 2 Professors
- School Webmaster
- 2 yr Resident of Student Innovation Incubator

Bachelors Degree Anthropology

College of Charleston Charleston, SC / January 1999 - June 2002

Studied Cultural Anthropology under Dr. John Rashford
Focus on Philosophy of Culture
Time studies and Sociocultural Change

Bachelors Degree Philosophy & Religious Studies

College of Charleston Charleston, SC / January 1999 - June 2002

I wrote a paper about Karl Marx which won an award at UNC Chapel Hill
I've read everything ever published by Kierkegaard, Nietzsche and Descartes, therefore I think therefore I am.
As a double major, I was permitted to trade 3 Propositional and Predicate Logic classes for 2 math. Which I of course did. Logic is math with words Web code is logic. Bada boom bada bing.

Professional Experience

Webmaster



✉ jfarrow@mail.usf.edu

📍 7204 N 11th Street
7204 N 11th Street
33604 Tampa

☎ 347-263-1455

📁 347-263-1455

🌐 i.jbfarrow.com

🌍 United States

🏠 Licensed to Thrill

✈ Mobility : Florida

Personal qualities

Problem Solver

Solution Detective

have idea

will make

Computer skills

Front End Web Developer

i adapt platforms to your needs, build out Content Management Systems into fully functioning dynamic Online Communities. I have worked for a decade with Ning and Wordpress, HTML, CSS and JQuery.

Cartography - Map Making

Hire Me To Work...

Tampa, St. Petersburg Locally

University of South Florida Patel College of Global Sustainability Tampa, FL / Since 2015

I am very proud of what I managed to accomplish during my time at PCGS. I started with a broken website, zero social media presence, old flyers, no followers and an ugly blog. Over the course of a single year (while also taking classes) I mixed, merged and converted almost all of the media distributed by and about the school. As a graduate student, the reputation of my own degree The network and newsletter became a collaborative effort and a resource for sustainability professionals and partners. During my time the web presence of Patel College increased by 11,000%.

Webmaster Communications Director

Make A Difference Media BLUE Ocean Film Festival St. Petersburg Florida / Since August 2016

BLUE is dedicated to PROMOTING, HONORING, and SHARING great ocean films, inspiring acts of conservation while cultivating a culture of caring for our oceans. As a new team member my job is to maximize the impact of BLUE Film Festival 2016 and beyond.

Skills Others Say I Have

Web Skills

Branding & Identity Graphic Design Social Innovation Facebook Marketing Creative Strategy SEO Creative Problem Solving Multicultural Team Management Social Sciences Data Mapping Geography Online Social Networking Social Media Social Media Development Communications Strategy Online Research Social Marketing Philanthropy HTML Online Advertising Copywriting Customer Engagement Concept Development Strategic Communications Web Development GPS Brand Management Web Design Google Maps Marketing Photography Philosophy Human Geography Anthropology Sustainability Social Networking Blogging RSS jQuery Adobe Creative Suite Start-ups Online Marketing Social Media Marketing Location Intelligence HTML + CSS New Media Print & Web Design

Examples of My Work

If you like, you can take a look at some of [my web work here](#).

Currently A Graduate Student

I am presently in my last year of graduate school at Patel College of Global Sustainability @ University of South Florida. Next year, I will have finished my phd in Applied Anthropology.

 [fb.com/justin.farrow](https://www.facebook.com/justin.farrow)  [@realestatemeant](https://twitter.com/realestatemeant)

I can also work remotely from anywhere

Languages I understand

Web Languages HTML
CSS
Javascript
Jquery
PHP
CartoCSS

English Fluent