Business of Birth LLC
15 W 11th St #3A
New York, NY 10011
Fax: 646 478 9257
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Appearance & Footage Release

For good and valuable consideration, receipt of which is hereby acknowledged, I authorize Business of Birth LLC ("Producers") and their respective parents, affiliates, subsidiaries, licensees, successors and assigns to make use of my appearance and my personal video footage and/or photos for the following program, tentatively titled: RICKI LAKE BIRTH VIDEO ("Program") and in connection with Producer or otherwise.

I agree that you may use my personal video footage and photographs of me, which may contain recordings of my voice, conversations and sounds, including any performance of any musical composition(s), and including photographing, taping, or recording regarding my friends' or family's medical condition(s) or treatment(s), during and in connection with my appearance and proceeds of such taping, photography and recording with the right, throughout the world, an unlimited number of times in perpetuity, to copyright, to use and to license others to use, in any manner, including on the Internet, all or any portion thereof or of a reproduction thereof in connection with the Program or otherwise.

I further agree that you may use and license others to use my name, voice, likeness and any biographical material concerning me which I may provide, in any and all media, including the Internet, whether now known or hereafter discovered, and in the promotion, advertising, sale, publicizing and exploitation of the Program and/or otherwise [and ancillary products in connection with the Program] and in connection with Producer or Producer's affiliated services, throughout the world in any and all media, including the Internet, whether now known or hereafter discovered, an unlimited number of times in perpetuity. I further represent that any statements made by me during my appearance are true, to the best of my knowledge, and that neither they nor my appearance will violate or infringe upon the rights of any third party.

I hereby waive any right of inspection or approval of my appearance or the uses to which such appearance may be put. I acknowledge that you will rely on this permission potentially, at substantial cost to you and hereby agree not to assert any claim of any nature whatsoever against anyone relating to the exercise of the permissions granted hereunder.

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(Please Print) Name: _____ _____
Signature

Address: _____

_____ _____
Date

City/State/Zip: _____

Phone: _____

Email: _____

I am a parent (or guardian) of the minor who has signed this release and consent and I hereby agree that I and the said minor will be bound by all the provisions contained herein.

Name: