

# MORE HOPEFUL FUTURES



2017–2020

An Initiative of the Campaign for Grade-Level Reading

More Hopeful Futures is a 2017–2020 initiative of the decade-long effort led by the Campaign for Grade-Level Reading to increase reading proficiency among children from low-income families. Launched in 2010, the GLR Campaign partners with and supports more than 240 communities in 42 states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands to create approaches that are focused on three effective, evidence-based community solutions: school readiness, school attendance and summer learning. More Hopeful Futures reflects, incorporates and builds upon important lessons learned from these communities, as well as insights gleaned from five years of continuous crowdsourcing and from emerging research and practice innovations.

STUDENTS WHO DON'T READ AT GRADE LEVEL BY THIRD GRADE ARE

# 4X

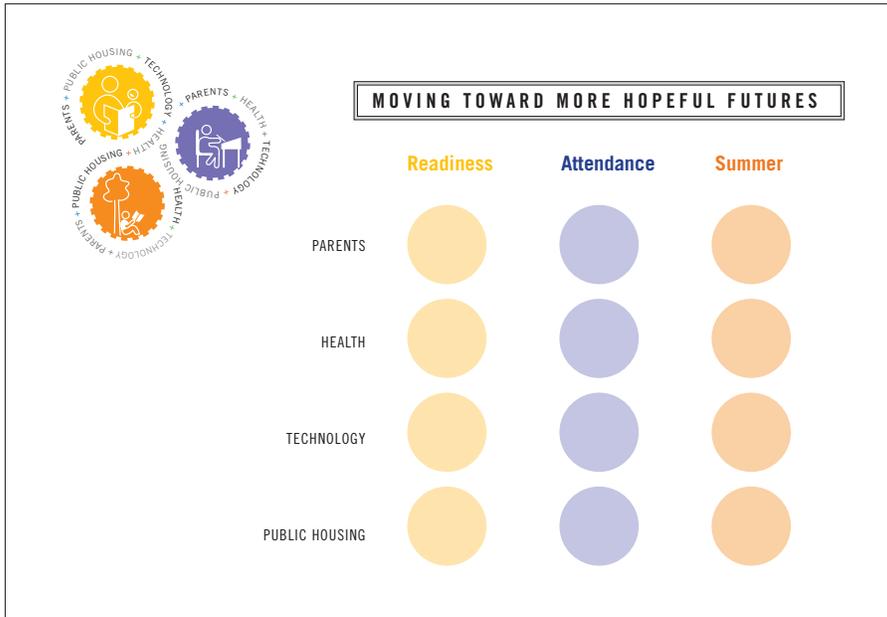
MORE LIKELY TO DROP OUT

The More Hopeful Futures initiative “road-test” cohort, which is focused on the health determinants of early school success, was announced in June 2015. More than 40 communities nominated by 14 Funding Partners in eight states are committed to providing real-world, real-time experience prior to the formal rollout of More Hopeful Futures in 2017.

These Funding Partners have been joined by more than 25 Program Partners, organizations with exemplary programs that have committed to consider the More Hopeful Futures cohort for expansion and replication and to enhance their potential for impact by aligning, linking and bundling their programs. More than two dozen experts and sector-leading organizations support the cohort and Program Partners, serving as thought partners and high-credibility endorsers.

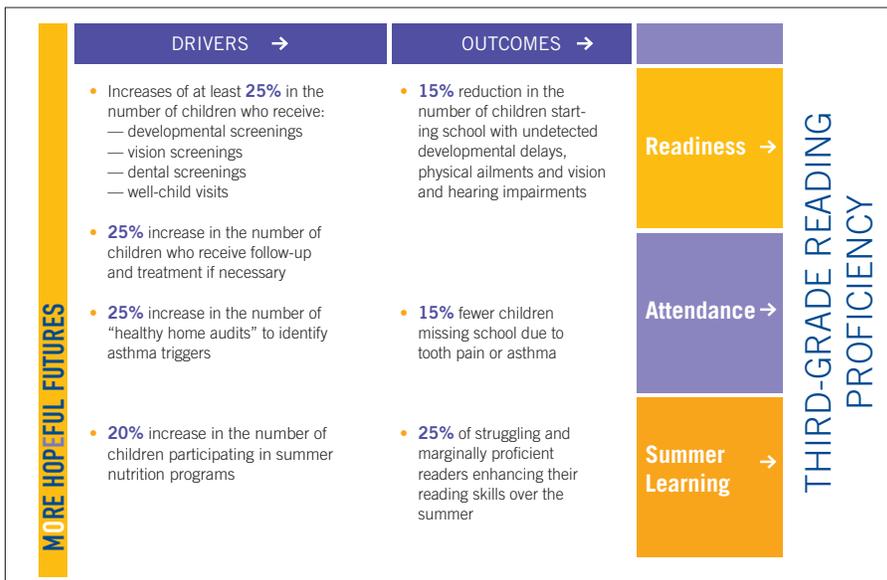
More Hopeful Futures “road-test” communities and states are seizing the opportunity to test the path less traveled — the health determinants of early school success — and are focusing their collective efforts on supporting the evolution of data-rich, technology-enhanced early warning and response systems grounded in universal developmental screenings and follow-up, and other drivers of improved outcomes: oral health care, asthma management, vision and hearing, and summer nutrition. Moreover, More Hopeful Futures pursues a more intentional and explicit emphasis on:

- a two-generation approach that supports parents as their child’s first and most important advocate, teacher, coach and brain builder;
- technology and ways to combine high-tech and high-touch strategies to reach low-income children and families and to scale up effective practices and models; and
- reaching the most vulnerable children “where they are” by providing direct support to children and families in public housing.



THE MORE HOPEFUL FUTURES FRAMEWORK RECOGNIZES THAT ACHIEVING READING PROFICIENCY FOR LARGE NUMBERS OF LOW-INCOME CHILDREN WILL REQUIRE MORE THAN REPLICATING AND SCALING INDIVIDUAL PROGRAMS AND STRATEGIES, AND MAKING PROGRESS IN JUST ONE COMMUNITY SOLUTIONS AREA. IT WILL REQUIRE AGGREGATING AND ALIGNING EFFORTS ACROSS AND AMONG SOLUTIONS, FOCUS AREAS AND SYSTEM-BUILDING ELEMENTS.

Guided by our participating partners and by emerging research and science, the GLR Campaign has identified the drivers of improved health and learning and corresponding results for children.



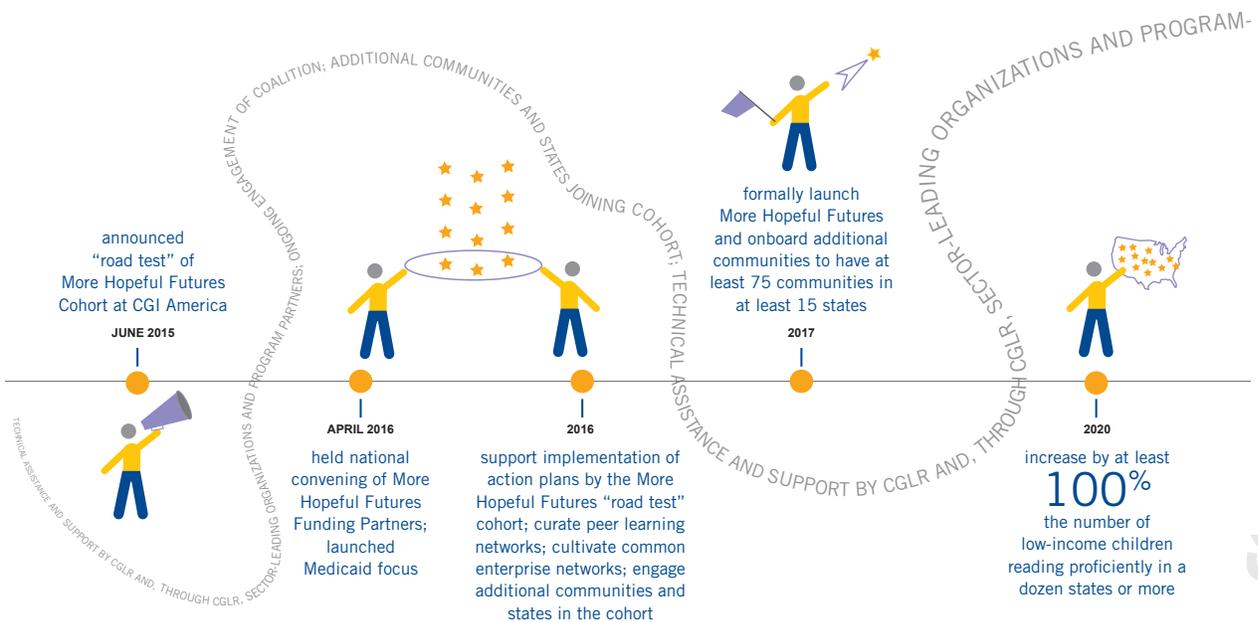
BY BACKMAPPING FROM THE ULTIMATE GOAL OF THIRD-GRADE READING PROFICIENCY, MORE HOPEFUL FUTURES HAS DEVELOPED A FRAMEWORK REFLECTING THE GLR CAMPAIGN’S CONVICTION THAT WORK IN SCHOOL READINESS, ATTENDANCE AND SUMMER LEARNING CAN BE BOLSTERED WITH A LASER FOCUS ON SEVERAL CRITICAL OUTCOMES.

The More Hopeful Futures “road test” cohort will encourage and support a “bigger outcomes” approach — increments of positive change large enough to move the needle and close the gap. In many ways, the “bigger outcomes” strategy will reflect the elements of the Bingo matrix: doubling down on readiness, attendance and summer learning; lifting up parent success and healthy child development as critical determinants of early school success; prioritizing children and families in public housing; promoting systemic solutions to the data challenges; and employing technology to assist with all of the above.

During the “road test” period, the GLR Campaign will prepare for the formal launch of the initiative in 2017 by:

- strengthening existing community solutions action plans by providing the Cohort access to needed information, tools and expert advice;
- encouraging the development of innovative strategies for aligning, linking, integrating and bundling the work of Program Partners and other promising programs;
- establishing and curating peer networks and learning communities;
- identifying opportunities to scale-up and replicate promising programs;
- recruiting sector-leading organizations and partnering with them to create common enterprise networks;
- coordinating with Funding Partners and Program Partners to develop a plan for identifying and aggregating additional resources needed to improve the prospects for success, scale and sustainability; and
- capturing and communicating lessons learned during the pre-launch phase with the broader GLR Network.

### MORE HOPEFUL FUTURES TIMELINE



**GRADE  
LEVEL  
READING  
.NET**