

Scott Anderson on the 1970 38 Commander White Interior

February 15, 2015

I was relayed the entire story by Jim Wick when we were all at Huron last August... Apparently C\*C President Harry Coll hired a friend's wife, a Jersey millionaire socialite, Myrtle Corbman to be the Design Consultant for the large yachts line at Pompano Beach... I guess her ego came into the room 20 minutes before she did....

Jim told me on her first day of employ at C\*C she pulled up into the huge circular driveway at the front of the R & D center and immediately parked right in front of the main doors and jumped out of her Rolls Royce Corniche Convertible and demanded to know where the valet was to park her automobile.... 🤔😊

Jim said those that were there to witness this knew her tenure would be short at C\*C.....

Anyways, she basically revamped the entire interior color scheming on the large yacht lines starting with the 1970 model yr... As u know, as per Dick Avery, C\*C had been getting lots of feedback from customers disgruntled with mahogany interiors on the earlier Commanders... varnish peeling and fading..esp in southern climates...

So the simulated woodgrain dark formica was introduced mid year 1968 in some yachts.

The white "Empire Walnut" appointments in 1970-72 were Myrtle's answer to Bertram and Hatteras, Concorde and Pearson... who all seemed to favor light wood color schemes.

Many people were turned off by the all white scheme... her dark blue carpets, black and white checked upholstery, yellow and orange pillows and accessories horrified many repeat C\*C customers...

That and the rakish new and ultra modern exterior design of the 38 just did not seem to appeal to the buyers... Practicality wise the interiors were hugely spacious and very efficient.... But all this just did not transpose into sales in the showrooms...and Jim Wick told me that there was still a dozen or more of these 38s in the pipeline...unsold on dealer's lots up to 1974...

I love my new 1971 38 sedan fb... controversial styling yes.... but the interior dimensions and efficient use of space is amazing.... Plus I still have original power...2x 427s babayyy!!!!