



## 2011 Edit Calendar, Mom Mentor Video Line-up

### January: Two-Year Anniversary of MyWorkButterfly.com

**Jenny McCarthy:** Model, Actress, Activist, Founder of Too Good™ by Jenny Baby Bedding and Product Line

**Charity Auction:** WIN a date with Joumana Kidd to benefit Vh1 Save the Music Foundation

### February: Black History Month

**Jenny McCarthy:** Model, Actress, Activist, Founder of Too Good™ by Jenny Baby Bedding and Product Line

**Contest:** Win a Jenny McCarthy, Autographed, Too Good™ Baby Blanket

**Charity Auction:** WIN a Dining Experience with Karyn Parsons, MOTHER, Actress- Hilary Banks on the *Fresh Prince of Bel Air*, Founder of Sweet Blackberry, a DVD animated series of unsung black heroes with the cast of the *Fresh Prince of Bel Air* AND a Will Smith Meet and Greet in LA!

### March: Spring Fashion & Home Happenings

**Courtney Cachet:** Interior Designer, TV Personality, MOTHER

**Contest:** Win a Camp-Pack of Labels from Mabel's Labels

### April

**Gigi Fernandez:** Tennis Great (Tennis Hall of Famer), MOTHER

### May: Mother's Day Madness

**Paige Rein:** Designer, HGTV Personality, MOTHER

**Charity Auction:** WIN two US Open tickets, Tennis Lessons from professional tennis player, Gigi Fernandez, behind the scenes tennis tour, autographed racquet and Baby Goes Pro Gift Set to benefit USTA Serves

### June: Summer Olympics

**Summer Sanders:** Gold Medal Olympian- Swimming, Activist, MOTHER

### July: Single in the Summer

**Joumana Kidd:** Model, Actress, Commentator, Ex-Wife of NBA-Star Jason Kidd, MOTHER

### August: Savvy Salon Star

**Gayle Giacomo:** Gatsby Salon Owner, Reality-star: Jerseylicious, MOTHER

### September: Back-to-School Tips/Tricks

**Catherine McCord:** TV personality, Model, Actress, Blogger, Founder of Weelicious (cooking solutions for moms), MOTHER

### October: Breast Cancer Awareness

Highlight Breast Cancer Survivor and 1<sup>st</sup> Plus-Sized Supermodel, Emme

### November: Single Moms Celebrating the Holidays

**Siggy Flicker:** Matchmaker, Relationship Expert, TV Personality, SINGLE MOTHER

### December: Holiday Happiness

**Dr. Robi Ludwig:** TV personality, Nationally-known Psychotherapist, MOTHER

\*edit calendar subject to change