

## **Membership Ideas**

### **What do I do if they say....?**

At December's State Family meeting the District Deputies were asked to think of common reasons men give for not becoming Knights and ways that they might be convinced to reconsider. The following is the list that they created. We thought that their ideas might help you as you recruit new members.

#### Have not been asked

Keep asking them until they sign  
Use referrals to obtain names of potential candidates  
Ask neighbors, co-workers, and sporting events  
Ask people while they are at council activities – bingo  
ASK , ASK, ASK

#### Secretive Society

Only our ceremonials are secret

#### Too Busy

1 hour per month  
For God  
Do what you do today but do it as a Knight  
Do it for Fr. McGivney  
Remember 24 Hour Knight pamphlet

#### Don't know anything about the Knights

Pamphlets  
What would you like to know  
Personal invitation  
Website  
Letter council activities  
Advertise in diocesan newspapers  
Bulletin board posters  
Council activities in church bulletin

#### Do I need to purchase insurance?

Don't need to buy insurance – look at benefits of insurance  
Compare to other companies more than just life, other option Roth IRA, long term, disability, and annuity and more  
Fraternal benefits – more than just insurance  
Optional

#### No council in our church

Start one  
Round table

#### Cannot attend meetings

Help work on projects  
Do what you can  
24 Hour Knight

#### Fear of prejudice

We are all Catholic  
Will not refuse based on race and color

#### Misconceptions about Knights

Explain what we do

#### Wife won't let me

Faith – use the 24hr Knights of Columbus pamphlet  
Explain benefits to wife  
Don't judge all Knights of one bad experience that has happen  
Families are included in many activities  
Our principles are: Charity, Unity, Fraternity and Patriotism