Welcome to the VIII Annual Conference of the Monitoring & Evaluation Network of Latin America and the Caribbean!

Since 2005, the Monitoring & Evaluation Network of Latin America and the Caribbean (REDLACME) has promoted the exchange, dissemination, and capacity building in a growing number of countries and people in the region. The Network is an instrument that facilitates the regional dialogue around M&E issues among interested parties, such as academics, public servants, and practitioners throughout Latin America and the Caribbean and beyond.

The VIII Annual Conference of the Monitoring & Evaluation Network of Latin America and the Caribbean is jointly organized by the Government of Costa Rica (Ministry of National Planning and Economic Policy - MIDEPLAN), the Inter-American Development Bank, and the World Bank. The theme of this year’s conference is “Monitoring and Evaluation for Inclusive Public Policies.” Monitoring and evaluation are deemed valuable tools to ensure greater policy efficiency and effectiveness in terms of coverage, targeting, and delivery of services.

The Conference will take place on December 4-5, 2012. The first day of the event will consist of four workshops organized in parallel sessions on specific monitoring and evaluation tools for inclusive public policies. In addition, several panels will present cases in the region regarding inputs, models for implementation, and use of M&E to promote inclusive public policies.

In addition, participants will have the chance to visit the M&E Market Place at any time during the conference. The purpose of this market place is to raise awareness and disseminate experiences and offers for training and capacity building in Monitoring and Evaluation.

We hope this conference will offer you the opportunity to learn and exchange experiences your own experiences.
PROGRAM

Monday December 3, 2012

08:00 – 9:00  Registration

09:00 – 09:30  WELCOME /OPENING REMARKS
• Silvia Hernández Sánchez, Deputy Minister, MIDEPLAN
• Indu John Abraham, Senior Operations Officer, World Bank
• Ariel Zaltsman, Sector Senior Specialist, IADB

09:30 – 12:30  Workshop I: Institutional and Operational Dimensions of Government M&E Systems: Integration and use of performance information in planning and budgeting processes. (full day)

Workshop II: Tools for Monitoring and Evaluating Poverty and Equity (full day)

Workshop III-a: Evaluation of the Primary Health Care Level (half day)

Taller IV: Tools for Visualization and Dissemination of M&E Information (half day)

12:30 – 14.00  LUNCH

14:00 – 17:00  Workshop I: Institutional and Operational Dimensions of Government M&E Systems (Continuation)

Workshop II: Tools for Monitoring and Evaluating Poverty and Equity (Continuation)

Workshop III-b: Application of UNICEF Ethics Codes for Monitoring and Evaluation: the Case of Education. (half day)

Taller V: Indicators for Inclusive Public Policies and Programs (half day)

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1 The registration counter will be open all day for participants of the VIII Conference of REDLACME in Costa Rica.
### Tuesday December 4, 2012

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<tr>
<th>Time</th>
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<tr>
<td>08:00 – 9:00</td>
<td>Registration</td>
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<tr>
<td>09:00 – 09:20</td>
<td>OFFICIAL OPENING OF THE VIII ANNUAL CONFERENCE OF REDLACME</td>
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<td></td>
<td>• Roberto Gallardo Núñez, Minister of National Planning and Economic</td>
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<td>Policy (MIDEPLAN), Costa Rica</td>
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<td>• Louise J. Cord, Sector Manager, Poverty and Gender, World Bank</td>
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<td>• Roberto García López, Executive Secretary, CoPLAC-MfDR, IDB</td>
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<td>Inclusion is a core concept of public policies in several respects and the key item of the inclusion agenda for Latin America is evident. The intersection of M&amp;E and the principle of inclusion raises challenges and opportunities for M&amp;E systems. Some experiences already offer a series of lessons and challenges that will foster progress towards inclusive public policies.</td>
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<td><strong>Questions to guide the panel:</strong></td>
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<td>1. What do you understand by ‘inclusive policies’? Which are its attributes and objectives, and what kind of innovation or change do they represent for the M&amp;E functions and policy process?</td>
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<td>2. Which are the main intersections of inclusive public policies and M&amp;E? How are they related?</td>
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<td>3. What type of innovations and changes are necessary to facilitate effective interaction between inclusion and M&amp;E? Which are its limits?</td>
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<td></td>
<td>• Roberto Gallardo Núñez, Minister of National Planning and Economic Policy, Costa Rica</td>
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<td>• Paulo Jannuzzi, Secretary, Evaluation and Information Management, Ministry of Social Development and Fight Against Hunger (MDS), Brazil</td>
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<td>Moderator: Claudia Maldonado, Director, CLEAR Latin America Center</td>
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<td>10:45 -11:15</td>
<td>RECESS / M&amp;E Market Place</td>
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**Tuesday December 4, 2012**

11:15 – 12:45 **Session 1 - World Café: How can M&E Contribute to the Design and Execution of Inclusive Public Policies?** The World Café format will offer participants the opportunity to share and learn about M&E experiences on and for inclusive public policies.

Facilitator: **Dr. Raúl Aramayo** and technical staff of MIDEPLAN’s Monitoring and Evaluation Department

*All participants take part. Group discussion.*

12:45 – 14:00 **Lunch provided by sponsoring organizations**

14:00 – 15:30 **Session 2 - Vertical Coordination in Public M&E Systems.** Good vertical coordination between different levels in M&E systems ensures ongoing feedback and accountability that helps maximize timely use of information. The citizens are the base, which can play a primary information or social audit role. This information should reach service providers for decision making to ensure concrete actions to improve services. **Service providers** can be private providers or **sub-national level authorities**, which is becoming increasingly important in the region as service providers and as responsible for managing and implementing public policy.

*Questions to guide presentations:*
- What are the sources of information? How is data collected and analyzed?
- How and among whom is the M&E system of and for inclusive public policies disseminated and coordinated?
- According to the lessons learned, which would be your recommendations to replicate your experience?

1. **From the point of view of citizens/beneficiaries:**
   - Social Audit at Primary Health Care Level
     **Mario Céspedes**, Citizen Control Network, Costa Rica

2. **From the point of view of the sub-national level:**
   - M&E in Chaco: Coordination between sectors to improve local services
     **Raúl Codutti**, Minister of Planning and Environment of the Province of Chaco, Argentina

3. **From the point of view of service providers:**
   - Monitoring of Electricity Services Delivery by Users
     **Virgilio Reyes**, Customer Service Manager, EDEESTE, Dominican Republic

**Moderator:** **Sabrina Storm**, FOCEVAL Program – BMZ for Costa Rica and Central America

*Questions and Answers (20 minutes)*
Session 3: Effective Use of Results in M&E to Follow Up on Evaluation Recommendations. When discussing inclusive public policies, the portion related to coordination and integration of M&E systems is critical to ensure that the information generated (evaluations, monitoring data) will be used in the decision making process.

Questions to guide presentations:
- How is the information collected through the M&E system currently used in the framework of inclusive public policies? Which decisions are made based on the information generated?
- Which is the most innovative aspect of how information is used?
- How and with which players is information collection and/or use coordinated?
- Which have been the challenges faced and how have they been overcome?
- According to the lessons learned, which would be your recommendations to replicate your experience?

- The application of incentive mechanisms and including a gender perspective. Management Improvement Program (PGM) Marcela Guzmán, International Consultant, Chile
- Presidency’s Control Board as a tool to coordinate and use evaluations Orlando Gracia, Director, Monitoring and Evaluation of Public Policies, National Department of Planning, Colombia.
- Use of monitoring and evaluation in budgeting Roberto García López, Executive Secretary, Coplac-MfDR

Moderator: Silvia Hernández Sánchez, Deputy Minister, MIDEPLAN

Questions and Answers (20 minutes)
Wednesday December 5, 2012

08:30 – 10:00  Session 4 - “Big Data” - Technology for better use of administrative records and large databases. “Big Data” refers to large volume, complex, semi-structured or unstructured data, which size, variety and speed exceed the capacity of regular software to capture, store, manage and analyze the data. This session will show some innovative technological tools that may facilitate the collection, presentation, and use of information for public policy monitoring.

Questions to guide presentations:
- How could the tool presented be used to improve inclusive public policies?
- Which is the added value of this tool for M&E systems?
- Google: Information Collection and Visualization
  Sreeram Balakrishnan, Engineering Manager for Google Fusion Tables, Google
- "PriceStats, Using Online Prices to Calculate Daily Inflation"
  Pilar Iglesias, CEO, Pricestats
- Banco Mundial: L2L (Listening to LAC)
  Joao Pedro De Azevedo, Senior Economist, World Bank

Moderator: Ximena Fernández Ordoñez, Evaluation Officer, Independent Evaluation Group of the World Bank

Questions and Answers (20 minutes)

10:00 – 10:30  RECESS / M&E Market Place

10:30 – 12:00  Session 5 - The Use of Monitoring Tools for Inclusive Social Policy. Three finalists from the call for presentations will present their experiences in the application of different monitoring tools for inclusive policies, with an emphasis on the methodology, innovative technical aspects and lessons learned.

- Money for Results
  Marcos Holanda, Universidade Federal do Ceara, Brazil
- Perception as a Support for M&E Systems
  Natalia Garbiñas, Departamento Nacional de Planeación, Colombia
- Monitoring Care to Women in Health Care Services
  Rodrigo Valdivia Ibarra, Instituto Nacional de las Mujeres, México

Moderator: Indu John Abraham, Senior Operations Officer, World Bank

Questions and Answers (20 minutes)

12:00 – 13:00  Lunch provided by sponsoring organizations
13:00 – 14:15  **Session 6 - The Use of Evaluations as an Input in the Formulation and Implementation of Inclusive Public Policies in the Educational Sector.**

Three finalists from the call for presentations will present their experiences regarding the use of evaluation results in the educational sector as an input for the design and implementation of inclusive public policies. The presentations will focus on the methodology applied and the concrete use of evaluation results for public policies, innovative technical aspects and lessons learned.

- *Evaluating Public Policies by Measuring Efficiency: Application in the Educational System of Uruguay*
  **Gabriela Sicilia Suarez**, Universidad de la República de Uruguay
- *Evaluation of the First Years of Implementation of the Preferential School Subsidy Program*
  **Ignacio Irarrazaval**, Universidad Católica de Chile, Chile
- *An experience of Monitoring the Implementation of a Secondary Education Restructuring Project in the Public Network of the State of Minas Gerais*
  **Emanuel Marra**, Governo de Minas Gerais, Brasil

Moderator: **Lidia Fromm**, Deputy Minister of Social Policies, Social Development Secretary, Honduras

*Questions and Answers (15 minutes)*

14:15 – 15:30  **Session 7 - The Role of the National Statistical System in Monitoring and Evaluation of Inclusive Public Policies.** Information is the foundation of an M&E system. Accordingly, maintaining a dialogue between users and producers is advisable.

**Questions to guide presentations:**
- How and with which actors do you discuss national statistics in order to ensure their relevance and use in inclusive public policies?
- According to the lessons learned, what would you recommend in order to scale up the harmonization and coordination of national statistical system indicators?

- *Poverty Measurement*
  **Ricardo Aparicio**, CONEVAL, México
- *Coordination of the National Statistical System at Sub-national Level*
  **Eduardo Rios Mingramm**, Assistant General Director at the General Directorate for Socio-Demographic Statistics (INEGI), México
- *Coordination Process with Users of the Statistical Production to Optimize the Design, Production, and Use of Information in Public Policies.*
  **Nancy Hidalgo**, Director of National Census and Surveys, INEI, Perú

Moderator: **Gilberto Moncada**, Modernization of the State Specialist, IDB

*Questions and Answers (15 minutes)*
15:30 – 16:30  **Conclusions Panel and Closing Session**

- Roberto Gallardo Núñez, Ministro MIDEPLAN, Costa Rica
- Fernando Quevedo, Representante del BID, Costa Rica
- Louise J. Cord, Sector Manager de Pobreza y Género, Banco Mundial
- Laura Chinchilla Miranda, Presidenta de la República de Costa Rica

16:30  **Handing over Participation Certificates**