



Setting a course for a sustainable landscape



The mission of the South Atlantic LCC is to create a shared blueprint for landscape conservation actions that sustain natural and cultural resources.

Report Card Overview

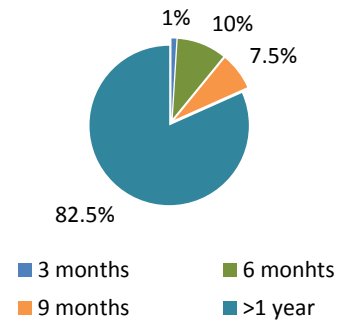
The South Atlantic Landscape Conservation Cooperative (LCC) has committed to a regular review of the effectiveness of the Cooperative in implementing our strategic plan and adhering to our guiding principles. This report card presents data from the second annual on-line survey of South Atlantic LCC stakeholders considering the second year of operations (03/2013 - 03/2014) under the strategic plan. Results from this assessment are compared to data collected during the initial stakeholder survey (03-2012-03/2013) when applicable. This report card is an important step in our continuing dedication to transparency and to providing all those who are interested a voice in the Cooperative. The feedback represented here will be influential as we strive to improve how we build upon and enhance our future strategies.

Stakeholder Engagement

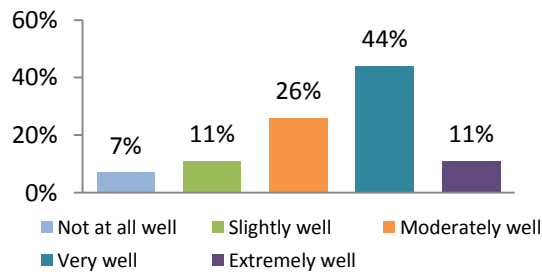
Respondents were asked how they interacted with the South Atlantic LCC.

I look at the website	61%
I read the newsletter regularly	66%
I have participated in a workshop	56%
I have attended a web presentation	56%
I interact directly with staff	61%

How long have you been involved with the South Atlantic LCC?



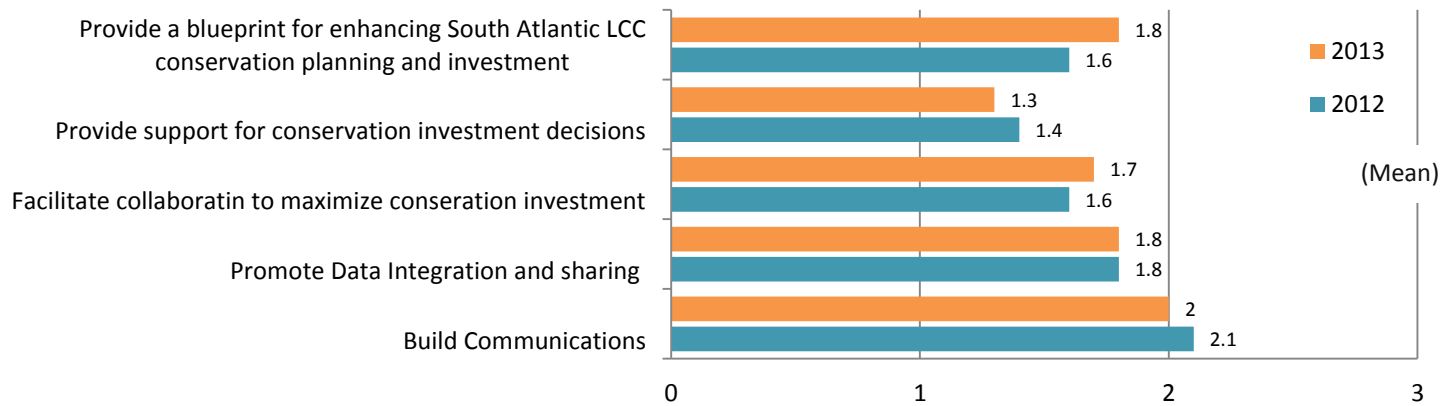
How well did staff members of the Cooperative answer your questions or address your concerns over the past year?



“Very responsive and engaged in terms of its outreach”
- survey respondent

Pursuing Goals

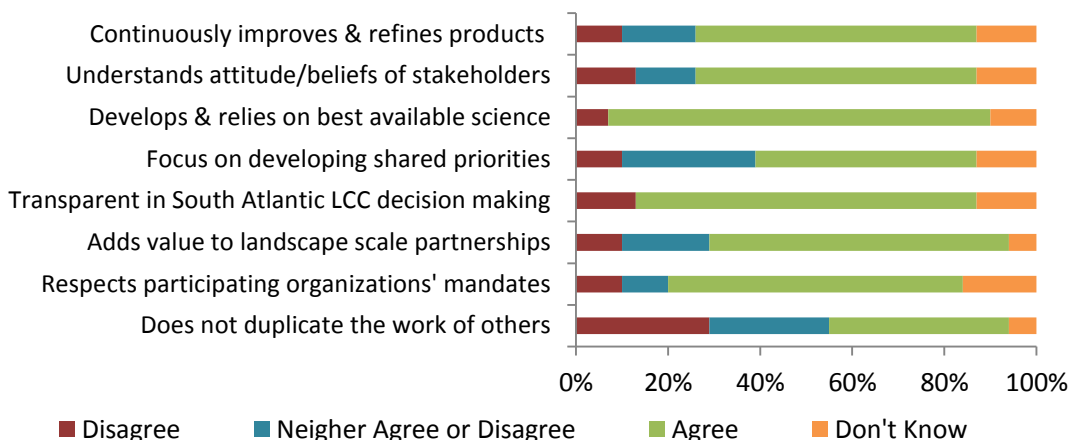
Respondents were asked to indicate how they felt the South Atlantic LCC performed in pursuing its goals over the past year.



Guiding Principles

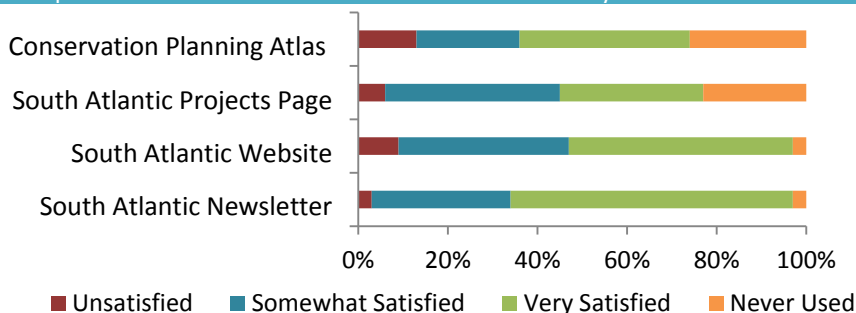
Respondents were asked to rate the extent they believed the South Atlantic LCC is adhering to its principles

Most respondents (78%) felt they knew a fair amount about the work of the South Atlantic LCC and most (74%) generally thought the South Atlantic LCC met expectations in communicating its progress.



Tools and Resources

Respondents were asked to indicate how satisfied they were with the tools and resources available through the South Atlantic LCC.



Overall, 87% of respondents felt "somewhat" or "very" satisfied with their experience using the tools and resources available through the South Atlantic LCC.

The following are select quotes from survey participants when asked, "in the future, what type of tools or resources would you like to see available through the South Atlantic LCC?"

- "A finer-resolution conservation blueprint (i.e., identifying priority places at a finer scale than watersheds)"*
- "Longer more detailed articles occasionally that describe what you are doing, what is happening"*
- "Integration of economic values or ecosystem services obtained through partnership actions."*
- "Maintain ongoing tools...perhaps attempt to interact more with other similar regional efforts"*
- "Those [tools] of partners that are relevant to the LCC region instead of only those you fund or develop."*
- "List of projects supported by LCC with clear simply linkage attributes to LCC conservation priorities"*

Report Card Summary		
Successes	Challenges & Barriers	Recommended Improvements
Taking on big, landscape-scale strategies and goals	Communicating and connecting with on-the-ground managers	Provide examples of how the South Atlantic LCC products are being used
Using best available science	Lack of confidence/conflicts to use tools developed external to parent organization	Strengthen in-reach efforts within participating organizations
Transparent and inclusive	Partner fatigue and maintaining long-term relationships	Quantify and communicate stakeholder return on investment
Effective communication and support	Vast geographic expanse and oversimplification of management challenges	Frame reports and interfaces based on user groups' input and needs
Strong community engagement	Different and sometimes conflicting agency missions	Increase consistency between LCCs and DOI's Climate Science Center