

# Financial Sustainability: Funder Stakeholder Engagement

*Louisville, Kentucky*

Lynn Howard  
Mayor's Office, Policy and  
Special Projects



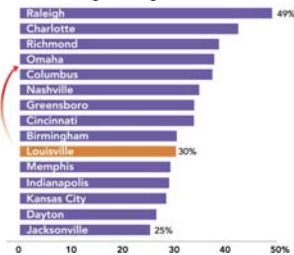
Grade Level  
Reading  
Louisville

## Louisville is focused on Education ...

Working age population (25-64) with an Associate's Degree



Working age population (25-64) with a Bachelor's Degree or higher



## and Measurable Results

**55,000**  
Degrees

BY 2020 WE WILL ADD

**40,000**  
bachelor's degrees

**15,000**  
associate's degrees

It's a new vision for our community –  
shaped by a ground-breaking collaboration  
among top education, business and civic leaders

**Mayor Fischer** has talked of  
his Education Priority with  
local Funders' Forum.

## Working across the Education Pipeline...

© 2009, Forum for Youth Investment

Grade Level Reading    OST Coordinating Council    55,000 Degrees

**Louisville's Grade Level Reading Campaign**

A plan for improving early literacy that concentrates on improving school readiness, and reducing chronic absenteeism and summer learning loss

**YOUTHPRINT**

A blueprint for creating an Out-of-School Time (OST) System in Louisville, YouthPrint called for forming the Louisville OST Coordinating Council and set the stage for work with the Wallace Foundation to improve quality and increase participation in OST programs

**55,000 Degrees**

## Co-branded "products" tell the story ...

**Proceedings of the Graduate Greater Louisville: High School Dropout Solutions Summit**  
Bellarmine University - July 30, 2008

**YouthPrint**  
Realizing the Vision: Making the most of out-of-school time... to help Louisville's youth become the best they can be

**55,000 Degrees**  
Louisville's bold goal for the most drastic education transformation

**Grade Level Reading Louisville**  
A Plan for helping children be successful readers by the end of Third Grade

**Every Child Reads**

### Dropout Summit - 2008

- led to partnership with America's Promise
  - ✓ 100 Best Communities for Young People
  - ✓ GradNation dropout coordination
- led to creating a Youth Vision
- brought attention from Ready by 21

### YouthPrint - 2011

- creating a System for Youth Development was a Summit recommendation
- became basis for Wallace Foundation proposal

### 55,000 Degrees - 2011

- Mayor convened high-powered group
- data drove the work, dashboard amazing
- funders could see the direction and need

### Grade Level Reading - 2012

- completed Education Pipeline approach
- working with Ready by 21 to put all efforts under single umbrella

## Collaboration brings in Resources...

Grants to Support Greater Louisville Education Pipeline Work – Louisville, Kentucky

Early Childhood	Elementary Grades	Middle and High School	College Going	Adults Returning to College	Grant Funding (lead agency/fiscal*)	Time-frame	Funding Source
		Business Leaders for Education			\$150,000 (to BHEF) \$25,000 (to BHEF)	2008-09 2009	Humana Foundation Brown Forman Corp.
		High School Dropout Solutions Summit			\$10,000 (to Metro) \$5,000 (to JCPs Fdn) \$2,500 (to Metro)	2008	America's Promise CE&S Foundation AT&T
		Close the Deal Pilot	Spring Fling		\$10,000 (to GLI)	2008-09	KyCAN/Lumina Fdn
		Close the Deal/KH2Go/Forums			\$100,000 (to GLI)	2009-10	Wired 65 (federal \$)
		Youth Vision			\$30,000 (to MUW)	2008-10	Louisville Metro
		Mayor's Education Roundtable (group that created 55,000 Degrees)			\$35,000 (to GLI)	2009-10	Local Foundations**
		GradNation Dropout Coordination			\$105,000 (to JCPs) \$79,500 (to JCPs) \$76,500 (to JCPs)	2009-10 2011 2012	America's Promise America's Promise America's Promise
		Research on Education Attitudes			\$30,000 (to GLI)	2010	Local Foundations***
		GradNation Business Engagement			\$10,000 (to GLI)	2010	America's Promise
		College Coaches			\$20,000 (to GLI)	2010	AT&T
		GradNation Youth Engagement; ATT "My Idea" mini-grants + Youth Eng. planning			\$15,000 (to MUW) \$10,000 (to MUW)	2010 2010-11	America's Promise America's Promise
		United Way Cradle to Career Strategic Plan			\$50,000 (to MUW)	2010-11	Ready by 21
		Rby21 Southeast Challenge for YouthPrint/MER work			\$100,000 (to MUW) \$150,000 (in TA)	2010-12	Ready by 21
		Close the Deal			\$4,000 (to GLI)	2010-11	KyCAN/Lumina Fdn
		SmartED early warning system			\$150,000 (to JCPs)	2010	CE&S Foundation
		Early College at Western HS (JCPs & JCTC)			\$559,500 (to JCPs)	2010-15	Local Foundations***
		Community College System Mapping			\$75,000 (to BHEF)	2010	Gates Foundation
		Youth Market Survey			\$20,000 (to MUW) \$20,000 (to MUW)	2010-11	Louisville Metro Metro United Way
		Greater Louisville Education Commitment – 55,000 Degrees			\$1,000,000 (to CFL)	2010-13	Local foundations**
			Returning Adults		\$800,000 (to HIRE)	2010-14	Lumina Foundation
		Turning Up the Heat (creating college-going culture) – Mini-grants			\$125,000 (to NPOs) \$75,000 (to NPOs)	2011	Metro United Way Community Fdn of Lou
		KidTrax data system expansion			\$50,000 (to nFocus) \$75,000 (in-kind)	2012	Louisville Metro nFocus Software
ASQ/training					\$50,000 (to JCC&CC)	2012	State of Kentucky
		OST System Bldg (quality & participation)			\$755,000 (to MUW/city)	2012-16	Wallace Foundation
CC Institute					\$400,000 (to MUW)	2012-14	Novak Family Foundation
		Donor's Choose (classroom grants)			\$150,000 (to JCPs) \$150,000 (to JCPs)	2012-15	Community Fdn of Lou Private donors
		Success Maker & Study Island			\$1,000,000 (software)	2012	JCPs
		Summer Learning Mini-grants			\$70,000 (to NPOs)	2012	MUW, city, CFL
<b>Total</b>					<b>\$6,609,000</b>		