


Social Solutions
transforming human services 


**Campaign for Grade Level Reading:
Creating a Data Driven Collaborative**

August 1, 2012

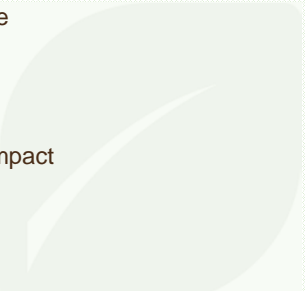
Adrian Bordone, Co-Founder adrian@socialsolutions.com 443.756.4482

Confidential – Copyright , 2011. Social Solutions Global, Inc. All Rights Reserved

Tentative Webinar Schedule: Polling Questions!

 **Social Solutions**
transforming human services

- Community & Partner Assessment
- Theory of Change: Getting to Dosage
- Data Sharing Models & MOUs
- Converting Data to Intelligence
- Communicating Results
- Adjusting Resources to Improve Impact



Confidential – Copyright , 2011. Social Solutions Global, Inc. All Rights Reserved

Alignment of Policy and Practice

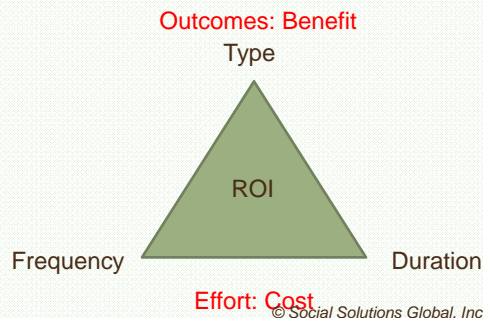


Build rigorous data about what works **and then act on evidence that emerges** — expanding approaches that work best, fine-tuning the ones that get mixed results, and shutting down those that are failing.

OMB Director, Peter Orszag

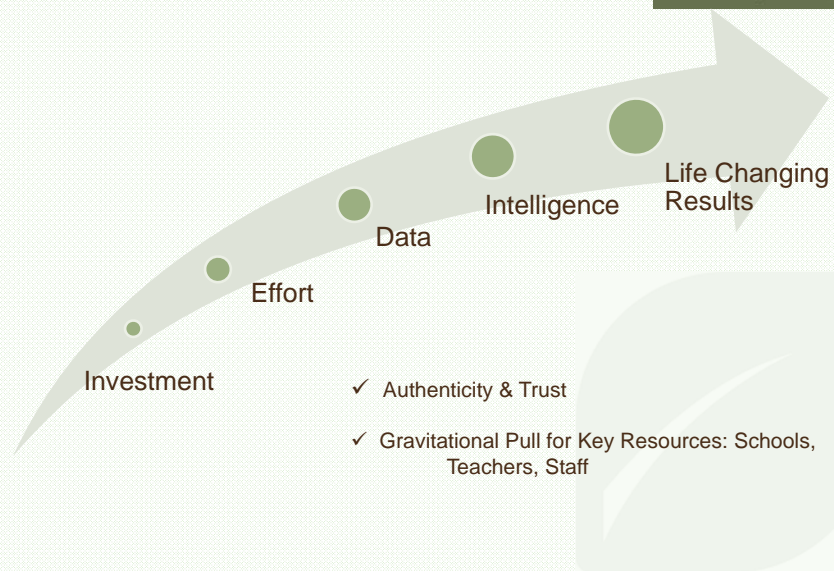
We will be tight on outcomes, loose on model.

Arne Duncan, US Dept. of Education



© Social Solutions Global, Inc. 2011 All Rights Reserved

Delivering on a Promise: “Efforts-to-Outcomes”



Basic Theory of Change

Social Solutions
transforming human services



Confidential – Copyright , 2011. Social Solutions Global, Inc. All Rights Reserved

What Will an LDS Do For Your Community?

Social Solutions
transforming human services

Tracking movement of individuals and families in
PLACE and TIME among & across partner agencies.

Unduplicated count

Who are we serving? When are we serving them?
Where are we serving them? What services are being provided?

Assessment & Benchmarking

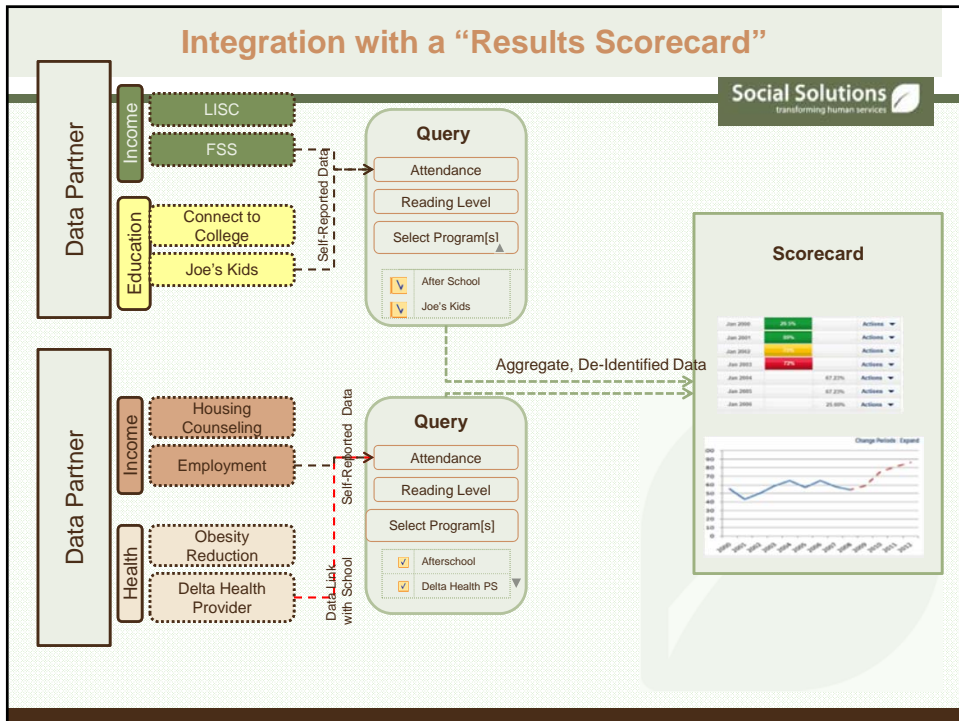
What are their needs? What progress are they making?
Who is achieving outcomes?

Relating Efforts to Outcomes (ETO):


What is Programs & Partners are Succeeding?

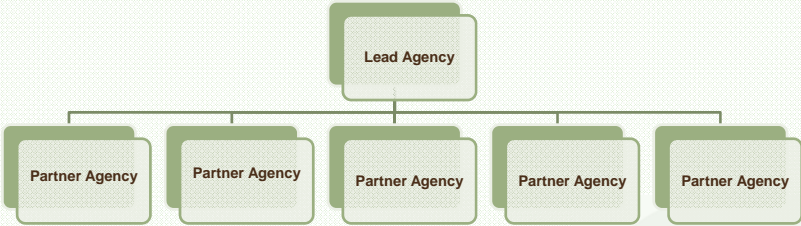
What programs and services reveal a correlation between their efforts and
individual/family/community outcomes?

Confidential – Copyright , 2011. Social Solutions Global, Inc. All Rights Reserved



Partner Scalability






```

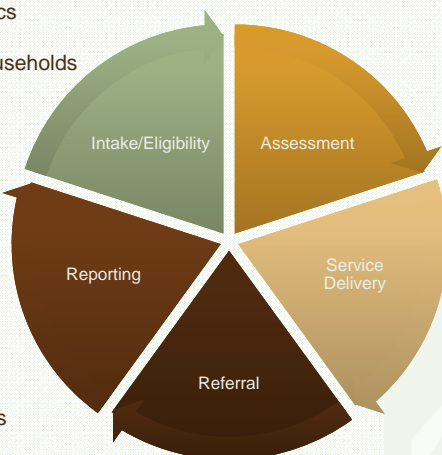
graph TD
    LA[Lead Agency] --- PA1[Partner Agency]
    LA --- PA2[Partner Agency]
    LA --- PA3[Partner Agency]
    LA --- PA4[Partner Agency]
    LA --- PA5[Partner Agency]
    
```

- Each Partner has sole and Exclusive Access to their own data
- Sub-Groups and affinity groups for reporting can be created – to support a “Community of Practice”
- Reporting flows up, down and across partners where requested
- Common Service and Reporting templates can be shared

Confidential – Copyright , 2011. Social Solutions Global, Inc. All Rights Reserved

Critical Data Configurations





- ✓Demographics
- ✓Enrollment
- ✓Families/Households
- ✓360 View

- ✓Pre/Post
- ✓Baseline/Follow up
- ✓Surveys
- ✓Snapshots
- ✓Progress tracking

- ✓1:1 or Group Services
- ✓Attendance
- ✓Dosage
- ✓Service Plans
- ✓Efforts Tracked
- ✓Outcomes Measured

- ✓Collaboration
- ✓Community Approach

- ✓Target Populations
- ✓Comparing Programs
- ✓Measuring Progress
 - ✓Individuals
 - ✓Staff
 - ✓Program
 - ✓Organization
- ✓Service delivery trends

Confidential – Copyright , 2011. Social Solutions Global, Inc. All Rights Reserved

Easily Upload and Export Data



- Single repository of information
- Quickly and easily queried
- Variety of exportable formats, including Excel, CSV, TXT and XML
- Enables export to SAS, SPSS, and other statistical analysis tools

Query Wizard

Work with Data

Download .txt file of Results Save Query Reset Grid Requery Start Over

Drag a column header here to group by that column

Drag a column header here to chart by that column

Chart selection Pre-selected chart mode (Bar) Chart

Query Results

Page 1 of 79 Rows 1566 HTML

UNIQUE ID	GEN	RACE	DATE	AGE	MARITAL STATUS
4586	male	Bi-Racial	12/28/2007	18	
4587	male	African-American	12/28/2007	19	

Confidential – Copyright , 2011. Social Solutions Global, Inc. All Rights Reserved



Reporting & Intelligence



Relating Efforts to Outcomes By Target Population

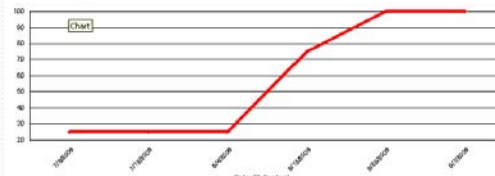


Reporting By Cohort



Reporting by Individual

Improve Social/Peer Interaction

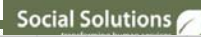


Standard Reporting Rubrics

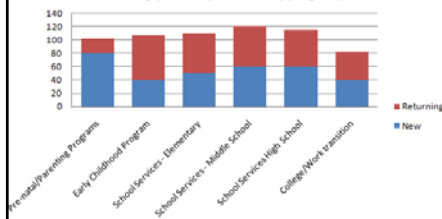
- ✓ Reporting By Group (Class)
- ✓ Staff
- ✓ Program
- ✓ Partner Agency
- ✓ Any National/Regional Data Set

Confidential – Copyright , 2011. Social Solutions Global, Inc. All Rights Reserved

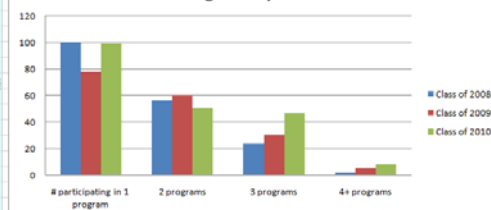
Agency Attachment Reports



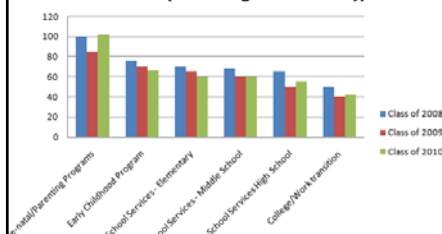
Active Program Enrollment By Program Group New vs. Returning (from any community program)



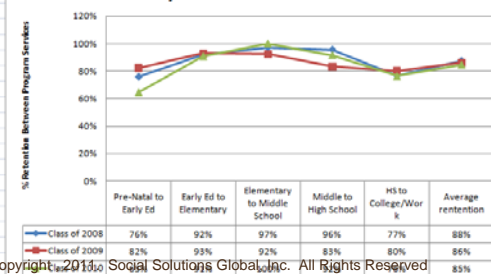
Total Active Youth/Families Enrolled in 1 or More Programs By Cohort



Total # of Enrolled Youth by Program Year over Year (Returning Students only)



Year Over Year Retention Between Services



Confidential – Copyright , 2011. Social Solutions Global, Inc. All Rights Reserved

The Benchmarking Project



Early Childhood Programs	After School Programs	Adult Educational Programs
Increased school readiness	Children and youth improve school performance	Adult learners increase their level of education and English literacy
	Children and youth have improved social skills and interpersonal behavior	
Parents are more engaged in their children's development and education	Youth graduate from high school	
	Youth will enroll in post-secondary education after high school graduation	

FY2010 Report Card Results	Agency A	Agency B	Agency C	Agency D	Agency E
Student Performance					
Average GPA	2.11	2.92	2.88	2.67	3.82
Average School Absences	7.78	5.49	4.36	4.09	3.07
% Taking Honors Courses	73.4%	48.3%	32%	8.3%	73.3%
On Time Grade Promotion	100%	100%	100%	93.8%	100%

"The transparency has resulted in *more meaningful comparative insights for each organization* who prior to the project could only benchmark against themselves because external outcome statistics are difficult to find; measurements of success vary dramatically; and processes and practices are not standardized...data sharing has already led to *sharing of practice models*. Through commitment to the partnership, the project will result in better outcomes for children and families."

Traci Stanley, Collaborative Director

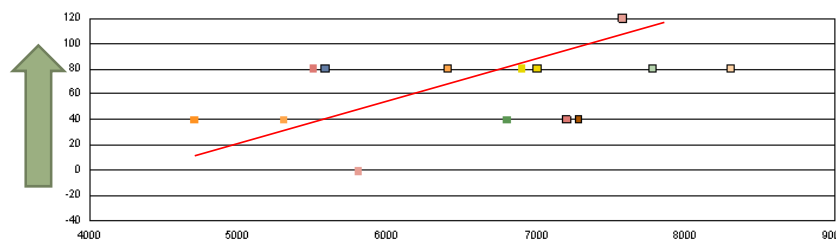
Correlation of Dosage: Is more really better?



Assessment Value Overview

	First/Oldest Value	Last/Most Recent	Overall
Average	44.62	69.74	57.18
Maximum	100.00	100.00	100.00
Minimum	0.00	40.00	0.00
Participants	39	39	39

Change vs Effort - Time Spent



Time Spent Providing/Receiving Services



Thoughts/Questions:

adrian@socialsolutions.com

443.756.4482

Social Solutions
transforming human services 

The image is a rectangular frame containing a grid of images. The top row consists of five squares: a photo of a woman holding a child, a solid tan square, a photo of a man laughing, a solid light green square, and a solid dark brown square. The bottom row consists of five squares: a photo of a young boy smiling, a photo of two people looking at a document, a solid light green square, a photo of two young men smiling, and a photo of a man and a child. Below the bottom row, there are three more squares: a photo of a woman with glasses, a solid light green square, a photo of a woman smiling, and a dark green square containing the 'Social Solutions' logo and tagline.