

## CAMPAIGN LEADERSHIP

Pivoting from Planning to Performing

WEBINAR #2 | NOVEMBER 2012

### 2012: Mobilizing, Planning Pivoting

#### As community leads, you have already:

- ✓ Engaged sponsoring coalition
- ✓ Designated a community lead
- ✓ Filed letter of intent
- ✓ Participated in monthly webinars
- ✓ Provided feedback on CSAP framework and rubric
- ✓ Organized CSAP development workgroups
- ✓ Developed and filed your CSAP
- ✓ Participated in cross-site networking on the NING
- ✓ Identified 10 peer reviewers
- ✓ Completed peer review process
- ✓ Began implementation
- ✓ Accessed support and assistance of the Network

**2013:  
Two Big  
Challenges**

- **Fulfillment** – Living up to high hopes and expectations (yours and ours)
- **Execution** – Putting plans fully into action

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**Framing  
Questions**

- How is the Network Communities Support Center responding to the “fulfillment” challenge for all 124 Network members?
- What tools can we share and/or develop to help your community respond to the “execution” challenge?

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**2013:  
What to  
Expect**

- Monthly Campaign Leadership Webinars
- Tools and Directories
- Data Platform
- Replicating and Scaling Success Initiative

## Network Communities Support Center

The arm of the Campaign organized to help GLR communities develop, implement and sustain solutions

124 communities from 34 states, D.C., Puerto Rico and the Virgin Islands  
350 school districts with 8 million students (16% of U.S.)



**Password Protected Website for Members**

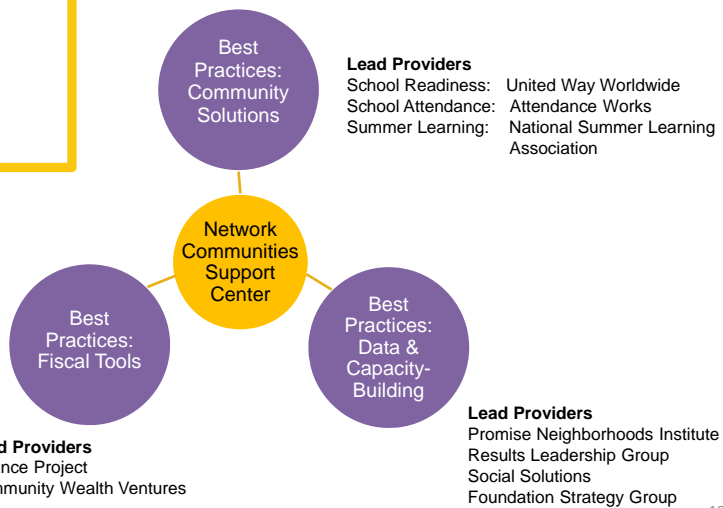
**The Ning**

- Prior webinars.
- Additional resources, like the self-assessment and the webinar faculty directory.
- News events and case studies from charter member communities. You can also add your own story.

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**Network Communities Support Center (NCSC)**

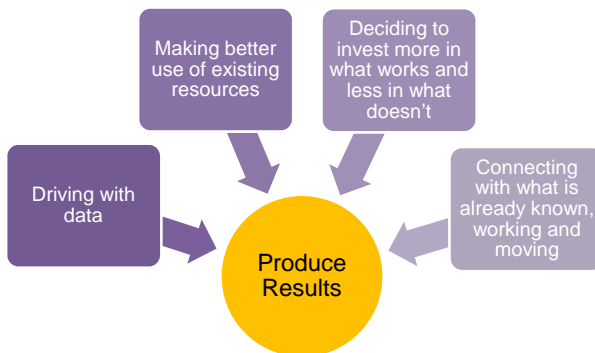
The “hub,” broker and quality assurance manager of technical assistance from a strategic set of providers



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**Network Communities Support Center (NCSC)**

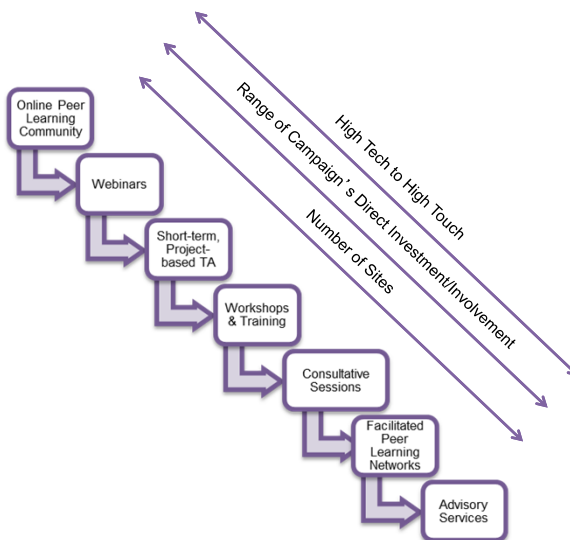
The "hub," broker and quality assurance manager of technical assistance that supports communities in producing results



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**Network Communities Support Center (NCSC)**

Continuum of Technical Assistance & Support



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### Self-Assessment Tool

- Aligned with the six CSAP assurances
- Designed to re-engage your sponsoring coalitions
- Informed by initial data gathering and analysis of CSAPs
- Created collaboratively by the Network

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### Liaison Role and Support

#### In 2012:

- Provided insight on coalition composition.
- Supported feedback on CSAP drafts and content.
- Brokered technical assistance.

#### In 2013:

- Mobilize and identify resources to assist charter members with CSAP execution.
- Share perspective and examples about what's working in other communities.
- Serve as a vital link in the feedback loop between the communities and the Network Communities Support Center.

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**Questions & Discussion**

- What initial implementation strategies and initiatives seem to be gaining the most traction in your community?
- Others?



**Next Steps**

Upcoming Campaign Leadership webinars:

- Wed, Dec 19, 2012 1:00 PM - 2:00 PM ET