

WHO ARE WE?

**A Place to Learn and Share Knowledge.
A Place to Engage, Interact and Collaborate**

- > A specialty hybrid publication: an online oncology and hematology resource + social network
- > A dedicated publication publishing a broad range of topics and news updates with information from all oncology disciplines and subspecialties.
- > An online, uncluttered environment for medical specialists available via internet and mobile platforms

Our Members and Readers are specialists within their field in need of one location built for them to collaborate, inform, and share

Original news articles, features and reporting

- Curated news
- Expert-authored highlights and reviews
- Conference coverage
- Forums

Clinical trial data

- Physician oncology resources
- Product updates (drug, devices, etc)
- Regulatory News (US, Europe)
- Health policy News (US, Europe)

Resources

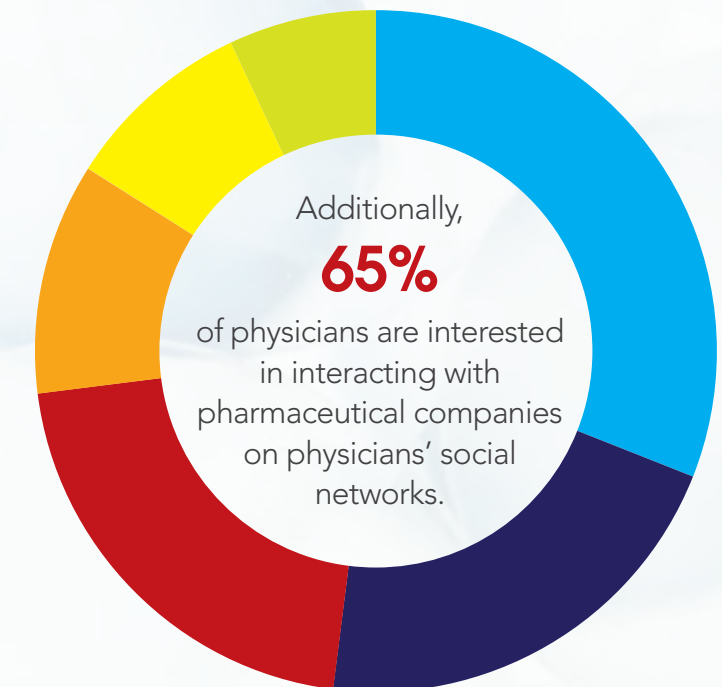
- Guidelines and References
- Diagnostic and Drug data
- Reimbursement information
- Scientific Narratives

THE VALUE OF Onco'Zine

- > We are focused on empowering a vibrant and sustainable community of physicians to advance the science, technology and quality of care.
- > Onco'Zine offers all stakeholders, Healthcare Professionals as well as representatives from the Pharmaceutical industry and Regulatory authorities ALL the available information covered by ongoing medical research
- > Authenticated HCP (social) network communities have a major influence
- > Continuous presence, helping organizations to establish and maintain a leadership role among KOLs and Thought Leaders

AUDIENCE

- Medical Practice ●
- Hospital Healthcare ●
- Pharmaceutical ●
- Biotech ●
- Medical Education ●
- Medical Research ●



SPONSOR

Opportunity to be a part of the growth and enhancement of Onco'Zine while delivering your company name and message to a key audience.

- > Sponsors will be recognized as "made possible by" on the site, at conferences and in all newsletters and correspondence with users.
- > Direct social media interaction with Oncologists and other Professionals in Oncology
- > Banner advertising (S), Sponsor profile, advertise upon monthly Onco'zine newsletter
- > Inclusion of all relevant drug information including product characteristics, package inserts, patient information leaflets
- > Priority publishing of relevant research findings and other materials of Antibody-drug Conjugates.

ADVERTISE

- > Position your company as a thought leader within Oncology and Hematology
- > Gain access to specialists; helping you to build and maintain industry awareness of your company, products and services.
- > Align you brand with the credibility and esteemed content of Onco'Zine

L LEADERBOARD BANNER

6 months - \$9,000
 12 months - \$15,500
 (728 x 90 pixels)

RS RIGHT SKYSCRAPER

6 months - \$7,500
 12 months - \$12,000
 (160 x 600 pixels)

LS LEFT SKYSCRAPER

6 months - \$7,500
 12 months - \$12,000
 (160 x 600 pixels)

* All prices are net. Base rate is US Dollar. Pound and Euro rates will vary depending on time of payment
 **All banners rotate with a maximum of two other.



For sales and general inquiries contact: nick@inpressmediagroup.com