

Business Call to Action Annual Forum 2014

24 September 2014

10:00-11:30 - Plenary Session I:
Commemorating the Milestones of Inclusive Business



We are now at a milestone in the development of inclusive business: as it gains momentum, inclusive models are being embedded within companies across many sectors and geographies. Mounting evidence of success is providing an inspiration for others to tap into the huge potential of inclusive business to deliver even greater impacts, with the ultimate goal of reducing poverty.

This invite-only session will introduce new Business Call to Action member initiatives as well as celebrate the achievements of existing members. It will serve as a platform for sharing best practices on embedding inclusive business practices into company value chains and lessons learned on working with low-income communities. The session will also feature public-sector leaders who have made support for inclusive business central to their private-sector engagement strategies – creating opportunities.

THIS SESSION WILL BE LIVESTREAMED VIA THE BCTA CHANNEL ON BUSINESS FIGHTS POVERTY
<http://bcta.businessfightspovetry.org/>

For more information on Business Call to Action and the Forum, email: tatiana.bessarabova@undp.org