



project ecoBrand

Contact us for details!

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Eco Sponsor

\$50/month: Provides exposure throughout Project ecoBrand site by featuring your business profile, articles, events, videos, photos to our rapidly growing membership. For events-> Logo recognition and mention

Green Sponsor

\$100/month: Includes Featured Status benefits, plus company logo, website link, article, and event feature in monthly e-newsletter and through Project ecoBrand groups on LinkedIn, Facebook, and Twitter. For events -> Logo recognition and mention, plus table-top display at event.

Sustainable Partner

\$250/month: Includes Featured Status benefits, plus company logo, website link, article, and event feature in monthly e-newsletter and through Project ecoBrand groups on LinkedIn, Facebook, and Twitter.

- For events -> Logo recognition and mention, table-top display at event, plus 5-min speaking time-slot.

inexpensive eco-promotions

email & online opportunities

Banner Ad Placement (project ecobrand homepage only)

\$50/month: Banner ad featured on left-hand side on Project ecoBrand homepage only.

Audio Session & Blog Interview

\$100/session: A recorded telephone interview on green topic of your choice is posted as audio file or transcribed as web article on Project ecoBrand site and other green blog sites.

Email Design & Programming

\$100/Per Send: Includes email design, copywriting, layout and programming.

Project ecoBrand Email List Distribution

\$100/Per Send: Email campaign distribution to 2500+ eco-conscious professionals.

Client List Distribution

\$50/thousand: Email campaign distribution to your existing company database or 3rd party purchased list.

Tracking & Reporting

\$25/Per Report: Report includes open rate, click-through stats, leads requesting more information.

workshop & events sponsorships

Green Business Networking Mixers

Starting at \$250: Host a networking mixer for Project ecoBrand members; we help coordinate and promote event.

Green Business Teleseminar

Starting at \$100: Sponsor a conference call for Project ecoBrand members focused on a green topic of your choice; teleseminar can be recorded and posted as audio file or transcribed as web article on Project ecoBrand site and other green blog sites; we help coordinate and promote event.

Green Business Cooperative Seminars

Starting at \$500: Sponsor a workshop focused on a green topic of your choice; if you choose, we can help find non-competing businesses for you to partner with as supporting sponsors to split event costs; we help coordinate and promote event.