



***Script Your Future* Medication Adherence Team Challenge 2019:
Utilizing Education Resources on Smoking
Team Memo**

Teams are **strongly encouraged** to utilize and share educational resources on smoking, including smoking cessation, from the U.S. Food and Drug Administration (FDA) and the Centers for Disease Control and Prevention (CDC) with patients during the Team Challenge. Tobacco use is the number one cause of preventable death and disease in the United States and can lead to chronic conditions, such as cardiovascular disease, which is impacted by adherence.

Starting in 2016, reporting on your Team outcomes **MUST** include how you utilized (or did not utilize) these educational resources on smoking.

Below are links to helpful resources from the FDA and CDC for you to share with patients during events and throughout your community. Please feel free to print any of these materials, order materials ahead of time to disseminate to patients, or recommend specific links to patients.

From the CDC:

“Pharmacists: Help Your Patients Quit Smoking”

<http://www.cdc.gov/tobacco/campaign/tips/partners/health/pharmacist/index.html> (Resources for pharmacists to use to help their patients quit smoking)

From the FDA:

“FDA 101: Smoking Cessation Products”

<http://www.fda.gov/ForConsumers/ConsumerUpdates/ucm198176.htm>

(FDA approved smoking cessation products, including prescription medicines and over-the-counter (OTC) products)

“The Real Cost Campaign”

<http://www.fda.gov/TobaccoProducts/PublicHealthEducation/PublicEducationCampaigns/TheRealCostCampaign/default.htm> (Campaign to prevent at-risk

populations from trying smoking, e-cigarettes, and smokeless tobacco)