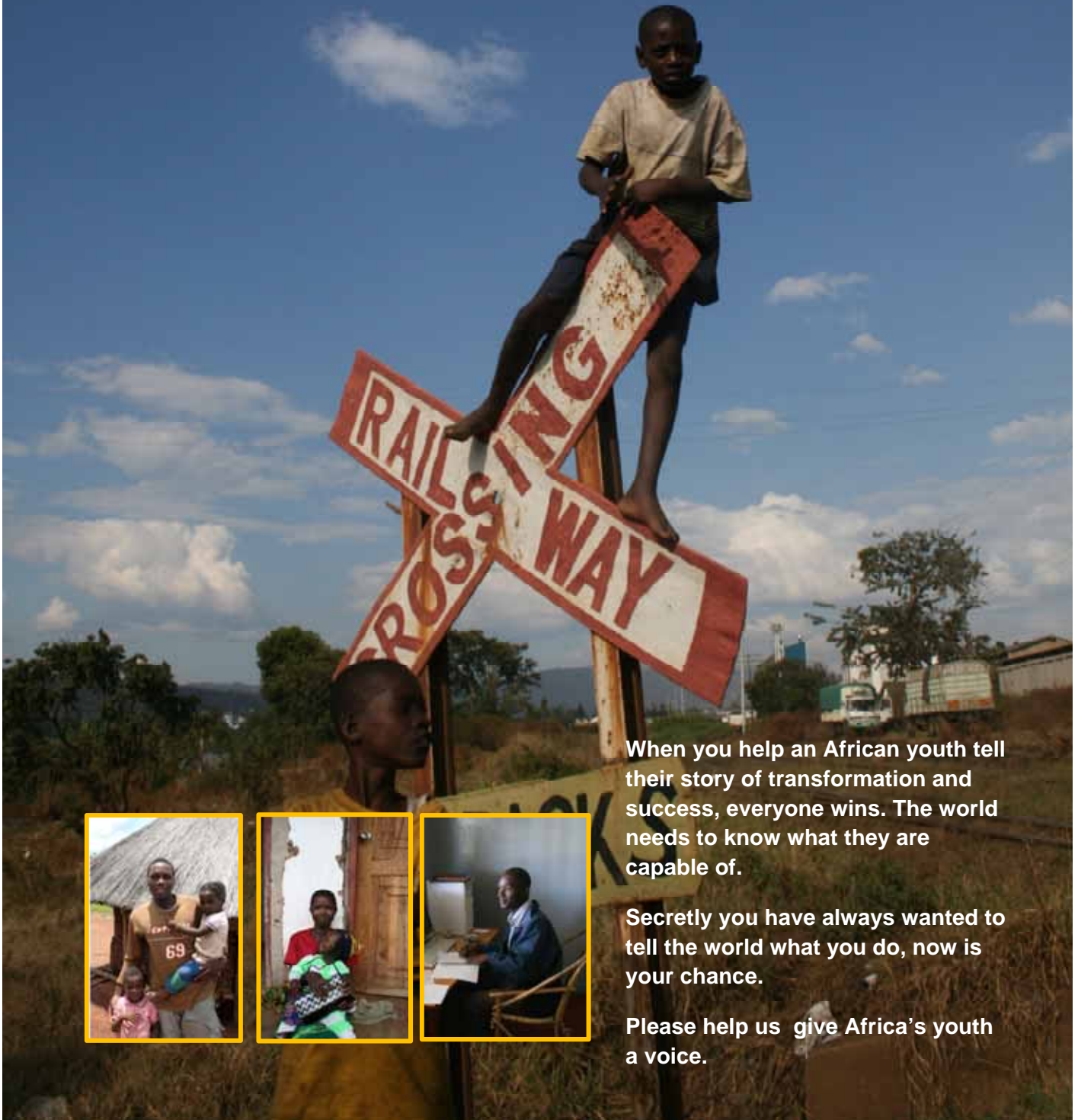


"I am Africa. This is my story..."



CYBERGUIDES



When you help an African youth tell their story of transformation and success, everyone wins. The world needs to know what they are capable of.

Secretly you have always wanted to tell the world what you do, now is your chance.

Please help us give Africa's youth a voice.





Contest Web Site: www.i-am-the-story.org

"I AM AFRICA. THIS IS MY STORY..."

Is a digital storytelling contest on YouTube for African youth sponsored by UNESCO Power of Peace Network and ZAA-ICT.

THE CONTEST IS:

An educational, cultural and business opportunity for African youth to have an international voice in a constructive way. For African youth to have a way to educate one another for a new future. To encourage diverse African communities and organizations to work together and show the world that African youth are worth investing in.

CHRYSALIS CAMPAIGN, INC



To provide safe community learning centers, safe social communities for collaboration with global Web resources in order to transform individuals into self-sufficient communities of purpose.

The Chrysalis Campaign, Inc. is a non-stock holding incorporation in Connecticut, USA. Application for US 501 C3 is pending. A CPA firm and board of directors oversees all activities.

Chrysalis Campaign, Inc.
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New Milford, CT 06776
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Dear ICT s and Cyber Cafés,

Storytelling in Africa is the greatest of traditions and the impact of Internet social media is our youth's greatest gift. We have joined forces with UNESCO Power of Peace Network to not only provide you with a free storytelling curriculum but free software tools as well. This contest will grow your business with free marketing and training tools.

Imagine your local community seeing their own story on the global Internet. This is a grass roots movement of African pride.

As an IT organization, this program is designed to not only tell the story of your organization's work in the life of a single youth, it will help grow your business as a multimedia "CyberGuide".

You can submit from one to hundreds of your customers' videos on YouTube. Your Café or ICT will also have a free private web page viewed by people throughout Africa and the world.

You will receive free training and publishing tools that can add services that you can use to help students and NGOs with the contest.

Each African youth digital story YouTube video is a powerful statement of determination, leadership and positive ethics. Not only do African youth and businesses need encouragement for the future of Africa, but the world needs to hear about it as well.

This educational contest is unique and exciting because the smallest orphanage to the largest NGO will all be on equal ground telling how youth are being transformed. It represents not only a united voice for African Youth, but a united voice for those who help and work in Africa. It will show that Africa's people are remarkable and worth investing in.

As a "CyberGuide" Café or ICT you will receive:

1. Free online training, a certificate, brochures and posters
2. Free multimedia training curriculum
3. Free digital editing software
4. Free educational Social Network community web page

To find out more, go to the "CyberGuide" tab on: <http://i-am-the-story.ning.com> or www.i-am-the-story.org.

Together, let's save some lives,

Richard C. Close
Servant – CEO, Chrysalis Campaign, Inc.

