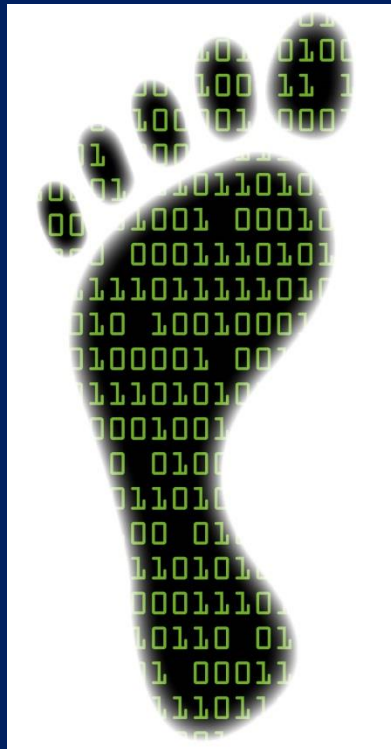


Establishing your Digital Footprint and Getting Noticed

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iowakofc.org/profile/clm



How Knights
Can Get
NOTICED
Online

What is a digital footprint?

1) IowaKofC.org

The screenshot displays the Iowa Knights of Columbus website. At the top, the browser address bar shows 'iowakofc.org'. The main header features the organization's logo on the left, the text 'IOWA KNIGHTS OF COLUMBUS' in the center, and the slogan 'BE COURAGEOUS!' with the biblical reference 'Corinthians 16:13-14' and the phrase 'Be men of courage. Do everything with love.' on the right. Below the header is a blue navigation menu with links for HOME, ABOUT US, MEMBERSHIP, CALENDAR, NETWORKS, PUBLICITY, INSURANCE, PROGRAMS, COUNCILS, 4TH DEGREE, and STATE. A central banner reads 'Building the Domestic Church While Strengthening Our Parish'. A large banner below this features the text 'Save the Baby' and a photograph of a woman kissing a baby on the cheek, with a link 'Click here to Learn More!'. The footer contains sections for 'THE CATECHETICAL CORNER', 'FORMS & DEGREE SEARCH' (with links for Iowa Forms, Supreme Forms, Degree Schedule, First, 2nd, 3rd, and 4th), and 'PHOTOS'. A social media sharing widget is visible in the bottom right corner.

What is a digital footprint?

2) facebook

The image shows a screenshot of a web browser displaying the Facebook login and sign-up interface. The browser's address bar shows the URL <https://www.facebook.com>. The page features the Facebook logo and a navigation bar with links for 'Log In' and 'Sign Up'. The 'Sign Up' section includes a form with fields for 'First name', 'Last name', 'Email or mobile number', 'Re-enter email or mobile number', and 'New password'. Below the form, there are dropdown menus for 'Month', 'Day', and 'Year' to select a birthday, followed by radio buttons for 'Female' and 'Male'. A green 'Sign Up' button is prominently displayed. A small 'Customize...' dialog box is overlaid on the bottom right of the sign-up form, showing various social media icons and a 'Customize...' button. The background of the page is light blue and white, with a dark blue header.

Facebook - Log In or Sign ...

https://www.facebook.com

facebook

Email or Phone

Password

Log In

Keep me logged in [Forgot your password?](#)

Sign Up

It's free and always will be.

First name

Last name

Email or mobile number

Re-enter email or mobile number

New password

Birthday

Month Day Year Why do I need to provide my birthday?

Female Male

By clicking Sign Up, you agree to our [Terms and Conditions](#) and [read our Data Policy](#), including our [Cookie Use](#).

Sign Up

Customize...

Why establish a digital footprint?

1) Town crier of the 21st century



Why establish a digital footprint?

2) Faster & cheaper than paper/mail



Why establish a digital footprint?

3) It's where people increasingly go for info, especially young people



Who needs a digital footprint?

- 1) Councils
- 2) Assemblies
- 3) Districts
- 4) Individuals
- 5) Everyone!

How does one get a digital footprint?

1) Sign up for a Profile Page (website) account on lowaKofC.org

2) Modify the Profile Page (website) to suit your needs

3) Get an individual facebook page

4) Create a facebook page for your council, assembly, and/or district

How does one get a digital footprint?

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How does one get a digital footprint?

2) Modify the Profile Page (website) to suit your needs

2a) How to add calendar events to a Profile Page (website):

<http://iowakofc.org/video/01-adding-events-to-website>

How does one get a digital footprint?

2) Modify the Profile Page (website) to suit your needs

2b) **VERY POWERFUL FEATURE:**

How to import calendar events onto a profile page (website):

<http://iowakofc.org/video/02-importing-events>

How does one get a digital footprint?

2) Modify the Profile Page (website) to suit your needs

2c) How to add News Updates (news articles) to a Profile Page (website):

<http://iowakofc.org/video/03-adding-news-updates>

How does one get a digital footprint?

2) Modify the Profile Page (website) to suit your needs

2d) How to enliven a Profile Page (website) by showing all of the activity from the entire IowaKofC.org website on the Profile Page (website):

<http://iowakofc.org/profiles/blogs/how-to-show-all-of-the-activity-from-the-entire-iowakofc-org>

How does one get a digital footprint?

2) Modify the Profile Page (website) to suit your needs

2e) Things one can do with a ***PERSONAL*** Profile Page:

<http://iowakofc.org/profiles/blogs/ok-so-you-ve-got-a-personal-profile-page-website-here-on-iowakofc>

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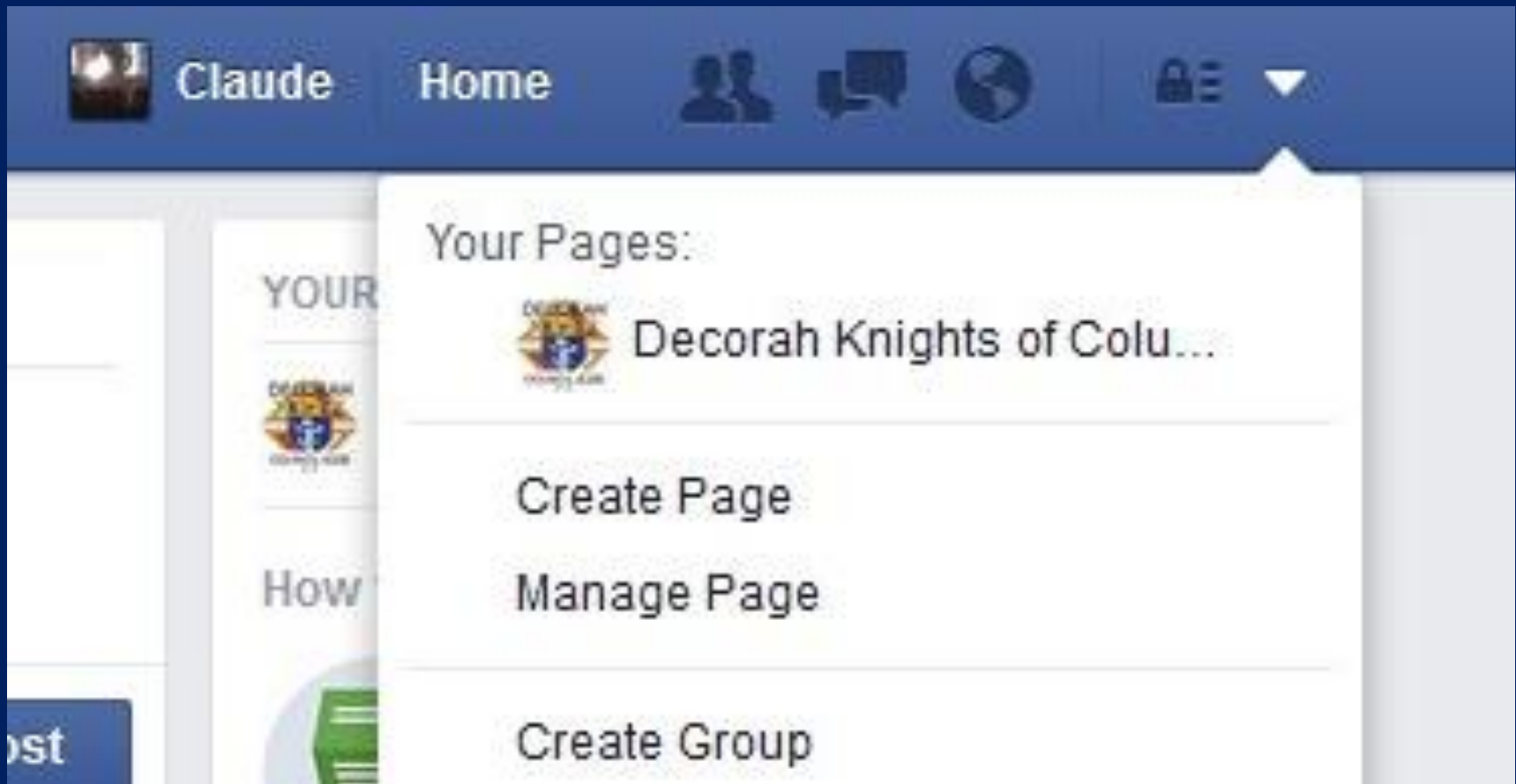
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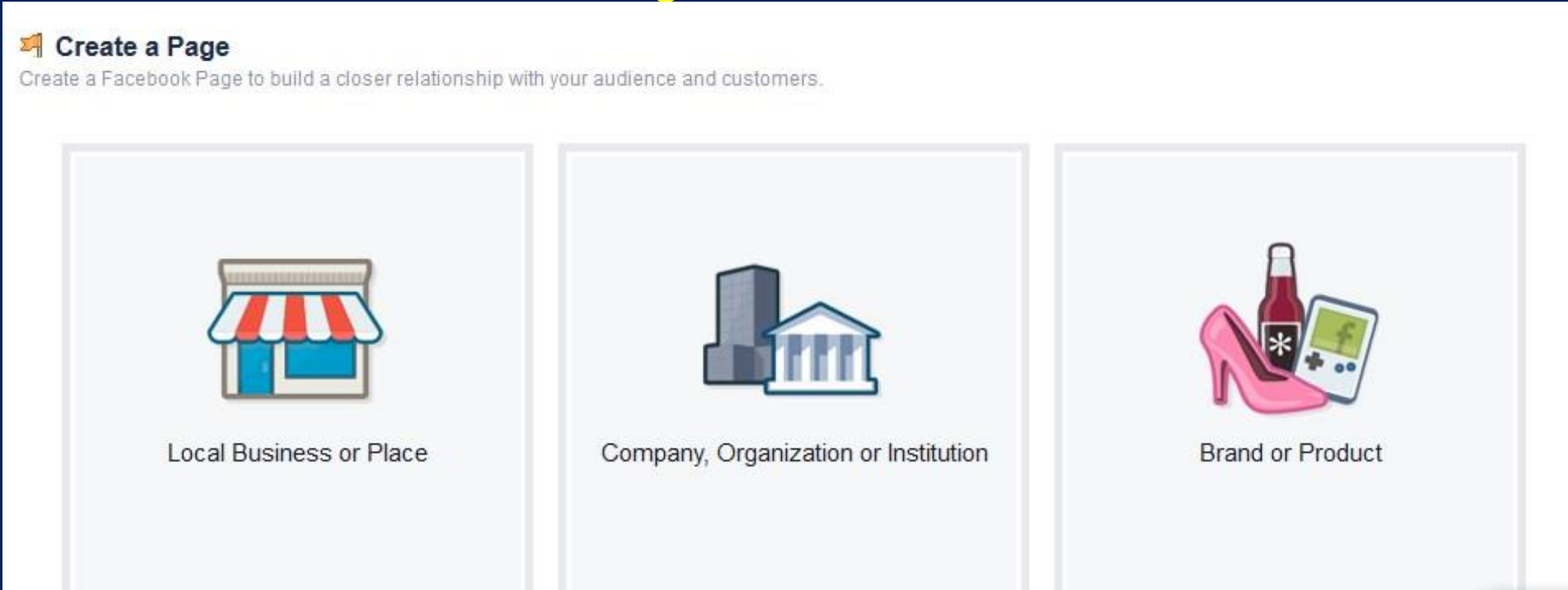
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How does one get a digital footprint?

4) Create a facebook page for your council, assembly, and/or district



Click on “Company, Organization or Institution” & follow instructions

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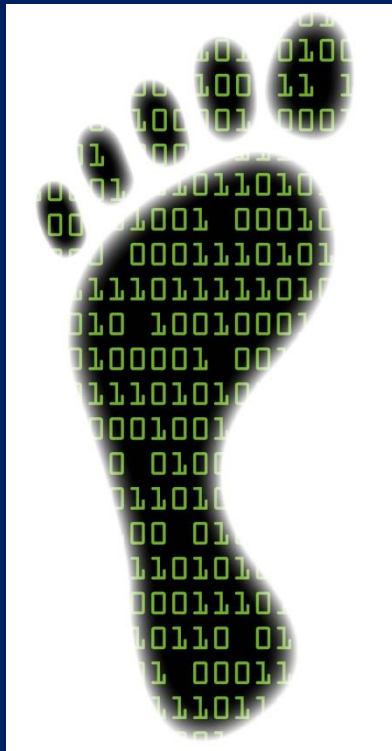
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