



## BAY AREA CROSS SECTOR PARTNERS IN PREPAREDNESS

# *Ready or Not!* Preparing for the Uncertainties of Pandemic Flu Through Cross-Sector Collaboration

### CONFERENCE PROGRAM

September 29, 2009 ■ 8:00 a.m. – 5:00 p.m.

San Francisco Marriott, 55 Fourth Street, San Francisco





# *Welcome!*

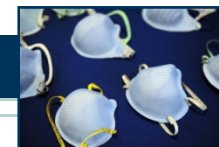
## Planned Outcomes of the Day

*Emcee:*

**Harold Brooks**

CEO, Bay Area American Red Cross/  
BACSPP Planning





# Conference Objectives

- Promote continuity of communications through connectivity, technology and various media streams.
- Summarize cross sector system challenges and lessons learned to determine workable cross sector collaborative solutions.
- Demonstrate how to mitigate resource shortages through joint planning.



# Why Are We Here?

## State of the Pandemic of Novel H1N1

Presenter: **Robert Samaan**, Deputy Undersecretary,  
California Emergency Management Agency





# Bay Area and State Updates/ Current Planning and Issues

Moderator: **Dr. Harvey Kayman**, California Department of Public Health/  
BACSPP Planning Partner

Speakers:

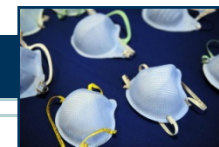
- **Dr. Howard Backer**, California Health & Human Services
- **Dr. Muntu Davis**, Alameda County Public Health Department
- **Dr. Kim Shoaf**, University of California, Los Angeles



## Muntu Davis, MD,MPH

### Objectives for Presentation:

- Understanding what makes up a 'crisis';
- Using common goals and/or context within which to form collaborations;
- Using consequence management and recovery objectives to strengthen systems.



## Kim Shoaf, Dr.Ph

### Objectives for Presentation;

Audience will be able to:

- List two prep/response actions that were effective in the spring.
- Identify at least one strategy that needs to be improved for the future.
- Describe the trade off considered in public health guidance for H1N

Ready or Not!



# *Mid-Morning Break...*







**Thank you to our donors.**  
**Gilead and Genentech**





# Thank you to our supporters.

**ABAHO**

**Alameda County Medical Center**

**American Red Cross**

**Business Executives for National Security**

**California Department of Public Health**

**California Resiliency Alliance**

**Genentech**

**Gilead Sciences**

**InSTEDD.org**





# After-Action Spring Wave H1N1 and Corrective Action from Organizations

Moderator: **Dr. Gwendolyn Hammer**, California Department of Public Health, Immunization Branch, Pandemic Planning and Response/BACSPP Planning Partner

Panelists:

- K-12 Sector: **Ed Diolazo**, San Lorenzo Unified School District (Alameda County)
- Higher Education Sector: **Robert Corrigan**, President, San Francisco State University
- Non-Governmental Organizations Sector: **Paul Jacks**, Fritz Institute
- Business Sector: **Stasha Wyskiel**, Manager, Business Continuity Planning, Gap Inc.
- Health Care Sector: **Cheri Hummel**, Vice President Hospital Preparedness, California Hospitals Association



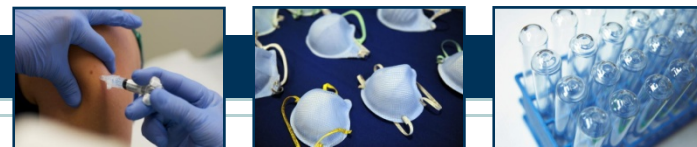
## Question 1 for K12

- How did your district deal with communicating to parents, faculty and staff the evolving federal guidance on school dismissal that changed mid-epidemic from, dismissing everybody for 14 days, to then the guidance changed to 7 days, to now, this Fall, the recommendation is for people to stay at home until at least 24 hours after they are free from fever?



## Question 2 for K12

- What has your district done regarding reforming human resource policies so teachers and administrators stay home if they are sick?



## Question 1 for Higher Education

- Again, recommendations regarding student dismissals were changing. Since the university system is different than K12, what issues did you confront last spring in terms of communicating with students, faculty, and staff about what to do, especially since final exams were about to begin?



## Question 2 for Higher Education

- One of the goals of this conference is to identify cross sector challenges and bring together the different sectors so as to determine collaborative solutions. My understanding is you also have two day care centers and a student health service on your campus. How would dismissing students from the K-12 sector have affected the University last spring and possibly this fall?



## Question 3 for Higher Education

- What guidance are you offering faculty about dealing with their classes and individual students if students and faculty members get ill?





## Question 4 for Higher Education

- What resources do you have in place to be able to communicate with students, faculty and staff in a timely manner, especially if policies start changing?



# Question 1 for CBO/FBO

- How were CBOs/FBOs engaged last April-May when the H1N1 epidemic struck?



## Question 2 for CBO/FBO

- Did many CBOs/FBOs have effective continuity of operations or business continuity plans to address the issues associated with a flu pandemic?



# Question 1 for Business

- What were some of the overall lessons learned from a Corporate standpoint that surprised you this past April when the epidemic began?



## Question 2 for Business

- How were your operations impacted, if at all?



## Question 3 for Business

- What types of steps are you taking to prepare for this coming season?



# Question 1 for Healthcare

- How did hospitals deal with the surge?



## Question 2 for Healthcare

- How did hospital administrators deal with the recommendations for administering N-95 respirators for health care workers and was this resource available to enforce the policy?





## Question 3 for Healthcare

- What human resource policies are in place for health care workers?

Ready or Not!



# *Networking Lunch...*





# Cross Sector Issue Panel # 1: Resource Access and Distribution

Moderator: **Peter Ohtaki**, Director, California Resiliency Alliance/BACSPP  
Planning Partner

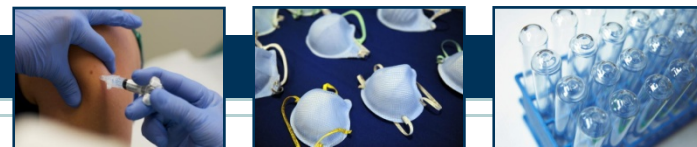
Panelists:

- **Greg Yonko**, Senior Vice President Purchasing, McKesson
- **Skip Skivington**, Vice President of Operations, Kaiser Permanente
- **Dr. Gwendolyn Hammer**, California Department of Public Health, Immunization Branch, Pandemic Planning and Response/BACSPP Planning Partner
- **Alexander Hardy**, VP Tamiflu, Genentech USA/Roche
- **Erika Baker**, California Emergency Management Agency, State Operations Center



# Resources Panel Objectives

1. Better understanding of roles of key public and private entities in the distribution/supply chain for N95s, antivirals and vaccines
2. Lessons learned on shortages during spring outbreak
3. Possible solutions to mitigate demand or stretch supplies of scarce resources

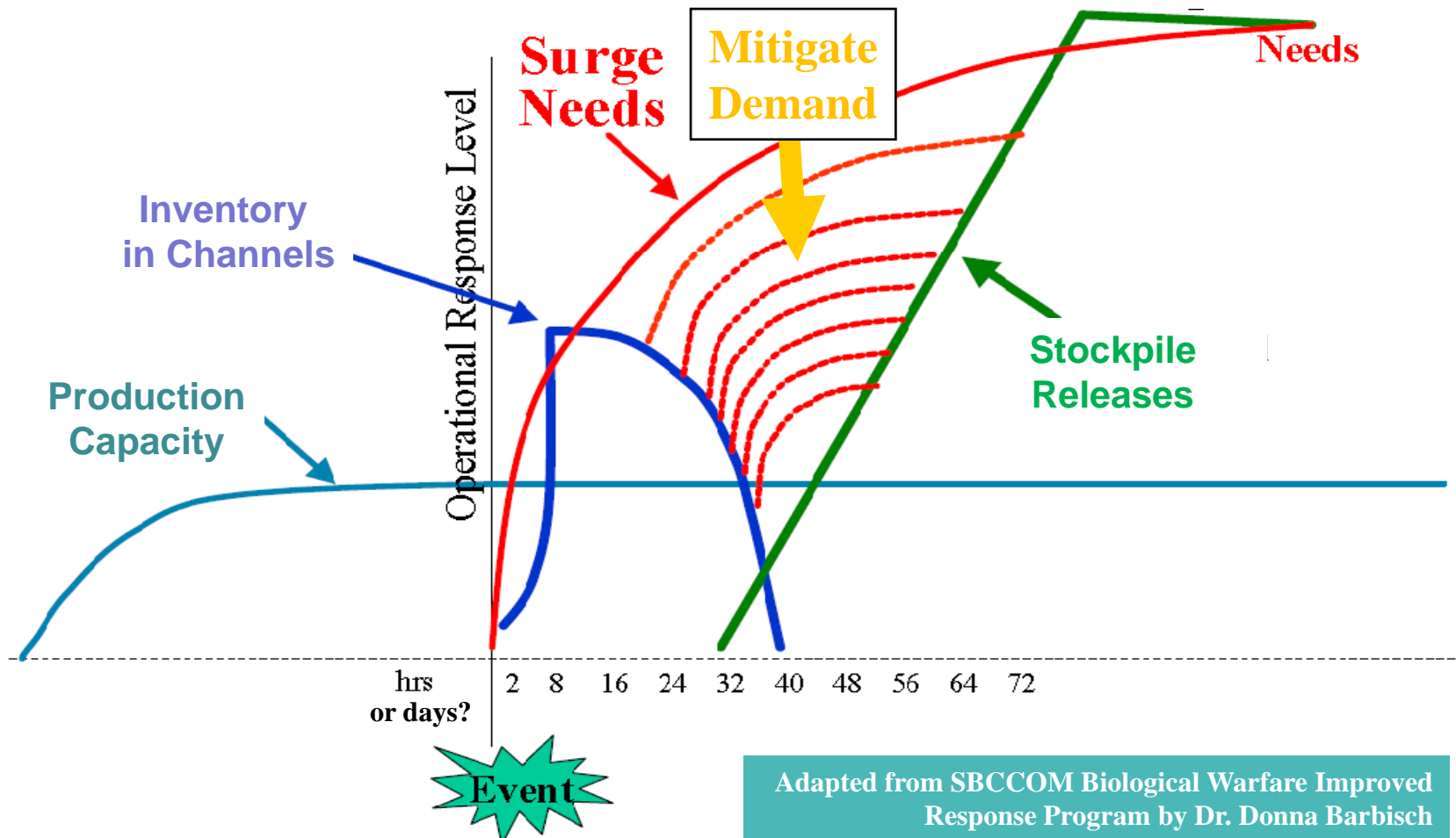


# Panelists

- *Erika Baker*, Senior Emergency Coordinator, CalEMA
- *Gwendolyn Hammer, PhD*, Pandemic Planning & Response, Calif. Dept. Public Health (CDPH)
- *Alexander Hardy*, VP Tamiflu, Genentech/Roche
- *Skip Skivington*, VP Operations, Kaiser Permanente
- *Greg Yonko*, SVP Purchasing, McKesson
- Moderator: *Peter Ohtaki*, BENS Calif. Resiliency Alliance



## Shortages: N95, Antivirals



Adapted from SBCCOM Biological Warfare Improved Response Program by Dr. Donna Barbisch



# Questions: Mitigation Suggestions

H1N1 Survey (44 responses): Did you have difficulty? Yes 32% / No 45%

- Broader guidance from public health including alternatives? (84% 4.4)
- Understanding when state will release stockpiles? (86% 3.9)
- Better visibility on alternative distributors? (70% 4.1)
- Better visibility from private sector on inventory?
- Asking jurisdictions to qualify orders based on need/cases?
- Relaxing regulations that require specific models? (66% 3.0)

Ready or Not!



# Presentation on InSTEDD.org Technology

Presenter: **Luke Beckman**, National Response  
Liaison, InSTEDD.org







# ***Cross Sector Issue Panel # 2:*** **Communications and Technology**

Moderator: **Carolyn Johnson**, Anchor, KGO-TV

Panelists:

- **Valerie Staab**, President/General Manager, KGO-TV
- **Al Lundeen**, Deputy Director of Public Affairs, California Department of Public Health
- **Luke Beckman**, National Response Liaison, InSTEDD.org
- **Peter Ohtaki**, Director, California Resiliency Alliance/BACSPP Planning Partner





## Objectives for Session

- To discuss ways that traditional media and web 2.0 can collaborate to provide the best ***ever*** communications and public information during an emergency.



# ***Cross Sector Issue Panel # 3:*** **Workplace Safety Practices**

Moderator: **Sandra Williams**, Alameda County Medical Center/BACSPP  
Planning Partner

Panelists:

- **Judy Freyman**, Vice President, Western Occupational Safety and Health Operations, ORC Worldwide
- **Deborah Gold**, Senior Safety Engineer Research and Standards Health Unit, California Occupational Safety and Health Administration
- **Dr. Harvey Kayman**, Acting Section Chief, Influenza Preparedness and Response Section Immunization Branch, California Department of Public Health/BACSPP planning partner



# Conference Recap and Closing Remarks

Presenter: **Patricia Perkins**, Advisory Board  
Member, Joint Special Populations Advisory Council/  
BACSPP Planning Partner





# Thank you to our donors

## For Conference Support

- Gilead: Jim Rooney, MD
- Genentech: Alex Hardy, MD





# Thank you to our Strategic Partners

- KPMG: Anne Bothwell
- BRMA; Stasha Wyskiel
- CAL EMA: Glen Sadler & Erika Baker
- Higher Ed: CCCCO: Peter Wright
- Higher Ed K12 JSPAC: Sharon Wong



# Thank you to ARC BA Staff and Volunteers

- Michaela Williams
- Santral Lusin
- Alexandra Alphonso
- Gwen Mitchell
- Elizabeth Whitney (SF CARD)
- Ed Kressy (EDS Consulting & NERT)
- Kathleen Fitzpatrick (UCSF)