

2008 MEMO Conference Schedule

Thursday

1:00 – 4:00 PM MEMO Board Meeting
4:00 PM Registration Opens
5:00 PM Past Presidents' Dinner
6:00 – 9:00 PM Vendor Reception

Friday

Registration Throughout the Day
Exhibits Open Throughout the Day

7:00 – 7:30 AM Continental Breakfast
7:30 – 9:00 AM Welcome and Opening Speaker:

Patrick Jones

"Leading the 21st Century Student to YA Literature"

9:15 – 10:00 AM Session 1
10:00 – 11:00 AM Vendors and Authors
11:00 – 11:45 AM Session 2
11:45 AM – 1:15 PM Luncheon and Speaker:

Wendy Pradt Lougee

"The Digital U: Transforming Library Roles in a Digital Age"

1:30 – 2:15 PM Session 3
2:15 – 3:15 PM Vendors and Authors
3:15 – 4:00 PM Session 4
4:15 – 5:30 PM MEMO Membership Meeting
Vendor/Door Prizes
6:00 PM Social Time
6:30 PM Banquet and Awards

Saturday

7:00 AM – Noon Registration
7:30 – 9:30 AM Breakfast and Keynote Speaker

Joanne Bongaarts and Mark DeYoung

"Books!: Breakfast of Champions - A Bowlful of Champion Books and Practical Ideas to Use in Your Media Center!"

9:45 – 10:30 AM Session 5
10:45 – 11:30 AM Session 6
11:45 AM – 1:30 PM Author Luncheon

Conference Hotel Information

Reservations must be made directly with Doubletree. You can book your room directly through their MEMO Conference website (link below in their contact information). The special room rate will be available until September 11th or until the group block is sold out, whichever comes first.

Room rates for this conference: Double/single Room - \$109 Triple - \$124 Quad - \$139

Doubletree Hotel Minneapolis – Park Place

1500 Park Place Blvd
Minneapolis, MN 55416

Phone Number: 1-952-542-8600

Fax Number: 1-952-542-8063

Website: <http://doubletree.hilton.com/en/dt/groups/personalized/MSPPHDT-MEM-20081002/index.jhtml>

General Conference Information

FULL CONFERENCE: Includes all meals (except Past Presidents' Dinner), keynotes, sessions and exhibits.

FRIDAY ONLY: Includes all meals, keynotes, sessions and exhibits on Friday.

SATURDAY ONLY: Includes all meals, keynotes, and sessions on Saturday.

ON-SITE REGISTRATION: Meals are not guaranteed and will be provided on an availability basis only.



Minnesota Educational Media Organization

Speaker Information

Patrick Jones of Hennepin County Library and YA Author
Leading the 21st Century Student to YA Literature

Research from the National Center for Education Statistics documents that the more students read recreationally, the more likely they are to do well on reading standardized tests. One key to motivating students to read across the grades, but in particular at the secondary level, is finding materials which are developmentally appropriate and relevant. Jones, the author of five young adult novels and a former teen librarian, will share insights into connecting young adults and literature.

Wendy Pradt Lougee - University Librarian and McKnight Presidential Professor at the University of Minnesota
The Digital U: Transforming Library Roles in a Digital Age

In June 2007, the University of Minnesota announced that it was partnering with Google as part of a "Big 10 universities" digitization effort. Within 6 years, some 10 million volumes could be converted to digital form from these institutions. Digitization is only one piece of the transformation in the University Libraries. New digital services and tools have been developed, expanding the roles of library staff and enhancing the capabilities for students and faculty. This presentation will explore the possibilities for enhanced teaching, learning, and research brought about by new technologies.

Joanne Bongaarts and Mark DeYoung

Books!: Breakfast of Champions -- A Bowlful of Champion Books and Practical Ideas to Use in Your Media Center!

Start your morning off by learning about champion book titles and practical reading promotion ideas. Joanne Bongaarts and Mark DeYoung will share with you a bowlful of title and reading promotion secrets being used by Minnesota Media Specialists Grades k-12.



Minnesota Educational Media Organization