



2008 MEMO Fall Conference

“Leading 21st Century Learners”

October 2-4, 2008

Doubletree Hotel Minneapolis – Park Place
 1500 Park Place Blvd
 Minneapolis MN 55416
 (952) 542-8600

Name (as you want it on your name tag) _____

School/Business (as you want it on your name tag) _____

Mailing Address _____

Street

City

State

Zip

E-mail _____ Phone _____

Preregistration

(Must be postmarked by 9/12/08)

Late / On-site Registration

(Postmarked after 9/12/08 and on-site registration)

CHECK ONE:

	MEMO Members*	Nonmembers	Student /Retired Members	Late / On-site Registration	
				Members	Nonmembers
Full Conference	<input type="checkbox"/> \$ 195.00*	<input type="checkbox"/> \$ 250.00	<input type="checkbox"/> \$ 130.00	<input type="checkbox"/> \$ 240.00	<input type="checkbox"/> \$ 295.00
Thursday Vendor Reception Only	<input type="checkbox"/> \$ 20.00	<input type="checkbox"/> \$ 30.00	<input type="checkbox"/> \$ 20.00	<input type="checkbox"/> \$ 30.00	<input type="checkbox"/> \$ 35.00
Friday Only	<input type="checkbox"/> \$ 135.00	<input type="checkbox"/> \$ 180.00	<input type="checkbox"/> \$ 85.00	<input type="checkbox"/> \$ 165.00	<input type="checkbox"/> \$ 195.00
Saturday Only	<input type="checkbox"/> \$ 80.00	<input type="checkbox"/> \$ 120.00	<input type="checkbox"/> \$ 55.00	<input type="checkbox"/> \$ 115.00	<input type="checkbox"/> \$ 160.00
Past Presidents' Dinner Thursday (not included in conference registration)	<input type="checkbox"/> \$ 30.00 <input type="checkbox"/> Past President- Free	<input type="checkbox"/> \$ 35.00	<input type="checkbox"/> \$ 30.00		

Past Presidents' Dinner: Open to all conference registrants and guests. This dinner is held in honor of all MEMO Presidents, past and present. Come for the opportunity to renew friendships and to begin your fall conference in a great way.

*** Early Registration Bonus for MEMO Members:** If you register by June 30 your full conference cost will be \$175.00. Even if your district is slow in payment, get your registration form to Deanna Sylte by June 30 and you will qualify for the lower cost.

MEMO ANNUAL MEMBERSHIP – Complete/send membership form with registration

Standard Membership (includes 1 FREE Special Interest Division – SID – see below)	<input type="checkbox"/> New	<input type="checkbox"/> Renewal	<input type="checkbox"/> \$ 55.00
Student / Retired	<input type="checkbox"/> New	<input type="checkbox"/> Renewal	<input type="checkbox"/> \$ 25.00
Special Interest Division(s) \$2.00 each (1 FREE with membership)	<input type="checkbox"/> Literature	<input type="checkbox"/> Technology	<input type="checkbox"/> Commercial
			\$

Please note: Meals are included with registration, with the exception of the Past Presidents' Dinner. Please mark your selections on the next page.



Minnesota Educational Media Organization

MEALS:

1. Meals are included with your registration fee (except Past Presidents' Dinner), so *put a checkmark for the meals you will attend* in the left-hand column! No meals will be ticketed if you have not marked them.
2. You may also order Guest Meal Tickets. A guest is anyone not registered for the conference. *Indicate guest meals only in the right-hand column.*

Thursday Hors d'oeuvres with Vendors		Guest Tickets	
<input type="checkbox"/> Antipasto & Fruit Hors d'oeuvres		\$20.00 X ____ (# of Guests)	\$ ____
Friday Breakfast			
<input type="checkbox"/> Deluxe Continental Breakfast Buffet		\$25.00 X ____ (# of Guests)	\$ ____
Friday Luncheon			
<input type="checkbox"/> Chicken Marsala		\$30 .00X ____ (# of Guests)	\$ ____
<input type="checkbox"/> Tender Beef Pot Roast			
<input type="checkbox"/> Vegetarian Pasta Primavera			
Friday Awards Banquet			
<input type="checkbox"/> Wild Rice Stuffed Chicken Breast		\$35.00X ____ (# of Guests)	\$ ____
<input type="checkbox"/> Jerk Grilled Pork Chop			
<input type="checkbox"/> Roasted Vegetable Meal			
Saturday Breakfast			
<input type="checkbox"/> Deluxe Continental Breakfast Buffet		\$25.00 X ____ (# of Guests)	\$ ____
Saturday Luncheon			
<input type="checkbox"/> Citrus Baked Salmon		\$30.00 X ____ (# of Guests)	\$ ____
<input type="checkbox"/> Mesquite Grilled Pork Chop			
<input type="checkbox"/> Roasted Vegetarian Strudel			
Total for Registration (Including Preconference)		\$	_____
Total for Membership (Including SIDs)		\$	_____
Total for Guest Meals		\$	_____
TOTAL Due		\$	_____

Payment Method	
<input type="checkbox"/> School / Personal Check Enclosed:	Payable to MEMO
<input type="checkbox"/> School Purchase Order Enclosed:	PO #

Please include check(s) or copy of School Purchase Order and send with this form to:

Deanna Sylte
MEMO Administrative Assistant
POB 130555
Roseville, MN 55113-0005
Fax/Phone: 651-771-8672

Notify us of your cancellation on or before September 19, 2008. Personal substitutions via written notice are accepted for registrants unable to attend. After September 19, 2008, a \$25 handling fee will be assessed. Refunds cannot be granted after the conference begins.



Conference Schedule

Thursday

1:00 – 4:00 PM MEMO Board Meeting
4:00 PM Registration Opens
5:00 PM Past Presidents' Dinner
6:00 – 9:00 PM Vendor Reception

Friday

Registration Throughout the Day
Exhibits Open Throughout the Day

7:00 – 7:30 AM Continental Breakfast
7:30 – 9:00 AM Welcome and Opening Speaker:

Patrick Jones

"Leading the 21st Century Student to YA Literature"

9:15 – 10:00 AM Session 1
10:00 – 11:00 AM Vendors and Authors
11:00 – 11:45 AM Session 2
11:45 AM – 1:15 PM Luncheon and Speaker:

Wendy Pradt Lougee

"The Digital U: Transforming Library Roles in a Digital Age"

1:30 – 2:15 PM Session 3
2:15 – 3:15 PM Vendors and Authors
3:15 – 4:00 PM Session 4
4:15 – 5:30 PM MEMO Membership Meeting
Vendor/Door Prizes
6:00 PM Social Time
6:30 PM Banquet and Awards

Saturday

7:00 AM – Noon Registration
7:30 – 9:30 AM Breakfast and Keynote Speaker

Joanne Bongaarts and Mark DeYoung

"Books!: Breakfast of Champions - A Bowlful of Champion Books and Practical Ideas to Use in Your Media Center!"

9:45 – 10:30 AM Session 5
10:45 – 11:30 AM Session 6
11:45 AM – 1:30 PM Author Luncheon

Conference Hotel Information

Reservations must be made directly with Doubletree. You can book your room directly through their MEMO Conference website (link below in their contact information). The special room rate will be available until September 11th or until the group block is sold out, whichever comes first.

Room rates for this conference: Double/single Room - \$109 Triple - \$124 Quad - \$139

Doubletree Hotel Minneapolis – Park Place

1500 Park Place Blvd
Minneapolis, MN 55416

Phone Number: 1-952-542-8600

Fax Number: 1-952-542-8063

Website: <http://doubletree.hilton.com/en/dt/groups/personalized/MSPPHDT-MEM-20081002/index.jhtml>

General Conference Information

FULL CONFERENCE: Includes all meals (except Past Presidents' Dinner), keynotes, sessions and exhibits.

FRIDAY ONLY: Includes all meals, keynotes, sessions and exhibits on Friday.

SATURDAY ONLY: Includes all meals, keynotes, and sessions on Saturday.

ON-SITE REGISTRATION: Meals are not guaranteed and will be provided on an availability basis only.



Speaker Information

Patrick Jones of Hennepin County Library and YA Author
Leading the 21st Century Student to YA Literature

Research from the National Center for Education Statistics documents that the more students read recreationally, the more likely they are to do well on reading standardized tests. One key to motivating students to read across the grades, but in particular at the secondary level, is finding materials which are developmentally appropriate and relevant. Jones, the author of five young adult novels and a former teen librarian, will share insights into connecting young adults and literature.

Wendy Pradt Lougee - University Librarian and McKnight Presidential Professor at the University of Minnesota
The Digital U: Transforming Library Roles in a Digital Age

In June 2007, the University of Minnesota announced that it was partnering with Google as part of a "Big 10 universities" digitization effort. Within 6 years, some 10 million volumes could be converted to digital form from these institutions. Digitization is only one piece of the transformation in the University Libraries. New digital services and tools have been developed, expanding the roles of library staff and enhancing the capabilities for students and faculty. This presentation will explore the possibilities for enhanced teaching, learning, and research brought about by new technologies.

Joanne Bongaarts and Mark DeYoung

Books!: Breakfast of Champions -- A Bowlful of Champion Books and Practical Ideas to Use in Your Media Center!

Start your morning off by learning about champion book titles and practical reading promotion ideas. Joanne Bongaarts and Mark DeYoung will share with you a bowlful of title and reading promotion secrets being used by Minnesota Media Specialists Grades k-12.



Minnesota Educational Media Organization