

ADVOCACY. AWARENESS. ADVISEMENT

Established: October 2011

Membership: Over 50 families/guardians and persons with disabilities from Southeastern Wisconsin

MISSION

Unite persons with disabilities and their family members to **advocate** in a grassroots effort, create **awareness** in the community and **advise** those who care for our citizens with special needs to ensure service choices are protected and sustained.

PURPOSE

ADVOCACY

- · Petition Drive
- Connect with legislators
 - Phone calls, letters
 - Email, visit their office
- Letter to the Editors newspapers
- Meet with community organizations: Rotary, Kiwanis, Lions Club, etc. to promote mission

AWARENESS:

- Testimonials (video)
- Testimonials (written)
- Media options TV, newspapers

ADVISEMENT:

- Networking with team
- Offering feedback to agency
- Meet formally as a team quarterly

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