



### **Green Edge NYC announces the 2009 Line Up for the Solar-Powered Film Series**

Green Edge NYC and Solar One have teamed up again to bring New Yorkers free outdoor films for two weekends in September. The 2009 Solar-Powered Film Series is better than ever with a World Premiere film, *Burning in the Sun*, scheduled for closing night and a line up of speakers and panelists to further examine the themes presented in the films.

#### **September 10 Addicted to Plastic**

This feature-length documentary about solutions to plastic pollution encompasses three years of filming in 12 countries on five continents, including two trips to the middle of the Pacific Ocean where plastic debris accumulates. The film details plastic's path over the last 100 years and provides a wealth of expert interviews on practical and cutting edge solutions to recycling, toxicity and biodegradability.

Short: Terracycle

Speaker(s): Motivated by her concerns over climate change and other related issues, **Michelle Vey** ventured into the world of documentary filmmaking in 2008. She directed and produced FROM ELEGANCE TO EARTHWORMS a 30-minute movie about New York's growing eco-consciousness, which was screened at the Tribeca Cinemas in May 2009.

**Amanda Gentile** co-founded the Brooklyn Green Team, a grassroots team devoted to reducing environmental impacts. When the BK Green Team launched the No Water Bottle Challenge! it garnered the attention of StopGlobalWarming.org who subsequently created challenges of their own. Amanda is an active community member and was a featured volunteer on Ebru TV's show Helping Hands which airs in New Jersey and online. She is currently working at the Council on the Environment of New York City's (CENYC) as a Development and Communications specialist.

#### **September 12 Flow: For Love of Water**

Experts are calling the World Water Crisis the most important political and environmental issue of the 21st Century. This film presents the case against the growing privatization of the world's dwindling fresh water supply with an unflinching eye on politics, pollution, human rights, and the emergence of a domineering world water cartel.

Short: Loyale

Speaker: **John Mundy** serves as Project Manager for the Majora Carter Group. The Majora Carter Group is a pioneering consulting group that builds highly productive relationships between organizations and across sectors to help civic, business and nonprofit organizations understand how to meet their needs by working together through green economic avenues.

#### **September 13 Who Killed the Electric Car? RAIN DATE**

In 1996, electric cars began to appear on roads all over California. They were quiet and fast, produced no exhaust and ran without gasoline. Then, for no apparent reason, GM reclaimed all the cars destroying them ten years later. Learn more in this critically acclaimed documentary.

Short: Mean Green Trucking

Speaker: David Turock and special appearance by a RAV-4 EV and an electric mini car to the screening.

**David Turock** is Chairman of Northern Lights Aviation, a company that he founded to move ambulatory people with serious illnesses from rural areas to major medical centers. His professional career has involved entrepreneurial telecommunications; he holds the foundational patent for technology that carries telephone calls from the public-switched telephone network over the Internet. He is also the director of the Lightning Rod Foundation, which promotes environmentally friendly vehicle technology.

### **September 17 *A Sea Change***

To focus public attention on the dangers of ocean acidification, film maker Sven Huseby embarks on a picturesque odyssey that leads him to small fishing villages whose cash crop is at risk, native communities whose way of life is being threatened, activists working to combat the crisis, and individuals who are changing their lifestyles to make a difference at the most local level.

Short: Bird Bath Bakery

Speaker(s):

**Angela Alston** has served as publicist/outreach director for her own work and for other projects, including the Loisaida Cortos Latino Film Festival, Listen With Your Eyes, and Alwan for the Arts. For two years, Angela was Workshop Director for CineWomen NY. She also served as Public Affairs Coordinator for Cornish College of the Arts for three years and is the former Technical Director of Democracy Now!

**Bärbel Hönisch's** research interests focus on understanding the role of the ocean and the effects of marine carbonate chemistry on global climate change. As she was originally trained as a marine biologist, her way of approaching paleoceanographic questions often includes a biological component. She is specifically interested in the validation and application of the boron isotope proxy for past seawater pH.

### **September 18 *The Garden***

An Academy Award-nominee, **The Garden** follows the plight of the farmers who care for a fourteen-acre community garden at 41st and Alameda in South Central Los Angeles. Established to promote healing after the devastating L.A. riots in 1992, the South Central Farmers have since created a miracle farm in one of the country's most blighted neighborhoods but are now challenged by bulldozers that are poised to level their oasis.

Short: Hawthorne Valley Farm

Speaker (s):

**Juventino Avila**, Co-owner and Chef of Get Fresh Table and Market, entered his first professional kitchen in 1995. He began his career as a line cook for Nuevo Latino pioneer Douglas Rodriguez at Patria, which was rated three stars by the New York Times, but received his formal training afterwards at Peter Kump's School of Culinary Arts (now the Institute of Culinary Education) in New York City. As an instructor at the Institute of Culinary Education [ICE] he had the opportunity to work alongside top chefs like Diana Kennedy and attend seminars with food science writer Harold McGee and the father of molecular gastronomy Hervé This.

Eating exclusively from NYC's Greenmarkets for two years reconnected **Stacey Murphy** to food production and led her to question what kind of agricultural was possible in a city as dense as NYC. She entered BK Farmyards in the Buckminster Fuller Challenge as a way to combine all of her passions and envision an urban agricultural system where everyone eats well. She hopes to stimulate new possibilities in our failing food system through partnerships with the city, developers, and homeowners.

### **September 19 *Burning the Sun***

WORLD PREMIERE! 26-year-old Daniel Dembele decides to return to his homeland in Mali and start a local business building solar panels – the first of its kind in the sun drenched nation. **Burning in the Sun** tells the story of Daniel's journey growing the shaky startup into a viable company and of the business' impact on Daniel's first customers in the tiny village of Banko. Taking a controversial stance on climate change, poverty, and African self-sufficiency, the filmmakers shed light on progress in Africa, and infuse optimism across culture. This 2008 IFP Documentary Lab selection will be shown in collaboration with Rooftop Films and IFP.

Short: Blue Marble Ice Cream

Speaker: **Cambria Matlow** is a founding filmmaker of Birdgirl Productions, and BURNING IN THE SUN marks her debut as a documentary feature director. She began production of the film in 2005 and has garnered national support from LEF Foundation and the Brooklyn Arts Council. Before her work with Birdgirl, Cambria directed and lensed several short narrative films which crossover styles lending a 'documentary' feel to fiction filmmaking. Cambria's abilities are anchored by her dynamic background in filmmaking, foreign language ability, rich intercultural experience and political awareness.

Series is free and open to the public. Event begins each night a 7:00 p.m.  
All films are screened outdoors at Solar One (23rd St. & FDR Drive)