



# Om - Times Magazine

The News of The New Reality

## Om-Times Magazine Social Media Marketing Kit

### Presentation/Mission statement

Om-Times Magazine is a Multi-Spiritual-Cultural catalyst—a magazine that provokes, drives, and instigates dialogue among a diversity of people with different approaches, backgrounds and walks of life. With its unique mix of eye-catching graphic arts, in-depth articles, fine arts, and social commentary; Om-Times is a new vehicle that can accelerate ideas, images and concepts, and project them to center stage. Each month, Om-Times Magazine is a matchless media experience that reaches thousands of modern, sophisticated Spiritual/Holistic consumers who create demand for your brand name.

From its conception until today, Om-Times Magazine has been guided by three central principles that have set this online magazine apart of the others: a commitment to visual intelligence, investment in thought provoking articles and stories that reflects the heart and soul of the Holistic communities, and a selective, optimistic and Spiritual Activist editorial perspective. Om-Times Magazine could be defined as an assortment of intelligent, funny, and penetrating voices inside and out of the Holistic community.



In every issue, the reader will find a signature merge of culture, art, spirituality, politics, holistic healing, and inspirational wisdom in a variety of deeply distinctive approaches, senses of humor, levels of reporting, and different ways of looking at life.

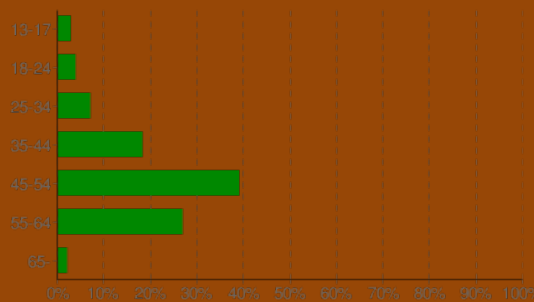
### **A Magazine with a trustworthy name brand**

The Om-Times Online Magazine is a virtual periodical published 12 times a year. Om-Times is an outreach project of the Humanity Healing Network; and is part of a global initiative based on the understanding and promotion of both diversity and similarities within Human Nature. Through this new marketing outreach, Humanity Healing plans to bring to the center of the stage a new outlook and new ways to address basic problems, though a broad holistic and spiritual perspective.

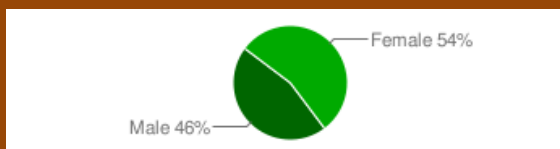
### **Circulation and Demographics**

Om-Times Magazine currently has a direct subscription of approximately 10,000 and notifications and articles are sent throughout the Humanity Healing Networks which currently have an active membership of almost 55,000 individuals.

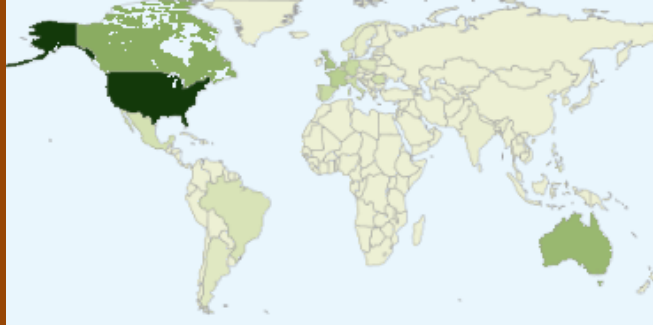
(Chart.1 by age)



(Chart.2 by Gender)



(Chart.3 by country)



## **An Exclusively Segment Insertion**

### *Advantages of working with Humanity Healing*

The Humanity Healing Network is an established organization within both the Holistic and Spiritual communities and is the sister organization to the Humanity Healing Foundation: an international nonprofit doing humanitarian projects worldwide. Both parties have a highly regarded reputation among the Holistic and Spiritual communities in diverse areas of the globe. Both provide an amazing backdrop of World Service, Ethical Standards and Professional Excellency and specialized Marketing tools.

The experience and the professionalism of these two organizations set a new standard for developing a community of multifaceted individuals through the principals of Spiritual Networking.

The specific expertise of the parent organizations reinforce and guarantee high visibility, amplify the possibilities of interconnections, and elevate the efficiency of any common venture with Om-Magazine.

Humanity Healing Network has been improving the new model of how Spiritual Networking finds different applications in the actual market. Its proficiency applying networking concepts, on weaving new channels and open new pathways, applying cutting edge perspectives on” how- to” rebuild a level of trust and efficient in an adverse world.

Spiritual Networking is a cutting edge concept that transcends the usual networking notion. Spiritual Networking in itself embraces many aspects and manifestations that pertain to human connections. It is a Holistic and Organic approach, and a way to use a new outlook to translate the diversity of connections.

Through the concept of connecting and forming a living human grid of like-minded people, this pool of relationships is able to build a very

dynamic relationship with singular communities, which in turn creates a myriad of possibilities for interactions, new relationships and connections.

*Cross promotions /Amplifying possibilities.*

The accomplishments and credibility of Humanity Healing network reaches diverse segments of an active networking society. In choosing to work with us, you can guarantee to be inserted in our all-embracing Networks, attain a prominent position and place in a spotlight that may be vital for the exposure and publicity you are looking for. Be inserted in our daily twitter, or newsletters, Network daily bulletins, and at the Magazine (Editorials/Adds).



## Testimonials

Date: 5/25/2009, 2:37 pm,

PDT Name: Carla F.C.


Location:  Italy

Very inspiring and stimulating your work/websites!  
Thank you!!!

\*

Date: 5/22/2009, 2:22 am, PDT

Name: Christie De Vries

Location:  Australia

What a joy to find this wonderful Organization....  
This is so what the world needs at this time, Now....  
That people, communities, and countries begin to realize  
who we really are, to learn to love unconditionally, to treat  
animals with the respect and kindness they deserve.  
And not the least, to love this most beautiful Planet Earth,  
our present Home, to respect it, for at present it is the only  
Home we have...we cannot just fly to another. YET!

\*

Date: 1/11/2009, 2:57 pm,

PDT Name: Loida Elmore

Location:  United States

Thank you for such an enlightening and inspirational  
website. This is such a nice spiritual refuge from this world  
we live in. May more and more of us continue to ascend  
and help transform this planet into what it was meant to be.