



Your business will be the conversation with our Engagement Campaigns

Encourage participation, create dialogue, be the conversation. An Engagement Campaign with members of Grand Valley Moms for Moms will create household name recognition through:

Visibility

Make your business visible on every page of the site with sidebar advertising space. Included is your tagline and a link to your website so members can click right to your page.

Events Calendar

Your business can raise awareness with an upcoming event by posting on the calendar. The calendar is visible on the homepage, is featured in bi-weekly Chat Worthy newsletters and your event can be featured at the date nears.

Biz Blog

Get members talking about your business! Make announcements and offer promotions. Postings are open for comment, allowing members to start a discussion with you about your topic.

Moms for Moms Mingle

Identify a reason to gather and host a Moms for Moms branded gathering. Organize a group of moms and their friends to a specific place for a specific reason to benefit your business.

Spotlight Campaign

Do you have an upcoming event, fundraiser, or cause that you want the mothering community to be aware of? Use a Spotlight Campaign to reach every member of the site through personal invitation, a calendar listing, a week long spotlight box on the homepage and postings on Facebook and Twitter.