Journal of Competitive Intelligence and Management

Introduction

Chronological and Categorized Bibliography of Key Competitive Intelligence Scholarship: Part 3 (The Earliest Writings - 1989). Victor Knip, Paul Dishman and Craig Fleisher ....................... p. 10-79

Competitive Intelligence through Data Mining. Pamela Cobb .................................................. p. 80-89
The Journal of Competitive Intelligence and Management (JCIM) is a quarterly, international, blind refereed journal edited under the auspices of the Society of Competitive Intelligence Professionals (SCIP). JCIM is the premier voice of the Competitive Intelligence (CI) profession and the main venue for scholarly material covering all aspects of the CI and management field. Its primary aim is to further the development and professionalization of CI and to encourage greater understanding of the management of competition by publishing original, high quality, scholarly material in an easily readable format with an eye toward practical applications.

Edited by Craig S. Fleisher (fleisher@uwindsor.ca) and John E. Prescott (prescott@katz.pitt.edu)

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Chronological and Categorized Bibliography of Key Competitive Intelligence Scholarship: Part 3 (The Earliest Writings - 1989)

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Executive Summary
This is the third and final installment of a three-part bibliography of the literature on competitive intelligence (CI) - Part 1 was published in JCIM 2003 1(1) while Part 2 was published in JCIM 2003 1(2). In order to understand competitive intelligence and management from an academic or professional perspective, it is important to recognize its origins and development. The authors have culled various literatures in competitive intelligence, management, marketing, policy, and strategy to create a wide-ranging bibliography. Reflecting the depth and breadth required in the ‘art’ and ‘science’ of competitive intelligence, the bibliography contains books, papers, monographs, research reports and occasionally news reports from recognized sources. Organized chronologically and by type of publication, the reference list allows for additional insights in the field. Competitive intelligence and management research is certain to expand and we hope that the referencing of this main body of work effectively serves those individuals intent on building upon it.

Key Words
Competitive intelligence, chronological and categorized bibliography, key intelligence scholarship, literature review
**About the Authors**

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**Craig S. Fleisher** is the Odette Research Chair in Business, and Professor of Business Strategy & Entrepreneurship, Odette School of Business, University of Windsor, Ontario, Canada. A SCIP member continuously since 1989, he was elected the first Canadian Fellow of SCIP in 2001, is Co-Editor of the *Journal of Competitive Intelligence and Management*, served on the editorial board of *Competitive Intelligence Review*, and has been a regular speaker in CI topics both at SCIP and related functions around the globe. The author of numerous articles on CI, his *Controversies in Competitive Intelligence: the Enduring Issues* (w / D. Blenkhorn, Praeger) was published in 2003, *Strategic and Competitive Analysis* (w / B. Bensoussan) was published by Prentice Hall in 2003 and *Frontiers in Managing Competitive Intelligence* (w / D. Blenkhorn, Quorum Books) was published in 2001. Professor Fleisher has taught undergraduate, MBA and executive development courses in managing competitive intelligence (CI), competitive and strategic analysis, and policy / strategy at over 15 universities in Australia, EU and the Americas. He received his PhD in Business from the Katz Graduate School of Business, University of Pittsburgh, USA. Email: Fleisher@uwindsor.ca

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**Chronological and Categorized Bibliography of Key Competitive Intelligence Scholarship**

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**Scholarly Articles**


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College of Business Administration, Creighton University, Omaha, NB. (1984). *Bibliography of Business Ethics and Business Moral Values*. Omaha, NB: College of Business Administration, Creighton University.


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**1981 Books**


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1980

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