FAIRNESS Newsletter

Journals

Hijacked organic, limited local, faulty fair trade: What's a radical to eat?
Engler, M.
2012 Dissent, 59 (2) pp. 20-25.

Perceptions of fair trade labelling and certification: Three case studies
Jones, A.R.W., Williams, G.
2012 Journal of Fashion Marketing and Management, 16 (2) pp. 246-265.

News

Santiago Paz Speaks About Authentic Fair Trade
Co-Operative News
The changes to the US Fair Trade standards recently adopted by FairTrade USA have left him very dissatisfied and vocal. He is passionate about the benefits of Authentic Fair Trade and has the facts and experience to back up what he believes.
See all stories on this topic »

Fair trade purists cry foul at including big farms
Boston.com
Companies looking to affix a fair trade label to their products go to an independent third party, such as FTUSA or Fairtrade International, to get certification that their products are coming from sources that meet certain standards.
See all stories on this topic »

Peace, love and fairtrade ice-cream
The Guardian (blog)
When we were over here the last time to announce our commitment to 100% fair-trade, we thought we were doing this great thing but the questions were about 'isn't Unilever trotting you out to make it look good' and 'would you had done this a lot quicker ...
See all stories on this topic »

Sustainable Food Leader Alter Eco Joins CommonKindness.com to Create...
Seattle Post Intelligencer
Alter Eco is a world class sustainable food importer that works only with producers who employ contemporary and traditional fair trade and organic farming practices to bring the world wholesome, unique flavors. Alter Eco has joined CommonKindness, ...
See all stories on this topic »

How Fairtrade bananas are failing migrant workers
The Guardian
Trade union groups in the Dominican Republic say Fairtrade standards do not do enough to help migrant workers. 'There is no doubt that they are improving international trade but it isn't helping migrant workers to earn a fair salary,' says Luciano ...
See all stories on this topic »

Fair trade coffee in South Africa
World Coffee News
This year, they are holding a Fair Trade Coffee Week! It took place earlier in May and the host was Fairtrade Label South Africa. The event also involved Ciro Beverage Solutions, who collaborated with the hosts and showcased the various flavours and ...
See all stories on this topic »
Fairtrade for Lipson primary's Eco Warriors
This is Plymouth
Lipson Vale Primary pupils, who are part of an in-school group called the Eco Warriors, took a trip to a Co-operative store on Mutley Plain where they looked at Fairtrade-certified products and took part in a quiz. Fair trade is an organised social ...

Fair Trade USA decision to include large coffee growers cause rift among fair ...
Boston Globe
By Dave Gram | AP MONTPELIER - Two stalwarts in the fair-trade coffee movement are at odds over a move by a national certifying organization to expand beyond small, farmer-owned cooperatives and allow larger growers to sell their product with a fair ...

FLO, Fair Trade USA, and Starbucks: A Critique (Part 5)
Justmeans
Enjoy this posting and stay tuned for a Q &A with Fairtrade International! Since its beginnings, FLO had sales of bananas, chocolate, coffee and other products under its banner had climbed to £1.17bn (Milmo). In general, the fair trade movement in ...

Paying it forward - free coffee for fair trade
New Zealand Herald
"Trade injustice is a big issue with developing country farmers often being ripped off," says Angus Coull, Marketing and Communications Officer of Fairtrade Australia New Zealand. At its core, fair-trade supports and empowers farmers in developing ...

Cafe mobbed for Fairtrade
Auckland stuff.co.nz
Purchasing power: Cosset owner Kellie Gray is inviting people to "carrotmob" her cafe on Sunday afternoon in support of Fair Trade Fortnight. With any luck hundreds of fair trade supporters will descend on a Mt Albert cafe on Sunday for Auckland's ...

Town to renew Fairtrade status
Salisbury Journal
Mayor of Ringwood Brian Terry said: "We were delighted and exceedingly proud when traders joined forces with the town council to be awarded with Fair Trade status for the town by the National Fairtrade Organisation in 2007.

Developing fair coffee trade
Bizcommunity.com
A premier event on South Africa's 2012 coffee calendar, Fairtrade Coffee Week, took place during the second week of May 2012. Hosted by Fairtrade Label South Africa, the campaign increases awareness around Fairtrade, especially amongst coffee consumers ...

Fairtrade Forum looking for new members
Rutherglen Reformer
Forum co-ordinator Kieran Dinwoodie said: “Since the Camglen Fair Trade Forum was set up four-and-a-half -years ago we have had many successes in campaigning for a fairer deal for some of the world's poorest people. "Throughout this time we have had an ...

Pay forward customers think fair's fair
The Southland Times
Those wanting to show their support for fair trade products were being asked to help spread the message in Invercargill yesterday. Starbucks Invercargill joined cafes throughout the country in the Pay Fairtrade Forward initiative, organised by the P3 ...

Dutch Organization Wants to Make Fair-trade Gold the Standard
Triple Pundit
By Akhila Vijayaraghavan | May 16th, 2012 0 Comments Earlier this month Solidaridad, a worldwide group of development organizations unveiled the Netherlands' first-ever fair-trade and fair-mined gold jewelry. The UK pioneered the 'Fairtrade' ...
Pay Fairtrade Forward campaign this Thu
Voxy
P3 Foundation believes that education is the key to empowerment, thus through the Pay Fair-Trade Forward campaign we are seeking to educate New Zealanders on how an action as small as deciding where to buy your morning coffee, can have a global impact.
See all stories on this topic »

Mobs poised to hit conscious cafes
New Zealand Herald
By Joselyn Khor A carrotmob - or ‘reverse boycott’ of fair trade cafes is hitting three small businesses this weekend, with hundreds of customers set to arrive at once. A Carrotmob swept through Wellington's Memphis Belle Coffee House helping the cafe ...
See all stories on this topic »

Gold without guilt
Radio Netherlands
The world's first standard for sustainable, fair trade gold has been launched in the Netherlands. Under the name 'Fairtrade & Fairmined', Dutch development organisation Solidaridad has developed a label for gold produced under conditions that are fair, ...
See all stories on this topic »
KPMG sends new volunteers to support Fairtrade in Africa...
By admin
KPMG sends new volunteers to support Fairtrade in Africa. After a successful kick-off in 2011, year two of KPMG’s CSR programme will bring new KPMG volunteers to Africa and Fairtrade. Main task this year will be for the volunteers to develop ...

Fairtrade Africa

Fair Trade Resource Network » FLO Announces New Worker Rights ...
By Jeff
ftrn.org is an information hub designed to grow the fair trade movement. together, we can create a market that values the people who make the food we eat and the goods we use. Fair Trade Resource Network · Home · eNewsletter · WFTD · Toolkit · Events/Calendar ... FLO states that "the new strategy will firmly place Fairtrade beyond a traditional CSR model based on standard-setting and auditing. It will guide us in helping workers become active participants in the decisions that ...

Fair Trade Resource Network

Fair trade purists cry foul at including big farms | Means of Exchange
By kiwanja
Companies looking to affix a fair trade label to their products go to an independent third party, such as FTUSA or Fairtrade International, to get certification that their products are coming from sources that meet certain standards. Fairtrade ...

Means of Exchange

Malawi Fairtrade Network takes a giant leap – Fairtrade Africa
By admin
To further facilitate the effective functioning of the Malawi Fairtrade Network, producer members agreed to establish a Secretariat in the country's second city Blantyre. Activities of the Secretariat – which include advocacy, research and market ...

Fairtrade Africa

Consumer Activism: Reinforcing Moral Identity through Fair Trade ...
By Pierce Lohman
However, over the years international, regional and local organizations were created to promote, certify and monitor products in regards to fair trade. Four of such organizations, namely the FairTrade Labelling Organization, World Fair Trade ...

e-International Relations

World Fair Trade Day and World Migratory Bird Day
By Cyfanfyd
Jokes about killing two birds with one stone aside, people were encouraged to renew commitments to the fair trade cause in the wake of fair trade fortnight. In the UK, the Fairtrade Foundation advocated a 'fairtrade breakfast', to start the day.

Cyfanfyd

Olympic Games go Fairtrade – Fairtrade Africa
By admin
In a few weeks' time, the biggest global sports event will once again kick off. Hundreds of athletes from across Africa and the rest of the world will compete in the Olympic Games in London. An estimated 14 million meals will be served at the ...

Fairtrade Africa

Fairtrade Africa shares its climate smart tips – Fairtrade Africa
By admin
Fairtrade Africa participated in a four-day meeting on climate change and development at the UN's African Headquarters in Nairobi in April. The event provided a forum for knowledge sharing and exchange of ideas on common climate change ...

Fairtrade Africa

Creating market access in Ghana – Fairtrade Africa
By admin
Fresh fruit producers in Ghana were trained on how to increase their access to international markets. The Swiss Import Promotion Programme (SIPPO) worked together with the regional Fairtrade Africa office to ensure Fairtrade farmers could ...

Fairtrade Africa
Last September, Fair Trade USA issued two controversial announcements: one about its decision to withdraw from Fairtrade International, the global Fair Trade Certifier formerly known as FLO, and another launching its Fair Trade for All...

CRS Coffeelands Blog

Fair Trade USA and Partners Deliver Record Impact to Farmers in...

By Fairtrade

...Record Impact to Farmers in 2011. Fair Trade USA. Newsroom. Keywords: Business & Trade | Coffee | Eco-Living, Consumption & Travel | Fair Trade USA | Food & Farming | People, Social Action & Community Engagement | agriculture | consumption | fair trade | flowers | impact | Impact Driven by Multi-Stakeholder Collaboration. tweet me: #FairTradeUSA and partners deliver record impact to farmers and workers; http://3bl.me/mpvt74 hear it from #fairtrade farmers themselves!

Corporate Social Responsibility...

Fr Ray Blake's Blog: Getting rid of the J&P Coordinator

By Fr Ray Blake

I am concerned about those from the "Fairtrade" market, it just isn't fair trade. I am very uncomfortable with Catholic aid agencies involvement with non-Catholic aid agencies, they get too close to groups that promote values that directly...

Fr Ray Blake's Blog

Uni confirms commitment to Fairtrade at awards ceremony - beds.ac...

Professor Ebdon added: "Achieving University Fair Trade Status is not an end but a beginning. At present the University is ranked 53rd out of 138 Higher Education institutions in the Universities Green League and we are confident we will be...

University of Bedfordshire - Latest News
Web

Fair Play For Fairtrade Farmers at the London 2012 Olympic Games
The London 2012 Olympic and Paralympic Games will be the ‘fairest’ games ever, as millions of visitors will be served Fairtrade certified tea, coffee, chocolate, ... www.fairtrade.org.uk/.../fair_play_for_fairtrade_farmers_at_t...

Fairtrade Yorkshire » Blog Archive » World Fair Trade Day in Bradford
Big celebrations took place in Bradford when the last of the nine Fair Trade Way walks was completed. The Lord Mayor of Bradford joined Fairtrade activists and ... www.fairtraderyorkshire.org.uk/.../world-fair-trade-day-in-bra...

Fairtrade Yorkshire » Blog Archive » Saints Scoop Fair Win
The challenge was to tell the story about the journey of a Fairtrade product. The winners are from Otley All Saints School, who created an informative and ... www.fairtraderyorkshire.org.uk/news/saints-scoop-fair-win

An invitation to walk the Fair Trade Way » Oxford Fairtrade City
An invitation to walk the Fair Trade Way. From 24-29 August 2012 the Garstang Fairtrade group is organising a walk along the Fair Trade Way – an 80 mile trail ...

oxfairtrade.wordpress.com/.../an-invitation-to-walk-the-fair-tra...

Fair Trade Beer Now Available in N. America | Co-operative News
Certified Fair Trade beer is now available in N. America. Mongozo, a Belgian Pilsner being sold in Canada, contains FAIRTRADE certified bananas. As part of ... www.thenews.coop/.../fair-trade-beer-now-available-n-america

Fairtrade chocolate medals are top of the class! - Traidcraft Schools
Fairtrade chocolate medals are top of the class! Fairtrade chocolate medals Looking for a delicious fair trade treat to mark end of term achievements or for prizes ...

www.traidcraftschools.co.uk/.../Fairtrade+chocolate+medals+ar...

An invitation to walk the Fair Trade Way » Scottish Fair Trade Forum
Three of Yorkshire's bishops have given strong backing to the campaign for Fairtrade Yorkshire. Bishop John of Ripon & Leeds has said: 'Fair Trade is one of the ...

www.fairtraderyorkshire.org.uk/.../bishops-back-fairtrade-york...

Freedom Bag Freestyle Blue - Fair Trade £22.95 inc delivery...
Crown & Country Steampunk Watch Pendant - Fair Trade £15.00 ... Large Canvas Freedom Shopping Bag Olive - Fair Trade ... fairtrade - recycled handbag ...

www.allthingsgreen.net/.../freedom-bag-freestyle-blue-p-1275...

Fair Trade clothing & Fair Trade accessories | eye 2 eye
It's not just fairtrade food we have on offer here at eye2eye FairTrade. I have a great selection of dresses, skirts and cotton tops, trousers and complimentary ...

eye2eye-fair-trade.co.uk/fair-trade-clothing-fair-trade-accessor...

FILTH AND IDIOCY: FAIR TRADE
It might be Fair Trade, it might be Fairtrade. The title on screen is written all as one but with a large T in the middle - unlikely to be for aesthetic purposes given ...

streetrw.blogspot.com/2012/05/fair-trade.html

Fairtrade COTTON
Impact of Fairtrade cotton: Summary and management response. Summary ... Impact of Fairtrade on cotton producers, their households and organisations ...... 13 ...

www.fairtrade.org.uk/.../2_FTF%20Cotton%20summary%20a...
5th Anniversary of Fairtrade Thanet – Karuta Tournament for 2013...
To find out more about Thanet Fairtrade Initiative, contact founder Tammy Stewart-Jones. ... In 2013 Thanet will have been officially Fairtrade for 5 years.
www.thanetfairtradeinitiative.org.uk/.../5th-anniversary-of-fair...

How Fairtrade bananas are failing migrant workers | Environment...
Ecologist: The Dominican Republic's Fairtrade boom hasn't helped smouldering Haitian migrant workers.
www.guardian.co.uk/environment/2012/may/.../fair-trade-foo...

Fairtrade Blog - Team Fair cheer on the torch through Fairtrade Bristol
Team Fair cheer on the torch through Fairtrade Bristol What a beautiful sunny morning to cheer the Olympic torch as it passed through Bristol this morning.
fairtradereview.tumblr.com/.../team-fair-cheer-on-the-torch-thro...
bright pink women's silk scarf - fair trade £17.95 inc delivery ... blue with mixed stripes loose weave cotton scarf - fair trade £20.95 ... orange striped loose weave organic cotton scarf - fair trade ... fairtrade - recycled handbag ...
www.allthingsgreen.net/.../bright-pink-womens-silk-scarf-fair-...

Dumfries Fairtrade Group
Filed under: Dumfries Fairtrade Directory, Dumfries Fairtrade Group, Dumfries Fairtrade Town, Events, Fairtrade Products — admin @ 7:08 pm. Comments (0) ...
www.dumfriesfairtrade.org.uk/?p=315
Town to renew Fairtrade status (From Salisbury Journal)
RINGWOOD is launching its campaign to renew its Fairtrade status. ... with Fair Trade status for the town by the National Fairtrade Organisation in 2007.
www.salisburyjournal.co.uk/.../9709322.Town to renew Fairr...

British Union Jack Design Beaded Purse at The Fair Trade Store Blog
This Fair Trade blog keeps you updated with Fair Trade News.
www.thefairtradestore.co.uk/.../british-union-jack-design-bead...

World Fair Trade Day and World Migratory Bird Day
In the UK, the Fairtrade Foundation advocated a 'fairtrade' breakfast, to start the day. Hopefully, such events will inspire others to take the fair trade ethos into the ... www.cyfanfyd.org.uk/.../world-fair-trade-day-and-world-migr...

Fairtrade conference: Co-operatives and Fairtrade - the perfect...
Fairtrade conference: Co-operatives and Fairtrade - the perfect blend ... The co-operative model goes hand in hand with Fair Trade to assure a better deal for ... www.manchester2012.coop/session/fairtrade

New Research for World Fair Trade on how - The Fairtrade Foundation
Business must understand how to better work with smallholder farmer to ensure ... New research for World Fair Trade Day (12 May) by the Fairtrade Foundation, ...
www.fairtrade.org.uk/.../new_research_for_world_fair_trade_...

DFID - World Fair Trade Day
Fairtrade and fair trade approaches contribute to this area of work. For example, with help from Britain, Marks & Spencer launched the first Kenyan tea to be ... www.dfid.gov.uk/News/Latest-news/.../world-fair-trade-day/

Fairtrade London » London Fairtrade Campaigners Forum ...
3pm-8pm, Thursday 5 July 2012. Location: TBC. The annual gathering of all London Fairtrade campaigners. Put the date in your diary!
fairtradelondon.org.uk/.../london-fairtrade-campaigners-foru...

The Week in Review: Fairtrade, Ireland and #LittleClayMen | Co ...
Co-ops around the world joined together to support World Fairtrade Day on Saturday .... Fair Trade USA and Partners Deliver Record Impact to Farmers in 2011 ...
www.thenews.coop/.../week-review-fairtrade-ireland-and-little...

More than just...a great Fairtrade cuppa | Home | Traidcraft
If you're reading this then chances are you've been enjoying a Fairtrade cuppa ... At Traidcraft we're passionate about fair trade because we know it can really ...
www.traidcraft.co.uk/buying_fair_trade/More+Than+Just
Welwyn Hatfield Fairtrade » Blog Archive » South Hatfield Fete
On Saturday the 19th we had a stall at the South Hatfield Fete which took place at the High View shopping centre in Hatfield. There was music, dance, cakes, ...
welwynhatfieldfairtrade.org.uk/?p=131

Fair-Trade Day - News - Calderdale College
The event was timed as part of Take A Step for Fairtrade week and the Students Union organised a fair-trade breakfast and fair-trade refreshments were both for ...
www.calderdale.ac.uk/news/article/fair-trade-day
Fairness UK mirrors the continental Fairness Network in its aim to bring together UK academics working on subjects associated with the theme of Fair Trade and Alternative Trade. When this community takes off, we hope that we will link more closely with those on the European continent for even great coordination, information sharing and community building.

If you are either an academic or practitioner working in this area and want to be part of the Fariness Network, please first read the instructions about how to sign up to FairnessUK.doc, and then click on the sign up option on the right hand side of this page.

Joining up will allow:

Each member to build a profile outlining their experience, expertise and interests in the theme of Fair Trade. Profiles are searchable by other members for the purposes of community building.

Members to advertise events, conferences and calls for papers that might be of relevance to other members

Members to take part in discussions on a chosen theme

Members to form their own group

http://fairnessuk.ning.com/