

BOARD OF DIRECTORS MEETING MINUTES

Entrepreneurs of Knoxville
May 8th, 2009 8:30 a.m.
1204 Kenesaw Ave, Suite AB, Knoxville, TN 37919

BOARD MEMBERS:

Present: Leonard Knight, Patricia Bell, William Milan, Laurel Bowen, Scot Chrisman, Lisa Spegman (via Skype), Shawn VanDyke (Skype)

Not present: Tommy Schmid, Matthew Reynolds, Jeremy Floyd

Quorum present? Yes

Patricia taking notes.

PROCEEDINGS:

Meeting called to order at 8:31 a.m. by President, Leonard Knight

EXECUTIVE REPORT BY PRESIDENT, LEONARD KNIGHT:

Leonard got the document for the charter corrected and mailed to the state.

UNFINISHED BUSINESS:

Leonard talked about roles and responsibilities- he is putting together a document on roles and responsibilities for each person. Dr. Scot is supposed to come up with education and coordinate with Lisa to get it scheduled and the venue. Jerney should then do marketing and Matthew should work with the communication. Leonard will work on a document so that we can have a guide to let us know what we are doing.

We need to explore having a weekly meeting during the evening for those who have day jobs, but want to participate.

Lisa and Laurel seem to be doing well in their positions. Matthew needs to work on the website more and Ustream for the meetings. Dr. Scot needs to work on training. Leo thinks that filling out an application for a business loan, even if you don't turn it in, to answer those hard questions. Jeremy needs to work harder on marketing, signs during our meetings, etc. Laurel says Tommy is working on the microfinancing.

NEW BUSINESS:

DISCUSSION RE: FISCAL YEAR, BUDGET, EIN, CHARTER - PATRICIA BELL

REPORT FROM FUNDRAISING - PATRICIA BELL

- Donations Request
- Fundraising Letters

REPORT FROM OPERATIONS:

People walking in late distracts from the meeting. We need a cheap or free location to meet that is bigger than what we currently have. Lisa wants to have events scheduled for the summer by June. We might want to have a fundraising event. Leo says that Jeremy might want to have a fundraiser for someone else. Summer evening meetings might be good. Do we want to have a consistent meeting place? Yes. Lisa spends several hours coordinating the Wednesday meetings and would like to find other members to help with various events. Zane will be planning the June events. Google calendar needs to be updated. Leo wants to merge the Google calendar and the Ning site Events. Jeremy probably needs to update the Google calendar from the Ning site. We need a new facility. Patrick is looking to find some sponsors to allow us to use the the Market Square site. Shawn is working with Nick Smith for another facility so that we don't have to meet in Market Square which we believe the attendance will go down if we move to Market Square. Lisa can create a spreadsheet for a list of events and then Jeremy and/or Matthew or their committee can add it to the Ning website and Google calendar. Laurel thinks that Lisa should hand it over to marketing so that Jeremy can ask people to Tweet it out or facebook or whatever. Shawn thinks we should find a application to get the information out there.

REPORT FROM DIRECTOR OF MEMBERSHIP

Laurel would like to feature people who are doing work on the behind the scenes tasks. She would like to see the policies and procedures approved. Patricia made the motion that Laurel be able to feature some of the people doing the behind the scenes work, Dr. Scot seconded. Motion approved. East TN Foundation wants Laurel work with Madeline Ohara (?) to get the microfinancing thing working, and then work with the East TN Foundation.

Policies and Procedures should be looked at and will be voted on at the next Board meeting.

REPORT FROM VICE PRESIDENT:

Modifying content on the site was discussed. There was an article slamming the News-Sentinel and Shawn would like us to remove it. Jeremy thinks we should have a disclaimer on the site saying that blog posts do not necessarily reflect those opinions of the EOK organization.

REPORT FROM TRAINING:

We need to find a place, preferably out west, where we can hold training and videotape, find out how much we need to raise, etc. Leonard said that he wants Dr. Scot to come up with a list of topics, speakers, etc. and have Matthew and Jeremy publish it and set up how and where to do it. Dr. Scot says there is six modules of management and six modules of marketing and they keep on each quarter, with different speakers with different slants. We need to get MSQ studios and charge a small amount. These should be taped. Lisa gets studios and Jeremy does marketing. So we need to find out if we can get it subsidized, as a small business training course. Links would also help. Jeremy says that he needs that document from Dr. Scot. Lisa can then get with MSQ Studios to schedule these.

REPORT FROM MARKETING:

Jeremy has two people working on the EOK Logo and will present in June along with a marketing plan to be voted on. Patricia asked that the marketing plan as proposed, should be sent to board members to go over prior to the meeting.

Meeting adjourned at 9:45 a.m.
Minutes submitted by Acting Clerk, Patricia Bell