

# Challenge: Bridging the physical and the virtual

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# Visions?

**What do we want to create  
(use both the group's  
ambition, the citizen's and  
the library's ambitions)?**

**Why?**

- To remove the bridge and combine the visual and the physical library

# What do we think are the most important angles/themes in the challenge?

- Mashing up the collection
- Interaction between the physical and the virtual
- The right time!

Choose the most important angle:

## Matchmaking

Interest groups e.g. Women's story circle

- Facilitating activities in the physical as in the virtual library
- Free space
- Bookshelves virtual & physical
- Competence on sharing, exposing and publishing
- Mashing up the library's collection
- Being part of the library's collection

# How do we construct the idea?

**What do you think we should create? – activities/constructions?**

- Interest-groups
- Themes like travel, events, etc.
- How to get people? Act only as facilitator, not interfere. Ask groups to come to the library and have autonomy of their group. Facilitator can connect groups.

**How do we do it? (what actions should we take to make it happen?)**

- Give virtual and physical space themes and teamrooms
- Establish connections into different subcultures
- Motivate people to come to library with their content
- Library facilitator
- Technology

# What difference does it make?

**With whom do we do it?  
- partners and  
competencies?**

- Interest-groups

**What is the difference/result  
the activities will make – to  
the society and the citizens**

- Supporting creative communities
- Creating communities
- Opening up the library

# How does the Network of Nordic Libraries build on the ideas from this camp?

- Ning as community?
- Groundwork for experience
- Try out physical groupwork virtually
- Networking