

MINNESOTA EDUCATIONAL MEDIA ORGANIZATION HISTORY

1976-1986

The creation of the Minnesota Educational Media Organization (MEMO) on October 22, 1976, was a natural evolution, stemming from changing educational opportunities and philosophy as well as from the increased acquisition and use of educational technologies. This was a benchmark in the continuing development of quality information and educational media services in Minnesota; demonstrating the commitment of the school librarians and audio-visual coordinators/directors to cooperation, excellence and standards. These professionals were dedicated to the integration of the media; the supremacy of the message over the medium used.

Traditionally, school librarians' primary focus was on work with students, such as reading guidance and development of research skills. While they worked with teachers, recommending materials to expand and enhance curriculum learning, school librarians prided themselves on working with young people, encouraging their interest in reading and helping to find the right book for the right person at the right time. Their professional organization was the Minnesota Association of School Librarians.

Audio/visual coordinators, because they worked with materials (e.g. 16 mm films, filmstrips) and equipment that were used in the classroom, worked mostly with teachers. Their professional organization was the Audio-Visual Communication Association of Minnesota.

As learning strategies, technologies and attitudes developed, new working relationships emerged. Television became commonplace in homes in the 1950's and, increasingly, in the schools in the 1960's. Marwill McLuhan published UNDERSTANDING MEDIA in 1964, expounding upon the effects of electronic media upon society. In the late 60's schools were acquiring porta-pak cameras and decks, enabling students to become active users of this equipment in the delivery of information. In the late 60's computers became available for student use on a time-share basis. Single lens reflex cameras were becoming more affordable and easier to use. Students became producers of slide shows for the delivery of information. Media professionals and instructors, along with their students became active producers of learning resources. THE NEW MEDIA AND EDUCATION by Peter H. Rossi and Bruce J. Biddle, 1966, stressed the integration of all media in the instructional process. The concept of integrated media flourished as emphasis on format and audience diminished.

Title II of the Elementary and Secondary Education Act in 1965 allocated funding for purchase of print and audio-visual materials for school libraries and school districts. This dramatically increased the materials in a school library collection. Librarians, facing new challenges, expanded their collections to include ethnic and non-stereotyped materials.

These ideas and these activities were an important impetus for the changes in educational practices and changed thinking about the place of media - print and non-print - in schools. In Minnesota, this was reflected particularly in school library education programs at St. Cloud State College under the direction of Dr. Luther Brown and at Mankato State College under Dr. Ed Colby and Dale Carrison and later under Dr. Frank Birmingham. In the 1968-69 school year the University of Minnesota Library School offered new courses on print and non-print materials in libraries and on media center administration as developed by Dr. Lowell E. Olson. Dr. Neville Pearson, College of Education, University of Minnesota, saw the interrelationship of library and audio-visual services and encouraged school librarians and audiovisual coordinators/directors to become competent in each area.

At the national level, the American Association of School Librarians, American Library Association and the Division of Audio Visual Instruction of the National Education Association (now the

Association for Educational Communication and Technology) prepared the STANDARDS FOR SCHOOL MEDIA PROGRAMS, published by ALA and NEA in 1969. In 1971-73, Mankato State College was one of ten sites chosen to be part of the Knapp School Library Project, Phase 2. This was a pilot project to identify and to develop the competencies needed for school media programs, based on these standards.

As educational philosophy and practices changed, we began to see a move away from self-contained classrooms to small group and individualized instruction and an increased emphasis on student use of audiovisual materials and equipment as well as print materials for searching for information and for organizing information for reports and papers. The roles of the school librarian and the audiovisual coordinator/director were becoming more interrelated and intertwined.

Meanwhile, in 1971 the Minnesota State Board of Education adopted new certification requirements for media generalist and media supervisor, to become effective July 1, 1974. Although the certifications for school librarian and audiovisual coordinator/director were still offered, the media certifications were clearly the direction for the future.

In 1973-74, St. Cloud and Mankato State Colleges offered experimental programs to enable certificated school librarians and audiovisual coordinators/directors to achieve Media Generalist certification (Mankato) or Media Supervisor certification (St. Cloud). Each participant's competencies were evaluated based on the certification requirements and an individualized instructional program was designed to help each one develop the necessary competencies. The intent was not only to achieve the necessary skills but, also, to develop an integrated media philosophy.

These changes were reflected in the professional associations. Increasingly school librarians were joining AVCAM as well as MASL and audiovisual directors were joining MASL as well as AVCAM and attending each other's conferences.

At the MASL Fall Conference and business meeting, October 20, 1972, Louise Thompson moved that MASL promote a merger with AVCAM. The motion was passed. The MASL Board authorized the Presidents to initiate action to develop a new organization encompassing both associations. Under the direction of the two Presidents, Will Philipson, AVCAM and Phyllis Thornley, MASL, the two Boards of Directors authorized a Task Force for Cooperation between AVCAM and MASL. The charge to the Committee stated that this group was to study, examine and identify areas of common concern and interest. The committee was to:

- Study the objectives of both organizations and identify similarities and differences.
- Examine and recommend a joint membership plan.
- Identify common concerns of membership in the school organization.
- Examine individual member benefits from each organization.
- Examine verifications of joint position relative to legislation influencing media and education.

The members of this Task Force were:

MASL	AVCAM
Helen Stub, Group Leader	Tom Tripet, Group Leader
Sidney Brown	Duane Radeke
Shirley Christenson	Bill Fredell
Alvin Roth	Jack Loss
Don Sward	John Pongratz
	(H. O. Bergee replaced Duane Radeke in 1973)

The study group found that the area of most similarity was in the purpose of the two organizations. The differences were in the area of membership, organizational structure, meetings and conference organization and election times and terms.

In the period of three years this Task Force was working other joint activities developed:

In 1972 AVCAM and MASL demonstrated their cooperation in exchanging information so that their programs did not overlap and in publicizing each other's programs. In 1973 the two associations agreed to begin the planning together of conferences and conventions.

In 1973, the joint AVCAM/MASL Qualitative Standards Ad Hoc Committee, chaired by Phyllis Thornley, wrote a draft of Recommended Standards for Minnesota School Instructional Materials Programs. Most of the committee members belonged to both organizations.

With the retirement of Ruth Ersted from her position as Minnesota Supervisor of School Libraries in June, 1974, and with Robert Anderson, Minnesota Supervisor of Audio Visual Education, on leave, MASL was concerned about the vacuum of leadership at the state level. The association offered their advice and counsel in the selection of the new school library supervisor to Howard Casmey, Minnesota Commissioner of Education and Ray Peterson, Assistant Commissioner. MASL invited AVCAM to join their efforts. AVCAM agreed to the proposal and their joint offer was accepted. An ad hoc committee was appointed to work with Dr. Floyd Keller, Manager of the Elementary and Secondary Section of the Minnesota State Department of Education, and Lynne Cherrier and Mary Dalbotten, the assistant supervisors. The MASL members were Helen Stub, Phyllis Thornley and Al Roth; the AVCAM members were Tom Tripet, Laurel Benson and Roger Hahn. This group worked together for two years, developing the position description and responsibilities for the new position of Supervisor of Educational Media Unit and participating in the interviews of candidates and in the determination of the applicant to be appointed. Dr. Robert Miller became the state media supervisor in 1976.

In the spring or 1975, the information and the climate seemed right to consider merger of the two associations. At separate meetings, the MASL and AVCAM Boards of Directors approved a new charge for the Task Force: to develop alternate plans for merger for presentation to the respective associations the following year. This was a delicate task but with the skillful leadership of the two group leaders, a plan was ready for presentation. The merger was the topic for discussion at all of the **professional** conferences and meetings of each organization through 1975 and 1976.

The By-Laws were drafted by a sub-committee of the Task Force. The members were:

AVCAM	MASL
Jack Loss, Richfield	Doris Pagel, Mankato
Douglas Palmer, Minnetonka	Donald Sward, Northfield
Tom Triplet, Robbinsdale	Helen Stub, Minneapolis

These By-Laws not only established the MEMO organization but contained provision for Geographical Regions and Special Interest Divisions (SID). The officers of MEMO, the chairperson of each Geographical Region and the chairperson of the Special Interest Divisions constituted the membership of the Board of Directors, in which all legislative powers were vested.

Selection of the name of the new organization required thought. It not only had to identify the purpose of the new association but the acronym needed to be distinctive and bear some relationship to the purpose. After lengthy discussions at AVCAM and MASL meetings, the Task Force selected Minnesota Educational Media Organization (MEMO).

In February 1976, Volume 1, Number 1 of MINNESOTA MEDIA was issued. This joint publication, with the AVCAM and MASL logos printed within the outline of the state on the cover, replaced the separate journals of each organization.

The process of becoming one organization was involved. Because AVCAM was incorporated it was determined that AVCAM would retain its incorporation and change its name to MEMO. MASL would dissolve its organization and transfer its assets to MEMO. This required an understanding of the incorporation structure and a feeling of trust on the part of the MASL members. This trust and understanding was there because of the careful and diplomatic work of the joint AVCAM-MASL Task Force.

To assure participation by each member of both associations, AVCAM distributed proxy ballots so that each member could vote either in person or by proxy; MASL distributed secret mail ballots, again, so that each member could vote. At the joint AVCAM/MASL meeting on October 22, 1970 both associations accepted the new organization. Thus MEMO was created.

(For more detailed information on the merger process see Kurtz, Grace Jahn. "Blueprint for Merger," MINNESOTA MEDIA, February 1981. pp. 10-11.)

Gladys Sheehan, President, MASL, and Lawrence Smelser, President, AVCAM, became the MEMO President. Helen Stub was the first elected MEMO President.

At the time of merger, MEMO inherited from MASL the Ruth Ersted Fund of \$5,000. Part of the money was from the MASL Blanche Thompson Scholarship Fund, named in honor of a Minneapolis school librarian, and part was contributed in honor of Ruth Ersted upon her retirement.

MEMO retained the three major conferences of AVCAM and MASL; the Upper Mississippi Media Conference (UMMC), the M.I. Smith Leadership Conference and the Ruth Ersted Conference (the librarians biennial conference, renamed by action of the MASL Board of Directors in the fall of 1974). The UMMC and the Ruth Ersted conferences were scheduled in alternate years. The M. I. Smith Leadership Conference, so named to honor M. I. Smith, an early leader in the audio-visual field, a

motivator for the establishment of AVCAM and its first President, remained as the annual leadership conference.

Since becoming a combined organization MEMO has accomplished much. Here are some of the milestones:

In the recognition of the need for increased communication and cooperation with other library/media organizations in Minnesota, Helen Stub, MEMO President, met with Mary Heiges, Minnesota Library Association President, and six other library organizations to organize an informal forum of state library/media associations. These meetings resulted in the first Forum Conference in 1981, jointly planned and presented by the eight state library associations. Forum Conference II was held in September 1985.

The Special Interest Divisions were established to unite a defined area of interest and to allow for expression of the many areas within MEMO. This proved to be of vital importance to MEMO as three of the SIDs (Telecommunications, Media Educators and Commercial) grew in importance to the organization and in the development of two important annual conferences. The Commercial SID has taken an active part in the planning of conferences, especially UMMC.

The Media Educators had been meeting informally for a few years. This meeting was formalized as a conference for MEMO and renamed the Luther Brown Media Educators Conference to honor Dr. Luther Brown, Dean, Learning Resources Unit, St. Cloud State College. Dean Brown gathered the first group together at St. Cloud State, a meeting of both media educators and people in the field to discuss the needs of library/media education and an evaluation of the preparatory programs.

In the early 80' s the Telecommunications SID scheduled conferences of increasing importance, bringing MEMO members and others interested in technology together. It scheduled a series of Software Expositions. Under Dr. Frank Birmingham, an annual tour of technology sites was initiated.

On August 1, 1984, the MEMO Board of Directors adopted the Philosophical Statement on the Role of Technology in the Library/Media Program prepared by the MEMO Telecommunications Special Interest Division.

These SIDs have been vital to carrying forward the purposes of MEMO and in providing educational programs for people in the field.

Minimum goals for media Programs and Long Range Goals for Media Programs were adopted by the MEMO Board of Directors May 9, 1980 and by the membership at the May 1980 meeting. These goals were presented to the Minnesota State Board of Education and accepted. These are the basis for the work now being done to have Section 3500.00 (formerly EDU 6) of the Minnesota State Board of Education Rules revised. The proposed revision defines the library/media program, listing 13 program components and, under the personnel section, requires sufficient staffing by licensed personnel to assure all 13 listed components are fully implemented.

MEMO is now testifying before the State Board of Teachers in preparation for new licensure requirements and the abandonment of the old school library and audiovisual certificates.

The Public Library/School Media Center Relationships paper, prepared by the MEMO/Minnesota Library Association Ad Hoc Committee, co-chaired by Doris Pagel, was endorsed by MEMO, October, 1973; and by Minnesota Library Association, November, 1978.

MEMO has taken strong legislative positions, shared a lobbyist with the Minnesota Library Association and participated in Legislative Day. The excellent exhibits in the Capitol Rotunda, prepared by MEMO members, have increased the legislators' and others' awareness of school media programs and the need for increased budget and staffing.

MINNESOTA MEDIA became a journal of excellence under the editorship of Meriel Adland. This was continued when Marilyn Savage assumed the position in 1982.

On November 12, 1982, MEMO presented its first Presidential Award, a symbol of thanks and affection to Meriel Adland for her sustained, devoted service to MEMO.

Strong Regional networks have been developed.

MEMO sponsored the American Association of School Librarians' National Conference in Minneapolis, September 24-28, 1986.

A new mission Statement, "The Minnesota Educational Media Organization is committed to serve the library media profession by providing leadership, enabling professional growth, fostering instructional effectiveness and promoting quality media programs, " and Action Goals 1986-87 were developed at the 1985 M. I. Smith Conference. These were discussed at the Board of Directors meeting in September and will be presented at the membership meeting on October 17.

These are just some of the accomplishments of the last ten years. Others may be remembered and noted after review of this paper.

The goals set forth at the time of the MEMO beginning have been accomplished. Boards of Education and Administrators are now aware of the importance of media programs. Media professionals are into electronic data retrieval. Our next step is to involve students in all media and data retrieval, implementing Some Selected Learner Outcomes (SELOS) for Media Programs.

There are no limits to what MEMO and Minnesota media personnel can do. The concepts that created MEMO remain constant. The need to employ all possible media to deliver the message continues. The same principles - cooperation, commitment to excellence and standards - that guided the creators of MEMO remain the guide for the future.

The creation of MEMO was a benchmark in the continuing development of quality information and educational media services in Minnesota. Clearly, the past ten years have demonstrated that the whole (MEMO) is greater than the sum of its parts.

Compiled by Phyllis Thornley with assistance from Mary Dalbotten, Doris Pagel, Mary Birmingham, and Wesley Grabow.

October 1986

MEMO HISTORY 1987 – 2005

1987 – 2005 have been years of change for the school media profession, school media programs and for the MEMO. The explosion and evolution of technology in education was the dominant driving force behind many of the changes. New and evolving education standards and curriculum, a changing economy and school funding shortfalls are also major factors.

THE ORGANIZATION

MEMO's leaders have a wide variety of expertise: from a school principal/superintendent to a motorcycle "hot rodder" to a DJ. What they all share is vision, leadership and a passion for school media programs and our professional organization. All have had media certification but specialized in teaching teachers, coordinating district media services, serving students and teachers in library/media centers or a technology capacity. The MEMO awards committee has presented Lifetime Achievement awards to four of Memo's outstanding leaders. Recipients are Dr. Fran McDonald, Lars Steltzner, Dr. Frank Birmingham, and Joan Larson.

As the responsibilities of MEMO president has grown, more people have chosen to share the duties as co-presidents. MEMO's first Co-presidents since the merger between MASL and AVCAM were Judy Arnold and Lars Steltzner who served in 1998-1999. MEMO presidents since 1987 are:

1987-1988 Tim Eklund
1988-1989 Shirley Christenson
1989-1990 Gail Jubala
1990-1991 Frank Birmingham
1991-1992 Judy Bull
1992-1993 Fran McDonald
1993-1994 James Marshall
1994-1995 Fran McDonald
1995-1996 Phyllis Lacroix
1996-1997 Donna Winder
1997-1998 June Gross
1998-1999 Judy Arnold and Lars Steltzner
1999-2000 Allen Edwards and Leslie Erickson
2000-2001 Susan Benson Krohn and Charlie (Linda) Lindberg
2001-2002 Nancy Evans and Susan Meyer
2002-2003 Becky Beck and Gay Galles
2003-2004 Doug Johnson
2004-2005 Jane Prestebak

The position of administrative assistant continues to be important to MEMO's organization. Deanna Sylte is the current administrative assistant.

MEMO's by laws are regularly reviewed and changes are made to meet other organizational and membership needs. Geographic regions were restructured in 2003. The original Telecommunications SID became the Information Technology SID and a literature SID was established to promote reading and help MEMO members stay on top of the ever-changing field of children's and young adult literature. The make-up of the MEMO board of directors and executive committee has also evolved. One significant change was dissolving the position of Vice-President as much of what used to be the responsibility of the vice-president is now handled by the MEMO administrative assistant. Major changes were implemented 2004 to broaden the scope of MEMO membership as MEMO welcome's a broader scope of educators who support school media/technology programs and information/technology literature.

The MEMO Telecommunications SID continued to support technology initiatives and help members grow professionally as technology became a strong presence in schools in the late 1980's and 90's. MEMO members serving in Telecommunications SID leadership positions included Frank Birmingham, Mary Alice Anderson, Gladys Sheehan, Bill Fredell, Jerry Skelly and Richard Chase. The annual Winter Telecommunications Conference continued through the early 90's but was eventually disbanded as technology was incorporated in other MEMO conferences and events.

Another change for MEMO was moving the annual summer leadership conference from the College of St. Benedict in St. Joseph to a new location, Riverwood Conference Center near Annandale on the way to St. Cloud. More recently conferences have been held the Minnesota Center for the Humanities in St. Paul. The addition of nationally known keynote speakers, Dr. Gary Hartzell in 2003 and Dr. David Loertscher in 2004, brought increased attendance to those summer leadership conferences.

MEMO's annual fall conference continues to be the organization's primary conference. Brainerd area resorts, a popular conference location in the 1970's and 80s, have been discontinued as a conference venue. The conference now rotates annually between the Minneapolis-St. Paul area and a greater Minnesota city. Conferences are primarily held in St. Cloud, Mankato and Rochester. The 2003 conference was held in Fargo, North Dakota. The mid-winter conference held each year in Alexandria also continues as an annual event.

MEMO maintains affiliate relations with The American Association of School Librarians (AASL), Association for Educational Communications and Technology (AECT), and the International Society for Technology in Education (ISTE). Minnesota organizations that MEMO works closely with include the Information Literacy Council, the Minnesota Coalition for Intellectual Freedom, the Minnesota Literacy Council, and the Minnesota Library Association.

In the 1990's MEMO and the Minnesota Library Association hired a joint lobbyist to work with the state legislature. Glenn Marejka (retired superintendent from Hutchinson) was the MEMO lobbyist in January - May 1995. Dale Carrison was hired in October 1995 to be the MEMO lobbyist and continued through 1996. Elaine Keefe is the current lobbyist. Judy Bull and Dr. Frank Birmingham have provided vision and leadership for the legislative committee.

PUBLICATIONS

Minnesota Media continues to be MEMO's premier publication. The journal was published three-four times each year during the late 1980's and early 1990's. Under the editorship of Jane Prestebak, the journal received a national award in 1995. Since the late 1990's *Minnesota Media* has been published as an annual journal. Laurie Conzemius is the current editor.

MEMORandom became MEMO's newest regular publication in 1990 with Doug Johnson as its first (and long time) editor. MEMORandom was established to provide frequent and up to date information to the MEMO membership. MEMORandom has been published continuously throughout the school year since 1990 and is now published primarily on the MEMO web site. Mary Alice Anderson is the current editor. A second newsletter is MT News, which is published periodically by the Information Technology SID. Marc Johnson is the current editor.

MEMO leaders were also involved in the publication of several other significant documents endorsed by the MEMO board of Directors and made available to members.

Selection Policies and Reevaluation Procedures, prepared by Dr. Fran McDonald and published jointly with the Minnesota Coalition Against Censorship was made available in 1991.

Information Connections (1992) provided guidelines for Minnesota School Media Programs. *Information Connections* provided a framework for implementing the vision defined in *Information Power*, the national guidelines. Dr. Frank Birmingham chaired the *Information Connections* writing team; Mary Alice Anderson

and Elsie Husom were co-editors. *Information Connections* combined state guidelines, research; best practices checklists, and practical ideas. *Information Connections* incorporated the emerging use of technology in schools and changing educational practices and standards. MEMO members also conducted statewide and regional Information Power workshops to help MEMO members develop strategies for implementing national guidelines in their schools.

Minnesota Standards for Effective School Library Media Programs was developed and published in 2000. The standards were drafted by Doug Johnson and revised by MEMO members from around the state. Jane Prestebak, with assistance from Darlene Arnold and Mary Dalbotten, collected research support and correlated the standards with other national and state standards. The document addresses three essential elements of a media program: Learning and Teaching; Information Access and Delivery; and Program Administration. Minimum, Standard and Exemplary criteria for 26 separate components are defined. The document also includes checklists for assessment, planning, implementation and evaluation. Commissioner Christine Jax of the Department of Children, Families endorsed the *Standards* in March 2001. A video, scripted by Doug Johnson, produced by Lisa Finsness, and professionally narrated by Don Shelby of WCCO TV, was created as a tool to help MEMO members share the vision.

Recommended Standards for Information and Technology Literacy was endorsed by the MEMO membership in 2004. The document describes the processes and specific skills a learner must understand and practice in order to meet a minimum level of information literacy. These are divided into four general areas: the research process, technology use, reading and media literacy, and responsible use of technology and information. Corresponding documents align these standards with Minnesota content standards.

MEMO's own website, MEMOweb, < <http://www.MEMOweb.org> > was established in the late 1990's. MEMOweb provides organizational information and information about media programs and standards. Lars Stelzner is MEMO's Webmaster.

MEMOlist, a listserv, and MEMO-Mail, a member's only mailing list, also help keep MEMO members in touch.

STANDARDS, CURRICULUM AND A CONTINUING RELATIONSHIP WITH THE MINNESOTA DEPARTMENT OF EDUCATION

Throughout its history MEMO has been fortunate to have active support and leadership from personnel at the Minnesota Department of Education. Dr. Robert Miller, Mary Dalbotten, Joan Wallin, and John See, a former MEMO President, all helped the organization move forward and provided support. The relationship was reciprocal as many MEMO members worked with Department of Education personnel in areas such as curriculum writing and revision, standards development, and software evaluation. MEMO members also worked with Department personnel to plan and conduct Resource Based Teaching workshops, Outcome Based Education training and Inquiry Learning workshops which were held in conjunction with implementing the Profile of Learning in the late 1990's.

THE MINNESOTA MEDIA CENSUS

In the 1980's and 1990's many states conducted studies about the impact of school media programs on student achievement. Minnesota own study was first conducted in 2002. Susan Baxter, Metronet Executive Director, wrote the grant proposals, which were funded by LSTA grants. The purpose of the study was to determine how well Minnesota's media programs were meeting the standards and impacting student achievement. Many MEMO members were also actively involved in the development of the "Minnesota Census." *Check it Out! The Results of the School Library Media Program Census* was published in January 2003. The study proved that yes, media programs do make a difference and there is a correlation between student achievement and access to good media programs. A smaller, follow-up census was conducted in 2004. The findings, *Check it Out! The Results of the 2004 School Library Media Program Census* were published in October 2004.

THE BUDGET CRUNCH AND CHANGES IN STATE LEVEL SUPPORT

As the organization moves forward, it is faced with a declining membership, which mirrors education funding cuts and reductions in school media program staffing. MEMO members provide support for their members whose positions are in jeopardy and the organization advocates for state media programs through its own publications, speaking, writing and lobbying.

Funding cuts at the State level even led to the abolishment of a separate School Media and Technology Section within the State Department of Education in the late 1990's. The Office of Library Development and Services (LDS) was abolished in 2002. A state library advisory board was established to help the library community at this time. Newly reorganized groups were eventually established. In 2004, the State Library Services and School Technology Office was formed within the Department of Education. State Librarian Suzanne Miller and Mary Mesikohmer, Project Planner with State Library Services and School Technology, are MEMO's contacts at the state level. The State Library Advisory Council was established in 1994. Lars Stelzner, former MEMO president was elected chair of this council for 2005. The task force will work with the State Librarian Suzanne Miller and the Advisory Council chair, to plan and conduct information forums and draft the new Minnesota State Plan For Libraries.

CONCLUSION

MEMO history part III will undoubtedly chronicle more changes in both MEMO and in education. New names, new successes, and new challenges will be cited. Yet MEMO will continue to be "an organization serving school media and information technology professionals. MEMO is committed to providing leadership and professional growth for quality media and technology programs which meet the learning and instructional needs of our students, staff and administration."

Mary Alice Anderson compiled this update to MEMO History Part I (1976 – 1987) with input from Judy Bull, Roger Sween, and Mary Dalbotten.

BYLAWS

MINNESOTA EDUCATIONAL MEDIA ORGANIZATION

PREAMBLE

These Bylaws for the Minnesota Educational Media Organization are established to promote quality media and technology programs by providing leadership, enabling professional growth, and fostering instructional effectiveness.

ARTICLE I - NAME

The name of this organization will be the Minnesota Educational Media Organization, hereinafter referred to in these Bylaws as the Organization.

ARTICLE II - PURPOSE

SECTION A. The purpose will be to encourage the effective use of information and educational media in the teaching-learning process.

SECTION B. The responsibilities of the Organization are as follows:

1. To promote the professional growth of its members.
2. To promote the application of high standards in the selection, evaluation, production, dissemination, and use of all learning resources.
3. To provide leadership in the effective use of instructional technology in the learning process.
4. To be aware of and to promote the possibilities and use of instructional technology for the future.
5. To promote the involvement of media personnel in curriculum planning and instructional development.
6. To work with the Minnesota State Department of Children, Families and Learning and the Minnesota Board of Teaching and with higher education institutions of the state in developing programs in information and educational media.
7. To develop and support state and national guidelines for information and educational media programs.
8. To work with other professional, national, state, and community organizations to promote information and educational media.
9. To preserve the right of the individual to have access to ideas in any form in which they are communicated.
10. To promote public understanding of the value of information and educational media in the teaching-learning process.

ARTICLE III - MEMBERSHIP

SECTION A. Membership Authority

1. Power of Membership

All authority, unless otherwise provided in these Bylaws, is inherent to the Membership of the Organization. The Organization is instituted for the benefit of its Members. The Membership reserves the right to alter, reform, amend, or abolish the Organization in accordance with these Bylaws and the MEMO Articles of Incorporation.

2. Rights and Responsibilities

An Active Member will be entitled to all of the rights, privileges, and responsibilities conferred by these Bylaws or conferred from time to time by the Board of Directors, including the right to vote, hold office, receive the official publication of the Organization as designated by the Board of Directors, attend Organization conventions, and other privileges as available. Complimentary Membership will be as above with the exception of voting rights and holding office.

SECTION B. Types of Membership

1. Active Membership

a. Individual Members

Any individual who supports Article II and pays the annual Individual Membership dues is an Active Member of the Organization.

b. Institutional Members

Any commercial and/or educational institution, which supports Article II and pays annual Institutional Membership dues is an Active Member of the Organization. Voting privileges must be assigned to one individual as defined in Article III. Section D.

c. Student Members

Any student enrolled in a program in information and educational media who supports Article II and pays the annual Student Membership dues, is a Student Member of the Organization.

d. Retired Members

Any retired person who supports Article II and pays the annual Retired Membership dues, is a Retired Member of the Organization.

e. Honorary Members

Based upon criteria established by the Executive Committee, a person who has been given a Presidential citation as recommended by the Executive Committee and approved by a majority vote of the Board of Directors is an Honorary Member of the Organization. Membership will be perpetual unless revoked by a 2/3 vote of the Board of Directors.

f. Media/Technology Paraprofessional Member

Any part-time or full-time media/technology assistant supervised by a certified media or technology professional and who supports Article II and pays the annual Student Membership dues is a Paraprofessional Member.

2. Complimentary Membership

A one-year Complimentary Membership may be given to a person or an organization recognized by the officers or committee chairperson as being instrumental in furthering the cause of the organization. Such membership will be granted subject to approval by the Board of Directors.

SECTION C. Dues

1. Upon approval by the Board of Directors, an annual dues structure for Members will be established.
2. Honorary and Complimentary Members will not be assessed dues.

SECTION D. Voting

1. Voting in the Organization will proceed as follows: by mail, in person, or by proxy.
2. An Individual Member will be a voting member of the Organization.
3. An Institutional Member will be a voting member of the Organization. Each Institutional Member will designate a person to vote its one vote. Such designation will be given to the Organization Presidentss prior to any Organization meeting.
4. Student, Retired, and Honorary Members will be voting members of the Organization.
5. Complimentary Members will be non-voting members of the Organization.

SECTION E. Continuation and/or termination of membership

1. The membership year will be for 12 months.
2. Membership will be continuous but may be terminated by a) written resignation from Membership to the membership chair effective with the last month of the membership year; b) nonpayment of dues; c) for cause. Membership will be terminated by a 2/3 vote of the Board of Directors.
3. Any individual who's Membership has been terminated will have the right of appeal to the Board of Directors within 30 calendar days after notification of termination. Any individual terminated may appeal the decision of the Board of Directors to the entire Organization Membership at a regularly scheduled meeting. A majority vote will sustain the Board of Directors. The Membership vote will be final.

ARTICLE IV - AFFILIATION WITH OTHER ORGANIZATIONS

Upon the recommendation of the Executive Committee and a 2/3 vote of the Board of Directors, the Organization may affiliate with other organizations.

ARTICLE V - OFFICERS: THEIR ELECTION AND DUTIES

The term of office of the Organization's elected officers will run from the Summer Board of Directors Meeting until the next Summer Board of Directors Meeting or until duly replaced. The officers will be voting members of the Board of Directors and of the Executive Committee.

SECTION A. Officers

1. Presidents

The Presidents will:

- a. Call and preside over all meetings of the Membership, the Executive Committee, and the Board of Directors;
- b. make necessary appointments to committees;
- c. execute the policies and procedures of the Organization set forth by the Board of Directors and these Bylaws;
- d. have administrative authority over all affairs of the Organization;
- e. be responsible to the Membership;
- f. assume the responsibilities of the office of Past-Presidents upon completion of his/her term; and
- g. be a voting member of the Finance Committee.

2. Presidents-Elect

The Presidents-Elect will:

- a. Call and preside over meetings in the absence of the Presidents;
- b. serve on the Program Committee;
- c. execute the policies and procedures of the Organization and these Bylaws;
- d. be a voting member of the Finance Committee;
- e. be liaison with all SIDs;
- f. review Bylaws; and
- g. be responsible for planning the annual leadership development conference.

3. Past-Presidents

The Past-Presidents will:

- a. Be chair of the Nominations Committee;
- b. be chair of the Finance Committee;
- c. execute the policies and procedures of the Organization and these Bylaws;
and
- d. assume the office of Presidents should that office become vacant.

4. Secretary

The Secretary will:

- a. Keep minutes of all meetings of the Executive Committee, the Board of Directors, and the Membership;
- b. keep a file of all official correspondence;
- c. prepare and distribute the agenda and minutes for all meetings of the Executive Committee, Board of Directors, and notify the newly elected officers; and
- d. be responsible for notifying the Membership of proposed changes in the Bylaws;
- e. prepare and distribute the Official Ballot and proposed changes in the Bylaws; be responsible for all voting and/or election procedures of the Organization as adopted by the Executive Committee, the Board of Directors, and these Bylaws; and
- f. execute the policies and procedures of the Organization and these Bylaws.

5. Treasurer

The Treasurer will:

- a. Be a voting member of the Finance Committee;
- b. review and report on deposits and expenditures;
- c. submit all financial records for external auditing 30 days prior to the end of office as directed to do so by the Board of Directors;
- d. submit all financial records for internal audit in alternate years;
- e. be bonded;
- f. execute the policies and procedures of the Organization and these Bylaws.

SECTION B. Nomination and Election of Officers

1. The Nominations Committee will nominate Individual Members, as defined in Article III. Section B. 1. a., as candidates for each office. This committee will be composed of the current Past-Presidents, as chair, and four Active Members selected by the Board of Directors at its summer meeting. At least two of those selected will not be members of the Board of Directors.
2. To be eligible for election to an Organization office a person must have been an Individual Member of the Organization for not less than 2 years immediately preceding the election.
3. Candidates for each office will be nominated by the Nominations Committee.
4. A candidate for office who is an Individual Member, as defined in Article III. Section B. 1. a. may be nominated by petition. The petition, signed by 25 members, together with the written consent of the nominee, will be filed with the Past-Presidents, 45 calendar days prior to the election.
5. The offices of Past-Presidents, Presidents, and Presidents-Elect will be for one year.
6. The office of Secretary will be for two years elected in the even-numbered years.
7. The office of Treasurer will be for two years elected in the odd-numbered years.
8. All candidates for office will be listed in the official publication of the Organization at least once prior to the election.
9. All officers will be elected on an Official Ballot. A candidate must receive a majority of those ballots cast. Only Members listed in Article III. Section D. are eligible to vote. The election will be held at a time designated by the Executive Committee, no later than May 1, in accordance with these Bylaws.
10. The Executive Committee will declare the winner for each office and will preserve the ballots until new officers are installed. In the event of a contested election the Nominations Committee will provide a procedure for resolution.
11. All officers will be formally installed during the Summer Board of Directors Meeting at a time on the agenda determined by the Presidents in consultation with the Presidents-Elect.

SECTION C. Vacancies in Office

1. The Executive Committee will declare vacancies in office for other than Presidents and will be empowered to determine a procedure, consistent with these Bylaws, to fill the vacant office(s). This authority will not be used as a recall or impeachment power.

ARTICLE VI - ADMINISTRATION

SECTION A. Board of Directors

1. The Board of Directors will determine Organization policy in a manner consistent with these Bylaws and will make effective the actions and commitments of the Organization Members.
2. The following will constitute the voting membership of the Board of Directors:
 - a. Officers of the Organization
 - b. Other directors:
 - 1) Chair or designee from each qualifying Special Interest Division as defined in Article VII. Section B. 4., and
 - 2) The chair or designee from each Geographical Region. A Region will be entitled to an additional Director member of the Board of Directors for every one hundred Active Members or major fraction thereof.
 - 3) The chair from each standing committee will be an ex-officio, non-voting member to the Board of Directors.
 - 4) The Board of Directors may appoint as an ex-officio non-voting member to the Board of Directors, an individual who holds a position in the Minnesota State Department of Children, Families and Learning which has a relationship to the work and purpose of the organization. The term(s) of said member(s) will be designated by the Board of Directors.
 - 5) The Presidents may appoint, subject to majority approval of the Board of Directors, advisors and/or consultants to the Board of Directors. Appointees will be non-voting members of the Board of Directors.
3. The Board of Directors will meet at least five times a year.
4. In the absence of the Presidents, the Presidents-Elect will preside over meetings.
5. By written petition to the Presidents by 1/3 of the Board of Directors, the Board will be called to order to conduct official Organization business.
6. Vacancies on the Board of Directors will be filled by the body each Director represents.
7. A Director's term will be consistent with these Bylaws and/or the provisions of the body each Director represents.

8. Geographical Regions and Special Interest Divisions will have the authority to recall their representative to the Board of Directors.
9. Upon recommendation of the Finance Committee the Board of Directors will approve the budget.

SECTION B. Executive Committee

1. The Executive Committee will implement the Organization policy by supervising, administering, and coordinating the professional, the financial, and the other activities of the Organization, in accordance with procedures authorized by these Bylaws, the Board of Directors, and the Membership.
2. The officers, as set forth by these Bylaws, will constitute the voting membership of the Executive Committee.
3. The Board of Directors may appoint as an ex-officio non-voting member to the Executive Committee, an individual who holds a position in the Minnesota Department of Children, Families and Learning which has a relationship to the work and purpose of the Organization. The term(s) of said member(s) will be designated by the Board of Directors upon appointment to the Executive Committee.
4. The Presidents may appoint, subject to majority approval of the Executive Committee, advisors and/or consultants to the Executive Committee. Appointees will be non-voting members of the Executive Committee.
5. Members of the Executive Committee will meet at the call of the Presidents.
6. By written petition to the Presidents by 1/3 of the Executive Committee, the Committee will be called to order to conduct official Organization business.

SECTION C. Committees - There will be Committees as follows:

1. Standing Committees
 - a. Auditing

The Treasurer's annual financial statement will be audited by a Committee of two Members appointed by the Presidents. This Committee will examine the Treasurer's books after the end of the fiscal year and will make its report to the Board of Directors at its next meeting.
 - b. Awards and Professional Development
 - c. Legislative
 - d. Finance - Chaired by Past-Presidents

The Finance Committee will prepare an annual budget in consultation with the Presidents, Presidents-Elect, Treasurer, and one member of the Board of Directors as selected by the Board of Directors; and other duties as necessary.

e. Archives and History

The Archives and History Committee will collect, organize, and maintain an archival collection of all of the records and artifacts of the Organization at a place designated by the Board of Directors.

All records created or received while in an official capacity as an officer or as a chair of a committee, region, or division, are the property of the Organization.

f. Communications

g. Program

The Program Committee will coordinate programs and conferences of the Organization. The chair will be appointed in even years by the Presidents to hold the position for at least a 2-year term. The Presidents-Elect will be a member of this Committee.

h. Intellectual Freedom

i. Nominations - chaired by the Past-Presidents.
See Article V. Section B. 1.

j. Bylaws

The Presidents-Elect will review the Bylaws.

2. Ad Hoc committees

Other Committees may be appointed by the Presidents with the approval of the Executive Committee.

3. Each Committee will be charged with its task(s) by any and/or all of the following:

- a. by the Bylaws,
- b. by Organization policy,
- c. by the Presidents,
- d. by the Executive Committee, and
- e. by the Board of Directors.

4. The terms of the committee members will be concurrent with the term of the Presidents. The chair of all committees and all the committee members with the exception of those specified in the Bylaws will be appointed by the Presidents subject to the approval of the Executive Committee.

ARTICLE VII - GEOGRAPHICAL REGIONS AND SPECIAL INTEREST DIVISIONS

SECTION A. Geographical Regions

1. The Membership will be divided into Geographical Regions by the Governor's Executive Order of June 8, 1970, and modified by the Board of Directors as indicated on Exhibit A.
2. Geographical Regions are established to promote the purpose of the Organization, to provide for the needs of its members, to represent the Region in the State Organization, and to administer the Region's activities. Region activities are open to all Members.
3. The Members of each Region will elect for a two year term, a chair, a vice chair, and any other officers necessary. The following regions shall elect officers during even-numbered years: Northeast, West Central, Metro, and South Central. The following Regions shall elect officers in the odd-numbered years: Northwest, East Central, Southwest and Southeast. Officers of each Region will be elected in the spring. The election results of the Regions will be reported to the Presidents of the Organization by the current Region Chair. The officers of the Region will take office no later than the Summer Board of Directors meeting of the election year.
4. The Chair of each Region will be responsible for the program at Regional meetings, will represent, or designate an individual Member of the Region to represent, the Region as a Director at meetings of the Board of Directors, and will keep the Region members informed about the Organization's activities. The Chair will submit each year a written report of its goals and activities to the Board of Directors by the Summer Board of Directors meeting.
5. A Region may be entitled to additional Directors to sit on the Board of Directors as defined in Article VI, Section A. 2. b. 2.
6. A Member of the Organization may choose which regions(s) he/she wishes to join. If a region is not specified on the application, the default will be the members place of employment.
7. Financial assistance for the operation of regional activities will be provided upon application to and approval by the Board of Directors.
8. The Board of Directors reserves to itself the right to redraw geographical areas.

SECTION B. Special Interest Division (SID)

1. Members within a defined field of interest may unite to form a Special Interest Division, hereinafter referred to in these Bylaws as SID.
2. A SID will be established upon authorization of the Board of Directors whenever a group of Members presents a letter requesting Division status, a list of members, a statement of the purposes of the proposed Division and a proposed program of

activities. Organization Membership as of August 31 of the previous year will be used for determining the number of Members necessary for establishing each SID, but in no instance will a SID be established unless the number of members in the SID equals at least the membership of the Geographical Region with the fewest number of members.

3. A SID may be eligible for financial assistance from the Organization treasury for special projects and operating expenses. Application for assistance will be submitted by a written proposal to the Board of Directors.
4. Each SID will submit each year a written report of its goals and activities to the Board of Directors by the Summer Board of Directors meeting.
5. Each SID is entitled to a vote on the Board of Directors and will designate its voting representative.
6. A SID may lose its Director on the Board of Directors if its membership falls below the qualification set in Article VII. Section B. 2. or for some other reason as determined by the Board of Directors.
7. A SID may be dissolved by action of the Board of Directors when the SID fails to meet the criteria and obligations as specified in Article VII. Section B. 1. - 6. A SID may request to be reinstated by the Board of Directors upon compliance with Article VII, Section B. 1. - 6.

ARTICLE VIII - MEETINGS AND FISCAL YEAR OF THE ORGANIZATION

SECTION A. Meetings

1. All meetings will be open to Members of the Organization.
2. Membership meetings will be held at least once a year at a place and time designated by the Executive Committee.
3. The Executive Committee will cause to be printed in the official publication of the Organization official notice of meetings, giving time and place of the meeting.
4. Special meetings may be called by officers, by the Executive Committee, and by the Board of Directors, in accordance with these Bylaws. Such notice will include a statement of purpose and of the time and place of the meeting.
5. Special meetings of the Membership may be called by the Board of Directors, by the Executive Committee, by the Presidents, or by a petition signed by twenty percent of the Active Members. The time, place, and purpose for the special meeting of the Membership will be set by the authority calling the special meeting.

SECTION B. Conferences

1. Conferences will, in so far as possible, correspond with the Membership meeting dates and places and will be designed to meet the unique interests of all groups.
2. The first words in the titles of all MEMO activities, conferences, and workshops will be the acronym MEMO.

SECTION C. Fiscal Year

The Fiscal Year will be from September 1 to August 31 of the following year.

ARTICLE IX - QUORUM

SECTION A. Membership

Five percent of the total voting Membership will form a quorum of the Membership.

SECTION B. Board of Directors

One person more than one-half of the voting members of the Board of Directors will compose a quorum.

SECTION C. Executive Committee

Two-thirds of the voting members of the Executive Committee will compose a quorum.

ARTICLE X - RULES OF ORDER

The latest edition of Robert's Rules of Order will be the parliamentary authority for the conduct of business meetings of the Organization.

ARTICLE XI - AMENDMENTS

SECTION A.

These Bylaws will be amended in two ways: 1) at any official meeting of the Membership by an affirmative vote of two-thirds of the voting Members present and voting, or 2) by a mail ballot by an affirmative vote of two-thirds of those Members casting a ballot provided that the total number of ballots cast is at least 15 percent of the total voting Membership. Both ways of voting will meet the requirements in Article XI. Section B.

SECTION B.

1. Proposed Bylaws amendment(s) with signatures of 50 Active Members or motion made and passed by the Board of Directors will be submitted in writing to the Secretary.

2. The Secretary will cause the amendment(s) to be published in advance of the balloting in two consecutive issues of the official Organization publication.
3. When a written ballot procedure is utilized, the principle of a secret ballot will be observed in accordance with procedures specified by the Executive Committee and the Board of Directors, and these Bylaws.

SECTION C.

Upon passage by the Organization, amendments will be effective.

Adopted

Amended

Amended

Amended 10/3/92

Amended 10/4/96

Amended 7/15/01

Minnesota Educational Media Organization:
servicing school media and information technology professionals

Mission Statement

The Minnesota Educational Media Organization is committed to providing leadership and professional growth for quality media and technology programs which meet the learning and instructional needs of our students, staff and administrators.

MEMO Purpose

Article II - Purpose, Section A.

The purpose will be to encourage the effective use of information and educational media in the teaching-learning process.

Article II - Purpose, Section B.

The responsibilities of the Organization are as follows:

1. To promote the professional growth of its members.
2. To promote the application of high standards in the selection, evaluation, production, dissemination, and use of all learning resources.
3. To provide leadership in the effective use of instructional technology in the learning process.
4. To be aware of and to promote the possibilities and use of instructional technology for the future.
5. To promote the involvement of media personnel in curriculum planning and instructional development.
6. To work with the Minnesota State Department of Children, Families and Learning and the Minnesota Board of Teaching and with higher education institutions of the state in developing programs in information and educational media.
7. To develop and support state and national guidelines for information and educational media programs.
8. To work with other professional, national, state, and community organizations to promote information and educational media.
9. To preserve the right of the individual to have access to ideas in any form in which they are communicated.
10. To promote public understanding of the value of information and educational media in the teaching-learning process.

Minnesota Media Programs and Minnesota's Graduation Rule

To be prepared for a future society that is moving from an information age to a communication age, learners must know how to locate, process, evaluate, and communicate information in all formats using a wide variety of resources. These information literacy skills include the effective use of a variety of technology tools and are essential for full participation as productive members in the technological society in which today's learners will live out their lives. The learners of today and tomorrow must know how to:

- *articulate information needs:

 - know when to question, what to question and how to question

- *identify appropriate information:

 - locate, access, evaluate and select numeric, textual and visual information needed

- *use information:

 - manipulate, analyze, organize and interpret information and apply this information to concepts already known

- *communicate information:

 - present results of analysis in the best format for type of communication and audience

- *assess their learning:

 - evaluate the effectiveness of the process and the product

 - From Memo's *Information Connections: Guidelines for Minnesota School Media Programs*

These basic survival skills are essential components of the Five Comprehensive Goals for Education of Minnesota's Graduation Rule and are the core of an effective school media program that cannot exist without adequate resources and effective media generalists.

Textbook-based curricula are insufficient in providing learners with these basic survival skills. A resource based learning environment is required in order to provide currency as well as a broadened scope, multiple perspectives as well as diversity, and a consideration of varying ability levels as well as learning styles.

The media generalist provides the critical link in the transition from a textbook-based to a resource-based learning experience. Media generalists, in collaboration with teachers and school administrators, plan and implement an information/communication literacy curriculum, which creates learning environments that stimulate self-directed learning and effective communication.

Effective media generalists fulfill three roles in the implementation of the Graduation Rule, that of information specialist, instructional consultant, and teacher. The media generalist fulfills the role of an *information specialist* by providing the connections between teachers and learners and information in all formats. As an *instructional consultant*, the media generalist creates meaningful links between the curriculum and information literacy. Media generalists fulfill the role of *teacher* when they partner with teachers to provide relevant and meaningful information literacy instruction within the context of the various disciplines.

These three roles allow media generalists to act as change agents in the school through their unique position of being able to work with all teachers, students and other staff, functioning as generalists with concern for the whole school rather than for one classroom or content area. As a result, they are in an excellent position to facilitate collaboration among teachers, connect all areas of the curriculum through the library program, provide cooperative learning experiences for all students, and to assist students in linking with the rest of the world through a wide variety of resources, including electronic networks.

Additional Resources

American Association of School Librarians and Association for Educational Communications and Technology. *Information Power: Guidelines For Minnesota School Media Programs*. Chicago: ALA, 1988.

Minnesota Educational Media Organization. *Information Connections: Guidelines For Minnesota School Media Programs*. Stillwater, MN: MEMO, 1993.

Wisconsin Educational Media Association. *Information Literacy: A Position Paper On Information Problem-Solving*. Appleton, WI: WEMA, 1993.

MEMO ARCHIVES

Checklist : Documents to be sent to Archives.

Err on the side of submitting whatever you might feel would be valuable historically for the MEMO organization. Memo Archives will go through and discard items that are already in our collection.

1. Minutes.
2. General correspondence.
3. Annual reports.
4. Financial reports.
5. Meeting handouts.
6. Policy handouts.
7. Special projects.
8. Budget planning.
9. Special activities, events.
10. Museum objects.
11. Committee reports.
12. Joint meetings; announcements, planning documents, and handouts for the meeting.
13. Conference planning and final report.

Documents not needed in MEMO Archives.

1. MEMO Directories.
2. MINNESOTA MEDIA.
3. MEMOrandom.
4. MT News.

MAIL TO :

**Pat Schenk
University Archivist
St. Cloud State University
720 4th Avenue South
St. Cloud, MN. 56301-4498**

Contact if you have any questions

phone : **320-255-4753**

fax : **320-255-4778**

e-mail : pschenk@tigger.stcloud.msus.edu

**MINNESOTA ASSOCIATION OF SCHOOL LIBRARIANS
AND
AUDIOVISUAL COMMUNICATIONS ASSOCIATION OF MINNESOTA**

**PRESIDENTS
1947 - 1976**

<u>MASL Presidents</u> -----	<u>AVCAM Presidents</u>
1947-48 Ruth Marfell-----	1951-52 Milford I. Smith
1948-50 Blanche Thompson-----	1952-53 William J. Price
1950-52 Ingrid Miller-----	1953-54 C. J. Arnold
1952-54 Margaret Hobart-----	1954-55 E. Dudley Parsons
1954-56 Naomi Hokanson-----	1955-56 Ted A. Johnson
1965-57 Willa Church-----	1965-57 Neville Pearson
1958-59 Mildred Green-----	1958-59 E. Dudley Parsons
1959-60 Emma Duncan-----	1959-60 Curt E. Lehman
1960-61 Francis Blonigan-----	1960-61 Thomas S. Tripet
1961-62 Marion Welken-----	1961-62 Robert A. Bauman
1962-63 Laura Taylor-----	1962-63 Robert H. Shager
1963-64 Louise Clarke-----	1963-64 Wesley J. F. Grabow
1964-65 Margaret Ferguson-----	1964-65 Wesley J. F. Grabow
1965-66 Helen Whiting-----	1965-66 Harry C. Webb
1966-67 Jean Peterson-----	1966-67 William Shragg
1967-68 Mary Meyer-----	1967-68 Luther Brown
1968-69 Marion Turner-----	1968-69 Leroy K. Mesedahl
1969-70 Roger Lonning-----	1969-70 Douglas S. Hed
1970-71 James Bacon-----	1970-71 Gerald R. McKay
1971-72 Polly Ross-----	1971-72 Thomas E. Collins
1972-73 Phyllis Thornley-----	1972-73 Willard D. Phillipson
1973-74 David Berg-----	1973-74 Laurel D. Benson
1974-75 Kathryn Brinkman-----	1974-75 Edward Payne
1975-76 Gladys Sheehan-----	1975-76 Jack R. Loss and Arnold E. Luce
1976 Doris Pagel-----	1976 Lawrence Smelsner

**MINNESOTA EDUCATIONAL MEDIA ORGANIZATION
PRESIDENTS
1976-2005**

1. 1976/77 Gladys Sheehan & Lawrence Smelser
2. 1977/78 Helen Stub
3. 1978/79 Tony Schulzetenberg
4. 1979/80 John See
5. 1980/81 Saundra Hustad
6. 1981/82 Don Overlie
7. 1982/83 Larry Gifford
8. 1983/84 Raymond Birr
9. 1984/85 Duane Radeke
10. 1985/86 Helen Rudie
11. 1986/87 William Fredell
12. 1987/88 Tim Eklund
13. 1988/89 Shirley Christenson
14. 1989/90 Gail Jubala
15. 1990/91 Frank Birmingham
16. 1991/92 Judy Bull
17. 1992/93 Fran McDonald
18. 1993/94 James Marshall
19. 1994/95 Fran McDonald
20. 1995/96 Phyllis Lacroix
21. 1996/97 Donna Winder
22. 1997/98 June Gross
23. 1998/99 Judy Arnold and Lars Steltzner
24. 1999/00 Al Edwards and Leslie Erickson
25. 2000/01 Susan Benson Krohn and Charlie (Linda) Lindberg
26. 2001/02 Nancy Evans and Susan Meyer
27. 2002/03 Becky Beck and Gay Galles
28. 2003/04 Doug Johnson
29. 2004/05 Jane Prestebak
30. 2005/06 Laurie Conzemius and Mary Garlie

MEMO Archives
St. Cloud State University
Jerry Westby/Pat Schenk
April 10, 1995; Revised July, 1997

hh Revised 2001
Revised 2005