

2013 Request for Proposals Targeting High Priority Knowledge Gaps



Posting, Outreach and Response Summary

Information Posted & Announced

June 10: A [news item about the upcoming RFP](#) posted online at gcpolcc.org. This item was also featured in the GCPO LCC's [May/June newsletter](#). These items are freely accessible to all members of the general public at all times.

July 15: The [RFP is posted on grants.gov, #F13AS00244](#) (automatically distributed to all universities and agencies in the U.S.)

July 15: [Application submission portal](#) established at Mississippi State University.

July 16: [Broadcast announcement](#) sent to the entire membership of gcpolcc.org, totaling 918 members at that time (current total 952 members). This announcement remains freely accessible to all members of the general public at all times.

July 16: [Broadcast announcement](#) sent to the GCPO LCC's Southeast Communications Network, which includes 62 communications professionals from 7 federal agencies, 11 southeastern states, 5 national nonprofit organizations, and 13 conservation partnerships in the Southeast. [LINK or attachment with list]

July 16: A link to the [RFP announcement](#) is featured on the rotating photo above the fold on the gcpolcc.org website.

July 16: Announcement sent to Gulf Coast CESU listserve, covering all CESU land grant universities in the MidSouth/Southeast

July 16: Announcement sent to Southern Association of Agricultural Experiment Station Director listserve, covering all agricultural experiment stations in the MidSouth/Southeast

July 16: A broadcast announcement about a July 30, 2013 scheduled Q&A webinar is sent to the gcpolcc.org web community.

July 23: Broadcast announcement from the GCPO LCC Coordinator sent to the entire membership of gcpolcc.org, totaling 927 members at that time (current total 952 members) about a Q&A webinar concerning the RFP, to be held July 30, 2013.

July 30: [1-hour Question & Answer](#) webinar on the RFP held, attended by 98 people, with the recording posted online, freely accessible to all members of the general public at all times.

July 30: The national LCC network website goes online and [features the GCPO LCC RFP](#) on its funding page.

August 19: GCPO LCC [news post about the response to the RFP](#).

August 20: The Aug 19 news post as well as a complete set of information with links to the RFP, application and application process are sent out in the [GCPO LCC July/August newsletter](#). Newsletters remain freely accessible to all members of the general public at all times from the [GCPO LCC newsletter archive](#).

August 21: An [explanation about uploading grant applications](#) via the online portal is added to the GCPO LCC news post and Grants & Funding page.

Summary of personal contacts

Summary of personal email and telephone contacts made between potential applicants and the GCPO LCC Science Coordinator (and other staff)

July 17: Personal message forwarding the RFP announcement is sent to all USFWS project leaders in Region 4 by the Region 4 Assistant Regional Director for External Affairs.

July 17: Personal message sent to more than 120 avian researchers, state/federal employees associated with avian research and monitoring, and non-game/waterfowl biologists, as well as staff of the Alabama Ecological Services Field Office.

July 26: Personal message announcing the RFP is sent to the GCPO LCC Steering Committee and Advisory Council by the GCPO LCC Coordinator.

Aug 8: Personal message about the RFP sent to 13 community/conservation leaders in the Mississippi Alluvial Valley by the GCPO LCC Communications Specialist.

News pickups

The following is a partial list of news pickups we are aware of; there are almost certainly others.

July 29: Northeast Climate Science Center news & events posting sent via email

[South Atlantic LCC news post](#)

[Oklahoma State Water Resources Center](#)

[Oregon State College of Agricultural Sciences](#)

[Tribes & Climate Change](#)

Aug. 3: Targeted News Service [posted a modification to the RFP](#).

Traffic statistics that reflect response to RFP information posted online

As of Sep 25, 2013, our ning platform website clocked 1268 total views of the [RFP news post](#) on [gcpolcc.org](#).

Between July 15 (release date) and August 30 (closing date):

Google analytics reports on [gcpolcc.org](#):

- 882 unique pageviews of the [RFP announcement](#)
- 392 unique page views of the [Funding & Grants page](#)
- 562 unique visitors at the [RFP announcement](#)

Summary of response to RFP

The RFP closed August 31, 2013; the GCPO LCC received 78 proposals, with a total ask of \$17.3 million, with individual project budgets ranging from \$41K to \$350K. Here is the breakdown in response to the 5 main topic areas:

- Integrating Multi-disciplinary Conservation Goals: 12 proposals
- Evaluating Species and Landscape Endpoints: 25 proposals
- Characterization of Flow: 6 proposals
- Economic and Cultural Indicators: 11 proposals
- Addressing Science Needs from Science Agenda: 24 proposals