

ONPURPOSE®

leader experience

The On-Purpose Leader Experience (TOPLEX) is much more than six webcasts. 24/7 you can ask questions, help others, and engage with other on-purpose persons in creation. Kevin monitors this extensively so don't be surprised if he responds personally. All these happenings, however, mean you need to join the On-Purpose Planet, our private social network that is a special benefit included in TOPLEX.



Within the Planet is the May 2012 Group. Here's your central relationship, mentoring, and communications center. You'll receive lots of bonus information as well as essential information, like passwords and links to the webcasts!

Please take the following steps before the May 8th webcast.

Step 1: Join The On-Purpose Planet

- ❑ Go to: www.onpurposeplanet.com and set up your profile. (Simple step-by-step instructions follow below.) Once you've set up your profile, you will be manually approved (prevents spammers) as a member of The On-Purpose Planet. You will receive a welcome e-mail within 24 hours.



Step 2: Join the Group: "TOPLEX May-June 2012"

- ❑ Once approved as a member in The On-Purpose Planet, you will receive an invitation to join the Group named "TOPLEX May-June 2012." You can use the link in your email to confirm you want to join the group, or you can go to www.onpurposeplanet.com and sign-in to your profile (Step 1). Look under your name on the right side of the page to see your invitation. Click on it to request membership in this group. You will then see a page with a similar image (below) across the top:



New Invites

[1 Group Invite](#)

MAIN	INVITE	MY PAGE	MEMBERS	VIDEOS	FORUM	EVENTS	GROUPS	BLOGS	CHAT	MANAGE
------	--------	---------	---------	--------	-------	--------	---------------	-------	------	--------

 **Kevin W. McCarthy** has invited you to join **The On-Purpose Leader: Jan. 2012**. Membership is by invitation only.

or [Decline](#)

Click on "Join Now." You will be confirmed as a member of the group, and you're in!

MAIN	INVITE	MY PAGE	MEMBERS	VIDEOS	FORUM	EVENTS	GROUPS	BLOGS	CHAT	MANAGE
------	--------	---------	---------	--------	-------	--------	---------------	-------	------	--------

Welcome to **The On-Purpose Leader: Jan. 2012**
You are now a member of The On-Purpose Leader: Jan. 2012! Get started below.

Membership in TOPLEX group grants you access to:

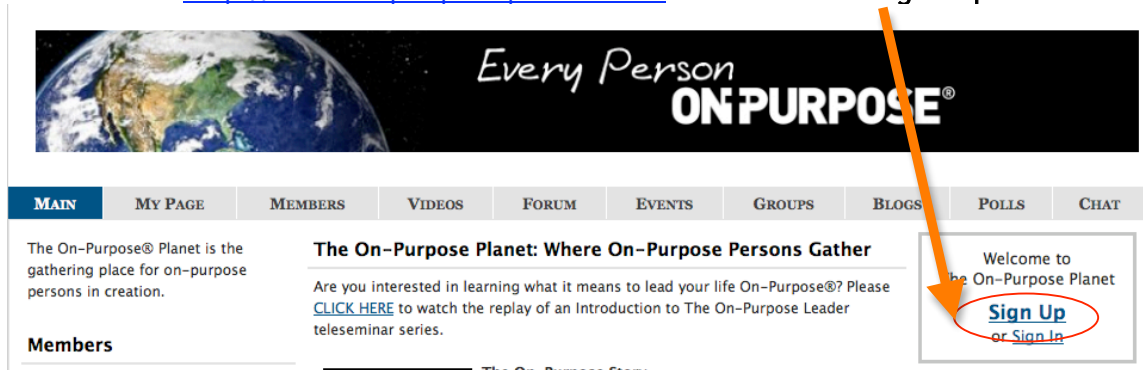
- Printable **workbook** (**look for announcement of when it is posted**)
- Live webcasts (Links and Passwords provided)
- **Replays** (24-7) of webcasts during the TOPLEX series + 30 days afterwards
- **Profiles** of other TOPLEX participants
- **Discussion** section where you can post questions and interact directly with Kevin W. McCarthy, other TOPLEX participants, and the team at On-Purpose
- **Comment** section where you can share observations
- Bonus downloads

If you have questions, please feel free to email Julie at jholzmann@on-purpose.com. Thank you!

How To: Join The On-Purpose Planet & Set Up Your Profile

TIP: Have a digital photo of yourself handy to upload. Get started!

1. Go to <http://www.onpurposeplanet.com> and click the **Sign Up** link.



2. Complete the form below. Your information is for registration and is not posted on your profile unless you approve it later in the process. It can be edited later.

Sign Up for The On-Purpose Planet

Apply for membership now. If you're already a member, [sign in](#).

Email Address

Password

Retype Password

Birthdate

We won't display your age without asking

Type the 2 Words on the Right

[Refresh](#)

[Problems signing up?](#)

By signing up, you agree to the [Terms of Service](#) and [Privacy Policy](#).

Fill in the information requested. The "2 Words" in the security box are unique for you. If you can't read them, click the **Refresh** link to get new words. Click the **Sign Up** button. At this

stage if you have problems signing up, click the “Problems signing up?” link, because this would be an issue for our service provider to handle.

3. Once you have completed your initial Sign Up to The On-Purpose Planet, you will arrive at the **Create Your Profile** page so we can get to know you.

Create Your Profile
One more step: tell the people on The On-Purpose Planet more about yourself. Questions marked with a lock are private and only visible to administrators.
* indicates a required question

Full Name *

Gender
 Male Female Don't Display

Country
Select...

Have you read The On-Purpose Person?
-

What is your personal purpose statement? (I exist to serve by...)
-

Have you read The On-Purpose Business?
-

What is your business purpose statement? (We exist to serve by...)
-

How did you learn about being on-purpose? *

What difference has it made being on-purpose?

What is your business website?
http://

When it comes to "Doing More of What You Do Best More Profitably," what is it?

Describe your On-Purpose Customer (so business can be referred to you).

What is your personal website or blog?
http://

Join

This page will be larger and easier to read on the site. This image is here for instructional purposes only.

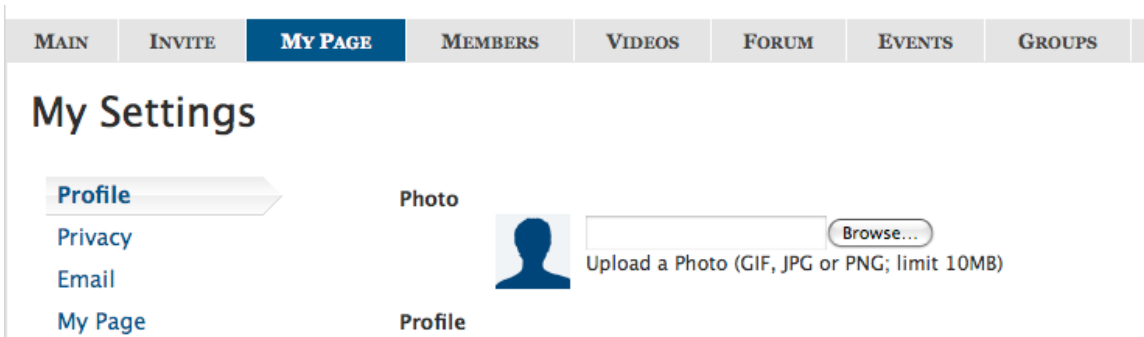
Please offer brief, yet meaningful responses to the requested information. The more complete your Profile, the less mysterious or risky you appear. Answers such as “I’m just getting started” or “I’m still trying to figure it out” or “Participant in TOP Leader program” are reasonable. Most of all, just be yourself. When you’re done entering, click the **Join** button.

5. Upon clicking the **Join** button, you will have to wait for membership approval. Kevin and I review each individually. Our turnaround time is pretty quick, as long as it's not the middle of the night. 😊

6. As a member, you will see the following graphic at the upper part of your page when you log in.



7. Adding a profile photo, so that we can put a face with your name, helps us all get to see and know you. Some of the features here include posting video and photos much like Facebook. You're free to do this as well. The On-Purpose Planet is a friendly place. In addition, we modestly screen all applicants to avoid spammers.



8. Feel free to click on the other links under My Settings to see what your other options are. This is where you can manage what information about you shows up in your profile, and what emails you will receive.

9. Wait for your approval email notice for membership in the On-Purpose Planet, then follow the directions to join TOPLEX May-June 2012 group (see page 1).