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InternationalYouthCouncil.com
FAF.com
UN.org/millenniumgoals

To Whom It May Concern,

This August 4th-6th the International Youth Council (IYC), in cooperation with Friendship Ambassadors Foundation (FAF), will host events attracting hundreds of youth leaders from around the world during the 7th Annual Youth Assembly at the United Nations. The purpose of the Youth Assembly is to educate and inspire next generation of world leaders towards achieving the United Nations Millennium Development Goals. The International Youth Council is able to offer a select number of sponsorship opportunities to help fund various activities at this year's events.

The IYC will be hosting a Networking Reception on Thursday, August 5th in the Dag Hammarskjöld Park at the United Nations Plaza; it will be attended by over 600 UN youth delegates and the general public. This event offers a great opportunity for visibility and advertising for sponsors. Similarly, we will hold a Special event dinner and "MDG Campaign Night on Wednesday, August 4, where a special group of 250 delegates will take part in an evening featuring some very large, international NGOs. We would like to meet with you and discuss the potential for your involvement in either or both of these events.

Your sponsorship of IYC's events at the Youth Assembly will add your name to activities receiving international attention. This is also an opportunity to earn recognition among a large gathering of well-connected young leaders from around the world. Moreover, you can have the satisfaction of helping to solve the world's gravest problems by empowering the next generation of international leaders.

Thank you for your consideration. We look forward to a meeting at your convenience.

Sincerely,

Jamie Ansorge
Fundraising Director
International Youth Council

Sponsorship Levels

\$20,000 Lead Sponsor

- Opportunity to re-name the “Networking and Empowerment” event i.e. The _____ event at the Youth Assembly
- Opportunity to address the crowd at the “Networking and Empowerment” event
- Promotional materials included in information packets of all Youth Assembly participants and at the “Networking and Empowerment” event
- Recognition on the InternationalYouthCouncil.com website

\$10,000 Platinum Sponsor

- Opportunity to address the crowd at the “Networking and Empowerment” event
- Promotional materials included in information packets of all Youth Assembly participants and at the “Networking and Empowerment” event
- Recognition on the InternationalYouthCouncil.com website

\$5,000 Gold Sponsor

- Opportunity to address the crowd at the “Networking and Empowerment” event
- Promotional materials will be distributed at the “Networking and Empowerment” event
- Recognition on the InternationalYouthCouncil.com website

\$1,000 Silver Sponsor

- Promotional materials will be distributed at the “Networking and Empowerment” event
- Recognition on the InternationalYouthCouncil.com website

\$500 Bronze Sponsor

- Promotional materials will be distributed at the “Networking and Empowerment” event

Explanation of Sponsor Expenditures*

Event Stage

Food and Beverages

Writing Utensils (1000)

Wrist Bands (1000)

Microphones (2)

Informational Handouts (1000)

Video Cameras (2)

Projector Screen

Delegate Activity materials

Poster boards

Total Estimated Cost: \$20,000

*All Donors will receive a full accounting of expenditures relating to the event.

Sponsorship Form

Name: _____

Organization: _____

Phone Number: _____

Email: _____

Contribution Type:

Individual

Corporate

Sponsorship Level:

Lead: \$20,000

Platinum: \$10,000

Gold: \$5,000

Silver: \$1,000

Bronze: \$500

Other: _____

Other Materials to Donate (please describe):

Contribute Online:

<http://tinyurl.com/YouthAssemblySponsorship>

Mail a check to:

Friendship Ambassadors Foundation, Inc.
299 Greenwich Avenue, Greenwich, CT 06830

By phone:

We accept MasterCard, Visa and American Express • 203-542-0652

Donated Materials & Services:

We accept donated frequent-flier air miles, materials, and other items

All Contributions to Friendship Ambassadors Foundation are tax-deductible
and will be used for the Youth Assembly at the United Nations

Background Information

About the Annual Youth Assembly at the United Nations™:

Created by Friendship Ambassadors Foundation (FAF) and the International Institute for the Culture of Peace, FAF has directed the project for seven years. In 2010, the 7th Annual Youth Assembly at the United Nations is being presented by FAF in partnership with the United Nations Department of Public Information. The Lead Endorser for the project is the Permanent Mission of Finland to the United Nations. The International Youth Council represents the Youth Assembly alumnae and is hosting several major events during the international gathering.

The purpose of this conference is to give youth the tools to fulfill the eight United Nations Millennium Development Goals. Invited speakers at this event are leaders such as Oprah Winfrey, Alicia Keys, UN Ambassadors, Nobel laureates, and famous authors such as Ishmael Beah (author, *A long way gone: A Child Soldier's Autobiography*).

About the International Youth Council:

The International Youth Council (IYC) is a non-governmental civil society organization founded at the Youth Assembly at the United Nations in 2007. It's mission it to provide youth with project support, leadership opportunities, and a broad outreach base to effect change on a global scale. www.InternationalYouthCouncil.com

About the Friendship Ambassadors Foundation:

Friendship Ambassadors Foundation, Inc. is a nonprofit, tax exempt organization that creates and leads transformative cultural exchanges, building friendships that advance mutual understanding and global peace. From diplomatic delegations to concert performance tours, FAF organizes all aspects of travel, meeting, administration, and development for specialized, group-based travel experiences. Consultation, development, and fiscal agent services (assisting emerging nonprofit peace organizations that share FAF's goals) augment the foundation's main efforts to facilitate nonprofit, customized group travel and cultural exchange worldwide. FAF organizes arts and, more broadly, cultural exchange projects in order to promote mutual understanding and global cooperation. FAF programs include cultural/performance tours, conference organization, homestays abroad, reconciliation and relief programs, and special projects like the Annual Youth Assembly at the United Nations™, and other special group travel opportunities. www.FAF.org.