



## GRAPHIC DESIGNER

### Love Frankie / M&C Saatchi World Services, Thailand

Love Frankie is currently recruiting a **Graphic Designer** for our regional team in Bangkok, Thailand to support our global social change campaigns work.

Working as part of a passionate team, our Graphic Designer will be responsible for producing a diverse range of visual communication content. We're looking for someone who will thrive in a dynamic environment with a demonstrated ability interpret creative briefs, ideas-driven with strong conceptual skills and a natural ability to create high quality and intelligent work in a fast-paced environment. Strong technical design skills will be essential.

Our ideal candidate will be an excellent multi-tasker working across a variety of projects at any given time, they will extremely organised and able to independently manage own time, workflow and scheduling in order to meet deadlines.

#### Key Duties:

- Develop and design a range of graphical content for offline and online (social media) platforms including; info-graphics, web banners, posters, cover images; basic video editing and accompanying graphics components including OTS, supers and end tags etc.
- Working directly with partners to produce new ideas and concepts, translating static information into visually engaging, attention-grabbing and easily digestible imagery for diverse audience groups
- Provide creative input into project development; research and contribute innovative and inspiring ideas for campaign outputs
- Proof checking with acute attention to detail to produce accurate, high quality work.
- Extremely organised in managing own schedule and workflows, estimating time required to work on multiple projects
- Ensure clear communication and collaboration with campaign partners & team members throughout the design process.

#### Functional Skills:

**Expert Knowledge of Design Tools** – Highly proficient in all applications for the creation of graphic design & basic motion graphic design. These should include but not be limited to: Adobe Photoshop, Illustrator, InDesign, Premiere pro, and After Effects.

**Strategic Design Mind** – Ability to effectively integrate overarching campaign objectives and brief requirements to think creatively and inform concepts; proactive in coming up with ideas and able to find creative solutions to jobs.

**Design Expertise** – A passion for design, solid experience with branding, brand identity, infographics, typography, storyboards, video graphics animation and various forms of multimedia digital content.

**Process** – Effective in multi-tasking and prioritising between projects, managing time to meet deadlines, working in a focused yet flexible manner in a busy, dynamic environment.

**Communication** – Must be a solid communicator; proficient English written and spoken a must, other language skills desirable.

**Qualifications** – Minimum 3 years of professional industry experience, Bachelor's degree or equivalent in Communication Art or Design desirable.

If you are a passionate, creative designer or graphics media producer wishing to join a dynamic team of talented specialists working in the social change sector please send us your **cover letter, CV and portfolio** to:

Rebecca Frankie  
Director, Love Frankie  
E-mail: [jobs@lovefrankie.co](mailto:jobs@lovefrankie.co)

**Love Frankie** is a Bangkok-based social change communications agency that believes in leveraging the power and influence of communications and technology to engage audiences and empower communities for social change. Love Frankie is an affiliate of M&C Saatchi World Services.

**M&C Saatchi** is the world's largest independent communications network, with 31 global centres of excellence, and partner offices worldwide. We offer a powerful combination of global communication expertise with best-in-class capability. Founded in London, UK in 1995, we have a proven track record of delivering high quality, highly effective and measurable communications campaigns in local, trans-regional and global markets.

**M&C Saatchi World Services** was established in 2011 to bring this body of communications knowledge and expertise to the international development sector. We are committed to the development sector and producing best in class social change communications. We work with a range of clients and partners, including UN agencies, bi-laterals, INGOs and foundations, as well as grassroots NGOs.