

# Action Ignited 2018 CONVENTION

EXPERIENCE A REVOLUTION IN AQUATICS!  
JOIN US AT #DIA2018 IN MIAMI, FLORIDA  
APRIL 20-22, 2018



Greetings Aquatic and Community Leaders,

We invite you to join us this year at our **2018 Diversity in Aquatics Convention, April 20-22, 2018** held at the beautiful Miami Marriott Biscayne Bay Hotel. The Diversity in Aquatics Convention (DIA) is our annual flagship program aimed to bring together one of the most extensive collection of diverse and passionate aquatic experts, professionals, athletes, and enthusiasts in the nation/world. The focus of Diversity in Aquatics is on empowering communities through education and involvement in aquatic physical activities, water safety awareness and drowning prevention efforts in traditionally underrepresented communities and vulnerable populations. The 2018 Diversity in Aquatics Convention in Miami, Florida provides the opportunity for participants to serve as a think tank on progress in addressing “Drowning” as a “Neglected Public Health Threat” as outlined in the World Health Organization’s (2017) Global Report on Drowning.

This year marks our 10-year anniversary of the founding of Diversity in Aquatics and our 6th Convention where we will continue to build and grow our mission of saving lives. The 2018 DIA Convention theme of “**Action Ignited**” reflects the challenges in addressing the burden of drowning in traditionally underrepresented communities while developing solutions and action plans to make a difference, focusing on the following areas:

- **Increasing Knowledge and Awareness**
  - History of aquatics in underrepresented communities
  - Research symposium and presentations on best practices and culturally relevant education
- **Broadening Prevention Education and Aquatic Programming**
  - Expanding water safety education and drowning prevention
  - Sport specific focused efforts of the Aquatic Councils
- **Creating Partnerships and Community Collaborations**
  - A national leadership summit with the American Red Cross
  - Think tank with a body of experts providing advice and ideas on aquatics

We hope you will be a part of our growing number of aquatic ambassadors who are gaining insights into best practices that can increase diverse participation and decrease the drowning statistics, while working with nationally recognized organizations and governing bodies of aquatic sports under the United States Olympic Committee.

In addition to our member-centered workshops, research sessions, and implementation of cutting-edge aquatic programs and strategies, Diversity in Aquatics has partnered with the American Red Cross to create a **National Diversity Leadership Summit**. The summit will bring together diverse organizations as well aquatic professionals focused on working to create solutions towards both the organization’s missions of increasing water safety education and safe participation in aquatic physical activities.

Lastly, don’t forget to bring your aquatic gear, as it is a tradition of ours, for attendees to get in the water and experience for themselves new aquatics skills and disciplines (scuba demo, open water swimming, deep water running, triathlon/multi-sport training, rowing, etc.).

To register for the: **Diversity in Aquatics Convention 2018 “ Action Ignited” - Miami, FL.**

Web Registration : [DIVERSITYINAQUATICS.COM/CONVENTION](https://DIVERSITYINAQUATICS.COM/CONVENTION)

Hotel Registration: <https://goo.gl/up6J6u> at a special \$169.00/night

