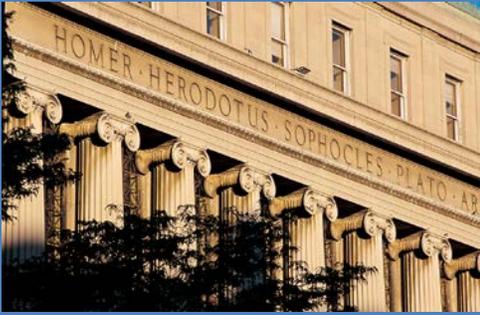


# 1<sup>ST</sup> INTERNATIONAL COLUMBIA COACHING PROGRAM CONFERENCE



New York City 2014  
October 22nd – 23rd

## Theme:

*“Space as Context”  
for Executive and  
Organizational  
Coaching!*



The aim of this 1 ½-Day event is to provide participants with a unique opportunity to explore the conference theme of “Space as Context” for executive and organizational coaching. Participants targeted for the event include practitioners, researchers, scholars and students associated with the Columbia Coaching Program (CCP), along with the broader community of coaches and other talent management professionals. This event is being organized in partnership with the XI International Transformative Learning Conference (<http://tinyurl.com/2014tlconference>).

## Deadlines:

### ***Proposals***

April 30, 2014

### ***Decision Notification***

June 2, 2014

### ***Final Submission***

August 11, 2014

Since its launch in 2007, The Columbia Coaching Program (CCP) has attracted over 500 participants, hailing from over 48 countries and 31 states across America! CCP is the result of a strategic partnership between the Columbia Business School and the Department of Organization and Leadership at Teachers College.

The conference will bring together a global learning community, to discover and experience best practice methods, approaches, mind-sets, tools and frameworks employed to leverage the power of coaching in a variety of settings.

On Wednesday October 22, 2014, there will be space for various social and networking events, starting with lunch and bringing the entire community together via a “World Café.” The following day, the conference theme will be further explored through a combination of paper presentations, experiential learning sessions, coach demonstrations, panel discussions and invited key note presentations.



We invite you to come together in community with others practitioners, researchers, scholars, students, and coaches to share and expand on our collective wisdom related to supporting leaders in productively navigating the world of work in the 21<sup>st</sup> century. Today leaders are called upon to respond to contemporary organizational challenges, while realizing the opportunities embedded in an increasingly global, diverse, and rapidly changing environment. Specifically, the conference will focus on the role of executive and organizational coaching engagements in support of leaders in this emerging work-space.

We invite you to submit proposals in four categories: (1) paper presentations; (2) experiential learning sessions; (3) coaching demonstrations; and (4) panel discussions.

Our theme will center on the role of “space” and the work of executive and organizational coaching; yet to be inclusive, proposals are invited on all dimensions of research, theory and practice dealing with executive and organizational coaching. Led by a group of conference presenters and leaders, participants will collaboratively explore a diversity of perspectives and practices regarding the various work contexts where coaching may occur. The conference will envision future possibilities for the evolution of executive and organizational coaching while appreciating existing contributions. English is the official language of the conference. Proposals and abstracts for papers, experiential learning sessions, coach demonstrations, and panel discussions must be submitted in English.

### *Purpose and Theme of the Conference*

The term ‘space’ carries two meanings: time or duration and area or extension (Oxford English Dictionary, 2013). An inquiry into the role of “space” as a context for executive and organizational coaching raises questions about the necessary conditions needed for effective coaching to occur, including *physical space* (e.g., locations, layout and aesthetics); *cyber space* (e.g., Skype, Adobe Connect, and email); *psychological space* (e.g., safety and trust); *sociological space* (e.g., co-created, human interactions); *mental space* (e.g., focus and capacity); and *creative space* (e.g., creation and invention), to name a few. In short, space includes the physical, social, cultural, psychological, liminal and temporal environments that guide and hold human action and interaction—all critical to clients experiencing coaching engagements as value-add.

Coaching itself has many definitions and related specialty areas including life coaching, ontological coaching, spiritual coaching, health and wellness coaching, and an almost endless array of other specialty areas. The conference will focus on executive (i.e., the role) and organizational (i.e., work context) coaching, that can include a range of applications including, yet not limited to, team and group coaching, performance coaching, sales coaching, career coaching, and transformational leadership coaching.

Further, the conference will use the Graduate School Alliance for Executive Coaching’s (GSAEC) definition to clearly operationalize the concept as “a developmental process that builds a leader’s capabilities to achieve professional and organizational goals.” The focus of this form of coaching is on leaders who are in a position to make significant contributions to the mission and purpose of their organizations; is conducted through one-on-one and group interactions, driven by evidence and the inclusion of data from multiple perspectives, and built on a solid foundation of mutual trust and respect.

## Conference Site and General Schedule

The 1<sup>st</sup> International Columbia Coaching Program (CCP) Conference will be held on the campus Columbia University at Teachers College, located on the upper West Side of New York City, USA (525 West 120<sup>th</sup> Street). Teachers College—and the surrounding cultural, architectural and urban experiences of New York City—will provide a rich, reflective space for us to revisit our history, honor the legacy of those who have inspired us, acknowledge what we know and explore our unfinished work. Organizers will offer both traditional and innovative spaces that encourage dialogue and experimentation with new, yet rigorous forms of learning that may expand and transform our understanding and practice of executive and organizational coaching in service of our clients.

The intentional inquiry into potential connections between the use of “*space as context*” and coaching raises many questions that open provocative pathways for devising and implementing for high-impact client engagements that include, yet are not limited to, the following questions:

- What are the various ways that coaches conceive the qualities of space required for clients to experience engagements as productive?
- How does one conceive the qualities of space required to experience or promote effective executive and organizational coaching?
- How does space shape us as coaches, our clients, and our capacity work in partnership?
- How do coaches, clients, and other key stakeholders monitor the progress and impact of executive and organizational coaching in terms of duration?
- What does it take to be an effective executive and organizational coach (i.e., credentials including education and training, work experience, knowledge and frameworks, approach, method and process)?
- What role does organizational culture play in conceiving and implementing coaching engagements perceived as effective?
- What is the role of space in fostering generative and sustainable leaders, organizations, and communities in the context of executive and organizational coaching?
- What form might executive and organizational coaching take in virtual spaces (e.g., Skype, Adobe Connect or other Video Conference Platforms, Second Life, Social Networks, Telephone, etc.) compared to face-to-face?
- What is the role of rank, power, and/or status in co-creating productive spaces for coaching to flourish?
- How do temporal constraints (i.e., past, present, future time orientation) influence the experience of engagement for coaches and their clients?
- What is the interplay between the factors of *context* (i.e., the where, when, who, and why), *content* (i.e., the what), and *conduct* (i.e., the how) in conceiving and implementing effective coaching interactions?

The conference design is inspired by the question: How can we organize the space of this conference to encourage experimentation and new forms of learning that may expand and transform our sense of community in the executive and organizational coaching space? We aspire to bring the outside culture and experience of New York City into the conference. We will also create communities within the coaching conference for inquiry, reflection, dialogue and deep learning about coaching practices, method, styles, challenges, and success, influenced by the intentional use of space!

**PROPOSAL SUBMISSIONS — Submit:**  
800-1200 word, single-spaced (with 1 inch margins | “Times  
New Roman” 12 point font) **summary of full papers**

## PAPER PRESENTATIONS

All papers must focus on some aspect of the work of coaching executives and are encouraged to relate to conference theme. Papers should be based either on:

- Research (quantitative or qualitative, action research, case study, meta-analysis, etc.)
- Theory (conceptual study, model or theory development, including integrative literature reviews)
- Specialized Practice Area (e.g., leadership team coaching; group coaching; multi-rater feedback coaching; behavioral coaching; solution-focused; board of directions; etc.)

Completed papers are expected to be a maximum of 5000 words—including key abstract, key words; references and supporting materials.

Paper presentations will be grouped based on themes. Presentation sessions include opportunities to dialogue with participants.

## EXPERIENTIAL LEARNING SESSIONS

Experiential sessions provide participants with an opportunity to directly experience an area of coaching practice through creative, interactive formats.

These sessions demonstrate integration of theory and practice, based on the author’s experience with a particular practice format,

theoretical frame, innovative solution, and/or exploration of emerging technologies and their use in coaching. The proposal should first address the format of the presentation and participants’ involvement; and secondly address the theoretical perspective that frames the session.

Proposals for these sessions must follow the same guidelines as paper presentations, yet clearly outline session objectives and learning approach/model employed.

Completed papers are expected to be a maximum of 3500 words—including references and supporting materials.

## COACHING

### DEMONSTRATIONS

Coaching demonstrations focus on “modeling” with a “client,” either: (1) selected coaching competencies (i.e., specific capabilities that reside within the coach – specify the source of the competency framework, e.g., EMCC, GSAEC, IAC, ICF, etc.); (2) coaching process elements (e.g., entry and contracting; aligning expectations; etc.); (3) tools (e.g., use of a specific assessment, values clarification sorts, visual explorer, etc.); and/or protocols (e.g., applying a cultural dimensions frameworks).

Proposals for this category follow the same general guidelines as Experiential Learning sessions, with completed papers expected to be a maximum of 3500 words—including references and supporting materials.

## PANEL DISCUSSIONS

Panel Discussions provide opportunities to discuss new research, work in progress, and/or emerging practices, in an informal, group context.

Proposals should indicate the questions the panelists (i.e., authors and/or practitioners) would like to discuss; should include a group of at least 3-panelists discussing contradictory, antagonistic or complementary points of view related to a shared topic. International collaboration is desirable.

Completed papers are expected to be a maximum of 7000 words—including references and supporting

## TO SUBMIT YOUR PAPER, VISIT OUR WEBSITE:

- <http://tinyurl.com/2014ccpconference>

### Conference Sponsors:



## PROPOSAL SUBMISSIONS (Continued)

### PROPOSAL FORMAT

1) The following information will need to be available to insert into the "All-Academic," On-line Submission System for each proposal:

- Title of presentation
- Type of presentation (paper presentation, experiential session, demonstration or panel)
- **NOTE:** Please do not include any identifying information (name, institution, title) in the proposal document!

2) Proposal:

- Please see previous sections for information about what your proposal should address regarding coaching and the conference theme
- Begin proposal on separate sheet with title of the presentation. Limit text to a 800-1200 word single-spaced summary. Use US letter paper format, one inch (2.54 cm) margins, 12 point font. Times New Roman.
- Submit proposal(s) as a Microsoft Word (v. 6.0 or higher).

- Follow instructions on our website for registering your submission, labeling your file and uploading your document. Our website is: <http://tinyurl.com/2014ccpconference>
- All proof-reading is your responsibility and must be carried out prior to submission. The editors reserve the right not to include any paper that, in their opinion, will reduce the quality of the proceedings

### Evaluation Criteria

1. For ALL proposals, it:

- Clearly states the area of focus related to executive and organizational coaching
- Is grounded in a clearly stated theoretical framework
- Contributes original knowledge to theory and/or practice
- Is clearly written

2. For papers: Research design, theoretical approach and/or practical setting informing the position forwarded is clearly articulated and supported with at least 5 – 10 peer review references.

3. For Experiential Sessions: Activities promote experiential learning and are consistent with the theoretical framework; follows an explicit learning approach.

### Evaluation (continued)

4. For Demonstrations: Clearly outlines and supports the modeling of innovative and/or practical applications of coaching competencies, tools, or protocols, while making connections to conference theme.

5. For Panels: Defines the topic(s) and connection to conference theme; clearly outlines the flow of the discussion including role of the moderation, introductions, content-outline of each panel member's short presentation, panel interaction, and approach for engaging audience.

### Warrant statement

You will be required to agree to the following warrant statement when you submit your proposal online:

*I (we) warrant that if my (our) paper, experiential session, demonstration or panel proposal is accepted, I (we) will submit a formally written summary for inclusion in the conference proceedings. I (we) agree that the summary will be typed and single-spaced and will respect the maximum number of words expected. I (we) understand that if this summary is not submitted by August 11th, 2014, my (our) presentation will not be included as part of the Columbia Coaching Conference in New York City 2014. I (we) also agree that formatting of the document according to conference specifications is my (our) responsibility, and I (we) understand that the document will be returned to me (us) if it does not meet those specifications.*



## Hotel Recommendation Near Teacher's College Columbia University

*Aloft Harlem:* 2296 Frederick Douglas Blvd, 866.961.2995  
<http://www.aloftharlem.com/>

*Hotel Newton:* 2528 Broadway at 96<sup>th</sup> Street, 800.643.5553  
<http://www.thehotelnewton.com/>

*On the Avenue:* 2178 Broadway at 77<sup>th</sup> Street, 800.509.7598  
<http://www.ontheave-nyc.com/Manhattan-Rooms-and-Suites/index.cfm>

*The Lucerne:* 201 West 79<sup>th</sup> Street at Amsterdam Avenue, 800.492.8122  
<http://www.thelucernehotel.com/>

*Hotel Beacon:* 2130 Broadway at 75<sup>th</sup> street, 800.572.4969  
<http://www.beaconhotel.com/>

Vacation rentals, apartments and rooms for rent: <https://www.airbnb.com/>

For additional student accommodations please visit our website.

Please check our website for updates on pre-conference events, conference design and special events.

Registration details will be posted on our website:

<http://tinyurl.com/2014ccpconference> (Coming Soon!)

CONFERENCE  
DESIGN

## STEERING COMMITTEE

**Dr. Terrence Maltbia**, Teachers College, Columbia University, Faculty Director, Columbia Coaching Program

**Dr. Rachel Ciporen**, Teachers College, Columbia University, Columbia Coaching Program Core Faculty

**Dr. Anne Power**, Teachers College, Columbia University, Columbia Coaching Program Core Faculty

**Joe Casey**, Executive Coach, Alumni Board

**Sharon Dauk**, Alumni Board Chair, Executive Coach

**Jean Frankel**, Conference Co-chair, Alumni Board

**Mark Horney**, Executive Coach, Alumni Board

**Deborah Hadley**, Alumni Board

**Sue Negrey**, Alumni Board

**Maureen Solero**, Conference Co-chair, Alumni Board

**Kathryn Wankel**, Executive Coach, Alumni Board

TO SUBMIT YOUR PAPER, VISIT  
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<http://tinyurl.com/2014ccpconference>

### IMPORTANT DATES:

- Proposal Submission Deadline – April 30, 2014
- Decision Notification – June 2, 2014
- **NOTE:** Guidelines for final paper format & session lengths will be communicated after acceptance decisions.
- Final “Camera Ready” Submission Deadline – August 11, 2014
- Conference – October 22 & 23, 2014

### REGISTRATION FEE:

- **\$495** (includes lunch and breaks); Early bird \$425 (until 9.5.14); Students \$400.
- **NOTE:** Registration Site will open in April 2014!

# CONFERENCE CONTACTS

Have questions about the conference, below is the list of conference contacts:

## *Conference Institutional Sponsor*

Dr. Terrence E. Maltbia [maltbia@tc.columbia.edu](mailto:maltbia@tc.columbia.edu)

## *Conference Co-Chairs*

Jean Frankel [jsfrankel@ideasforactionllc.com](mailto:jsfrankel@ideasforactionllc.com)

Maureen Solero [maureen.solero@gmail.com](mailto:maureen.solero@gmail.com)

## *Conference Program Co-Chairs*

Thomas Dolan [dolanexco@gmail.com](mailto:dolanexco@gmail.com)

Joe Casey [joe.casey21@gmail.com](mailto:joe.casey21@gmail.com)

**Below are the sub-chairs for each major content categories:**

Paper Presentations: Dana Kirchman [dkirchman@bluestarpartners.com](mailto:dkirchman@bluestarpartners.com)

Experiential Learning Sessions: Stefan Hendricks [sathendriks@gmail.com](mailto:sathendriks@gmail.com)

Coach Demonstrations: Soraya Tarrant [soraya@sorayatarrant.com](mailto:soraya@sorayatarrant.com)

## *Conference Communications & Proceedings Chair*

Cathie Levine [cathie@morningsidestrat.com](mailto:cathie@morningsidestrat.com)

## *Events & Logistics Chair*

Sue Negrey [sue@coach2achieve.co](mailto:sue@coach2achieve.co)