National Conference on “Challenges and Opportunity of Libraries and Librarians in Knowledge Era” (NCCOLKE-2014) 
Organized by Society for Social Welfare and Educational Development (SSWED), Lucknow, (U.P.) 
In collaboration with Library Professional Association (LPA), Delhi (Delhi)

Sanatan Sewa Samiti, (SSS) Amethi (UP) 

Dated: 12 April 2014 (Saturday) 

Venue: Auditorium Moti Lal Rastogi School of Management, D-23 UPSIDC, Industrial Area, Sarojini Nager, Near Scooter India Chauraha, Kanpur Road, Lucknow (UP)
ABOUT THE SOCIETY FOR SOCIAL WELFARE AND EDUCATIONAL DEVELOPMENT, (SSWED),
Society for Social Welfare and Educational Development (SSWED), Lucknow was registered under the societies act xxi of 1860; after adopting a constitution and providing rules and regulations for conducting its affairs, the main role of the SSWED to promote to research and development of multidiscipline, and organized to literacy programs, cultural and social activities, awareness programs, special Lectures, symposiums, orientation programs, training programs, workshops, conferences and seminars. Its work areas are Social Welfare and Educational Development in Utter Pradesh.

ABOUT THE LIBRARY PROFESSIONAL ASSOCIATION (LPA):-

Library Professional Association (LPA) is a registered society under The Society Act 1860. It is a non-profit professional association constituted for encouragement, development and support to the Library and Information Science (LIS) professionals as well as LIS profession in India through free communication, organizing seminars, conferences, meetings, training courses, practical workshops and other short terms educations activities and orientation programs with the help of new emerged information Technologies.

ABOUT THE SANATAN SEWA SAMITI (SSS):-
Sanatan Sewa Samiti, (SSS), Amethi was founded on 9th April 2001 and registered under the societies act 21 of 1860; its registration number is 2/2001-2, it got registered in April 2001. the role of the society to promote literacy, cultural and other social activities by awareness programs, Adult education classes, social awareness camp, health camp, Lectures, essay competition, exhibition, symposiums, cultural programs, press conference, workshops and seminars etc. Promotion of library information science education and improvement in the training of libraries to promote the establishment of libraries and information centers.

ABOUT THE CONFERENCE:-
The topic of conference the Challenges and opportunity of Libraries and Librarians in knowledge Era is quite relevant in today’s context. The conference will provide a platform for librarians, information professionals, and IT intellectuals to share their ideas on activated problems in Library and Information field and its solutions, Applications in Library and Information Services by eminent speakers from all over India in the form of research papers, keynote address panel discussions and so on.

Objectives
- The most important objective of this event is to provide a platform for the exchange of knowledge and skills relevant to Information professionals.
- To highlight the Problem and Solution in Librarianship and Management trait in LIS profession.
- To bring together the library professionals and students at a common platform.
• To ensure that information professionals are aware of the latest developments in the library and information field.
• To create awareness among the library and information science professionals on the latest developments in the library and information services.
• To explore the emerging technologies for delivering quality and value added services.
• To promote best practices in the field of libraries and information centers.
• To highlight the Government policy for Unemployment and job opportunity in LIS profession.
• To highlight the Status of Libraries and LIS Professionals in modern era.
• To assess new applications of new technologies in the modern information era.
• To share the experience of librarians for applying IT in their libraries.
• To know how to make better use of library services with the application of new technology

WHO SHOULD PARTICIPATE?

The conference will provide opportunities to meet and interact with Library and Information Science Professionals, Professionals from IT and Knowledge sectors, Policy makers and Knowledge seekers, Educationists and Academicians, Researchers, Students and distance learners, Publishers/ Vendors, Content Managers/Media experts/ Knowledge Managers, Government etc.

SUB-THEME:-

1. Challenges and opportunity in Librarianship.
2. Job satisfaction in LIS Profession.
7. Management Trait in LIS Profession.
8. Systematic approach for recruitment and selection in LIS Profession.
9. Incentive payment system in LIS Profession.
10. Promotion, Transfer and Separation system in LIS Profession.
11. Challenges and opportunity of LIS Education.
18. Challenges and opportunity of Library Services in knowledge era.

CALL FOR PAPERS:-
The NCCOLLKE-2014 organizing committee invites scholarly papers on the topics mentioned above. A review panel will review the papers based on originality of the work, quality and relevance to the main topic of the conference. The papers should be organized so as to accommodate abstract, introduction, objective, methodology, results obtained and references. Peer reviewed and accepted papers will be published in the conference proceedings. Full Papers (not more than 2500 words) carrying the abstract, Title, Name(s), Affiliations, E-mail address, necessary references should be submitted by 25th March 2014 to the "Organizing Secretary, Mr. P. K. Shrivastva, Librarian, Moti Lal Rastogi School of Management, D-23 UPSIDC, Sarojini nager, Near Scooter India Chauraha, Kanpur Road, Lucknow (UP)" The text should be typed in English Times New Roman font, 12 points/Hindi krutidev font, 14 points and single-spaced. Authors are encouraged to send the electronic version at e-mail address: ncpsllpme2014@gmail.com, Acceptance of paper will be notified on 25th March, 2014 through e-mail. All the accepted full papers will be published in the conference proceedings with ISBN. All the participants are requested to send the Registration form duly filled along with the requisite fee applicable latest by 30th, March, 2014.

PAPER SUBMISSION GUIDELINES FOR AUTHORS:
- Authors are requested to follow the guidelines given below
- The paper will be accepted in both medium (either in English or in Hindi)
- Name of author’s their address, e-mail, phone numbers should clearly be mentioned on the paper.
- Paper should be typed in A-4 size paper using single space with one inch margin on each side. The text should be typed in English 12pt size using Times New Roman/ Hindi 14pt size using krutidev Font (other font not acceptable).
- Text should be justified on both ends and start with a title followed by Author’s, Abstract, Keywords, main text, Reference and appendices.
- Title should be descriptive and concise and should not exceed 50 characters. Abstract should not exceed 200 characters.
- Main text (without the author details) should be concise and total number of pages not exceeding six including references, appendix, table and figures.
- References should be cited in the text and should be listed in alphabetical order of the first author’s surname.
- At least one of the authors must pre-register for Conference.
- The manuscript of the article should be (in doc format) sent to: ncpsllpme2014@gmail.com or pradeep3June@gmail.com

Note: All paper submission should be forwarded electronically to the conference Organizing Secretary as MS Word File with copies to: ncpsllpme2014@gmail.com, the papers should strictly follow the submission guidelines.

REGISTRATION DETAILS:
Rs. 500/- Library Professionals/ Academician/ Research Scholars
Rs. 250/- Students
Participants are welcome to register for the National Conference on the prescribed registration fee. The Registration will include conference Kit, High Tea & Lunch, and Conference Proceedings (if available). The duly filled registration form along with a cheque/Demand Draft in favour of “Pradeep Kumar Shrivastava”, payable at “Lucknow”, Organizing Secretary, NCCOLLKE 2014 & Librarian, Moti Lal Rastogi School of Management, Lucknow” should reach to the Organizing Secretary latest by 05th April, 2014.

DATES TO REMEMBER:
- Last Date for Submission of full paper March 25, 2014
- Last Date for Registration April 05, 2014 (On spot registration not available)
- Accepted papers will be included in the Proceedings, only if Registered on or before March, 30, 2014
- Conference date April, 12, 2014

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ACCOMMODATION
Accommodation, if required, will be provided at additional cost. Accommodation can be arranged for the participants in the hotels only. Room rent and other charges are to be paid by the participants.

CLIMATE
The climate of Lucknow in the month of April is pleasant ranging from 30 to 35 degrees Celsius. The day time temperature will be moderate and evenings will be pleasant.

ASK FOR ANY QUERY, PLEASE CONTACT

Mr. P. K. Shrivastva,
Organizing Secretary NCCOLLKE-2014 & Librarian, Motilal Rastogi School of Management,
D-23UPSIDC, Industrial Area, Sarojini Nagar, Near Scooter India Ltd. Chauraha,
Kanpur Road. Lucknow (UP) 226008
Email: nepsslpmeme2014@gmail.com, pradeep3june@gmail.com
REGISTRATION FORM

National conference on
“Challenges and Opportunity of Libraries and Librarians In Knowledge Era”
Organized by
Society for Social Welfare and Educational Development, Lucknow (UP) In collaboration with Library Professional Association (LPA), Delhi & Sanataa Sewa Sambiti (SSS) Amethi (UP)
Date: 12th (Saturday), April 2014
From 8:00 a.m. to 05:30 p.m.
Venue: Moti Lal Rastogi School of Management,
D-23 UPSIDC, Industrial Area, Sarojini Nager,
Near Scooter India Ltd. Chauraha, Kanpur Road. Lucknow (UP) 226008

Name (Dr./Mr./Ms.)……………………………………………………………………………………………………
Designation………………………………………………………………………………………………………………
Address……………………………………………………………………………………………………………………
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Mobile………………………………….E-mail…………………………………………………………………………
Registration fee…………………………………………………………………………………………………………
Bank Name………………………………….Date……………………………………………………………………
Accommodation Requires: Yes………………………………….No………………………………………………
Paper Title ……………………………………………………………………………………………………………

Signature

Please send duly filled registration form and Fee with a cheque/ Demand Draft/Cash in the favour of “Mr. Pradeep Kumar Shrivastva” payable at “Lucknow” to the Organizing Secretary, NCPSLLPME-2014 &, Librarian, Moti Lal Rastogi School of Management, D-23, UPSIDC, Sarojini Nager, Near Scooter India Ltd. Chauraha, Kanpur Road. Lucknow (UP) 226008

Contact us: Mr. P. K. Shrivastva, Organizing Secretary, NCPSLLPME-2014 & Librarian, Moti Lal Rastogi School of Management,
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Note: This form can be photocopied for the use of other Participants