

# Konrad Peter Black

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NATIONALITY: British

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DRIVING LICENCE: Full UK

## Overview

During my time as an Interaction Designer, I have developed the qualities needed to design and co-ordinate intricate processes for high-profile and complex projects.

With excellent communication skills and a naturally inquisitive mind that seeks to dissect and analyse problems, I am able to work with and challenge the client – whether they are small, medium or a corporate giant like Orange.

I understand the complexities of designing with and managing the expectations of cross-functional teams. I constantly strive to utilise my skills, integrity and honesty to include each member of the team at all times, with the aim of working collaboratively to produce excellent design.

## Employment

### USER EXPERIENCE ARCHITECT

DIGERATI STUDIO, KINGSTON HOUSE, BATH, BA1 1LA (2007 – PRESENT)

During my time at Digerati Studio, I have been responsible for working closely with a wide range of clients to translate complex business requirements into logical user journeys and highly detailed wireframe documentation.

I have significant experience when designing processes and interfaces for complicated multi-channel web based services, mobile accessible web pages, software packages and embedded devices.

### CORE RESPONSIBILITIES INCLUDE

- Project management and client liaison throughout the project life-cycle.
- Working in conjunction with all members of the project team to deliver the best all-round solution.
- Converting formal business and service requirements into understandable user journeys.
- Designing visually rich wireframe documentation that match the user journeys to depict user behaviour.
- Participating in user testing sessions and analysing the results for further iterations of the intended designs.

### PROJECT EXPERIENCE AT DIGERATI STUDIO

#### ORANGE

- |                               |   |  |
|-------------------------------|---|--|
| • Orange IN                   | Designed the User Experience for a Single Sign On solution for 4 Beta services, including the Sign In, Sign Up, Lost Password retrieval and federated Sign In facilities.         | <ul style="list-style-type: none"><li>• User Experience Architecture.</li><li>• Project Management.</li><li>• Ideas creation for best possible strategy.</li></ul> |
| • Orange OUT Authentication   | Enabling existing Orange users to Sign In to a 3rd party website using their Orange credentials.  | <ul style="list-style-type: none"><li>• User Experience Architecture.</li><li>• Project Management.</li></ul>  |
| • Orange Cardspace            | Collaboration between Microsoft and Orange to deliver a digital Info Card for secure data storage and transmission of customer information.                                       | <ul style="list-style-type: none"><li>• Ideas creation for best possible strategy.</li><li>• Review of UX Designs.</li></ul>                                       |
| • Orange Identity Redesign    | Designed a new set of customer experiences, providing Single Sign On and delivering a true Customer Centric approach towards portal user accounts and associated Orange services. | <ul style="list-style-type: none"><li>• User Experience Architecture.</li><li>• Project Management.</li><li>• Ideas creation for best possible strategy.</li></ul> |
| • Orange Identity Picture Tag | Designed the process for enabling an Orange customer to upload and manage their portal picture tag.   | <ul style="list-style-type: none"><li>• User Experience Architecture</li></ul>   |

	<ul style="list-style-type: none"> <li>• Orange Office Pro</li> </ul>	Jointly designed the interaction of the Instant Messenger application for an Orange Business Solution package.	<ul style="list-style-type: none"> <li>• User Experience Architecture.</li> </ul>
	<ul style="list-style-type: none"> <li>• Orange User Account Management</li> </ul>	Updated the interaction for setting communication preferences, including adding alternative email addresses, merging and swapping user accounts.	<ul style="list-style-type: none"> <li>• User Experience Architecture.</li> </ul>
	<ul style="list-style-type: none"> <li>• Orange Digital Photo Frame</li> </ul>	Worked closely with Orange product team from the Techno Centre in Paris to design the User Experience for a Digital Photo Frame intended for the Spanish market.	<ul style="list-style-type: none"> <li>• User Experience Architecture.</li> <li>• Project Management.</li> <li>• Ideas creation for best possible strategy.</li> </ul>
<b>DIGERATI STUDIO</b>	<ul style="list-style-type: none"> <li>• Digerati Rebrand</li> </ul>	Produced a number of different website designs for the Digerati rebrand.	<ul style="list-style-type: none"> <li>• User Experience Architecture.</li> <li>• Ideas creation for best possible strategy.</li> </ul>
	<ul style="list-style-type: none"> <li>• iPhone App</li> </ul>	Jointly developed the idea through research and brainstorming, outlined the business opportunities and produced the initial set of user journeys for an Interactive iPhone Application.	<ul style="list-style-type: none"> <li>• User Experience Architecture.</li> <li>• Ideas creation for best possible strategy.</li> </ul>
	<ul style="list-style-type: none"> <li>• Ethically aware commodities trading system</li> </ul>	Using my dissertation as inspiration, I helped to develop the initial strategy and designed the customer journeys for an ethically aware trading website.	<ul style="list-style-type: none"> <li>• User Experience Architecture.</li> <li>• Project Management.</li> <li>• Ideas creation for best possible strategy.</li> </ul>
	<ul style="list-style-type: none"> <li>• WEDF Design Event</li> </ul>	Project managed the production of an interactive art installation for the West of England Design Forum, which features the South West's most creative design talent.	<ul style="list-style-type: none"> <li>• Project Management.</li> <li>• Ideas creation for best possible strategy.</li> </ul>
<b>MOON CONSULTING</b>	<ul style="list-style-type: none"> <li>• New Website and Rebrand</li> </ul>	Project managed and designed the interaction for the new Moon Consulting website as part of their recent rebrand.	<ul style="list-style-type: none"> <li>• User Experience Architecture.</li> <li>• Project Management.</li> </ul>
<b>TECHNOLOGY AND DEVELOPMENT COMPANY</b>	<ul style="list-style-type: none"> <li>• New Website and Rebrand</li> </ul>	Co-designed the website interaction for a small technology and development company as part of their recent rebranding.	<ul style="list-style-type: none"> <li>• User Experience Architecture.</li> </ul>
<b>GLOBAL TECHNOLOGY COMPANY</b>	<ul style="list-style-type: none"> <li>• Portal and Portlet Prototype</li> </ul>	Researched the viability of using the Liferay Open Source Portal software to develop a number of Multimedia websites for a global technology company. I also developed the user journey designs for an interactive Prototype.	<ul style="list-style-type: none"> <li>• User Experience Architecture.</li> <li>• Project Management.</li> <li>• Ideas creation for best possible strategy.</li> </ul>
<b>TEN FEET FORWARD</b>	<ul style="list-style-type: none"> <li>• Scoreboard LIVE</li> </ul>	Designed a Real-Time mobile phone sports score subscription service. The project included a website to push subscription and account management and WAP pages accessed via the users mobile phone.	<ul style="list-style-type: none"> <li>• User Experience Architecture.</li> <li>• Project Management.</li> <li>• Ideas creation for best possible strategy.</li> </ul>
<b>GLOBAL PUBLISHING COMPANY</b>	<ul style="list-style-type: none"> <li>• E-book iPhone Applications to generate new revenue stream.</li> </ul>	Identified the opportunity for a publishing company to maximise its return from existing content by releasing its back catalogue into an E-Book format.	<ul style="list-style-type: none"> <li>• Ideas creation for best possible strategy.</li> </ul>

### **STANDBY PROPS AND SET DRESSER**

BRISTOL DESIGN SERVICES – ATTACHED TO BBC CASUALTY, BRISTOL (2006 – 2007)

Standby Props and Set Dresser responsible for creating unique sets and visually rich environments in a busy and dynamic workplace as part of a very experienced and professional team.

I worked in-conjunction with the Props Master, Art Director, Designer and Special Effects department to bring their vision of ‘On-Camera’ action from the script and sketches, into reality.

During my time with BBC Casualty, I had the privilege to have worked on 2 critically acclaimed Christmas episodes, winning a BAFTA in 2007 for “Best Continuing Drama” and receiving a BAFTA Nomination in 2006 for “Best Continuing Drama”.

### **SET DRESSER AND DRIVER**

BRISTOL DESIGN SERVICES – ATTACHED TO BBC CASUALTY, BRISTOL (2001 – 2001)

Set Dresser and Driver assisting the Props Master in producing realistic and believable sets for BBC Casualty. My responsibilities included fitting and dressing sets, as well as loading the props trucks with all the necessary props and tools.

## **Education**

### **BSc(HONS) COMPUTING AND INFORMATION SYSTEMS, (2.1)**

UNIVERSITY WEST OF ENGLAND, BRISTOL (2003 – 2006)

### **FOUNDATION COMPUTING FOR REAL-TIME SYSTEMS, (PASS)**

UNIVERSITY WEST OF ENGLAND, BRISTOL (2002 – 2003)

### **3 A-LEVELS, 10 GCSES**

COTHAM GRAMMAR SCHOOL, COTHAM, BRISTOL (1994 – 2001)

<b>A-LEVELS:</b> Biology	<b>GCSES:</b> Biology	English Literature
Computing	Computing	Geography
German	Chemistry	German
	Drama	History
	English Language	Mathematics

## **Personal Interests**

I have a keen interest for sports of all types and especially like to compete whenever possible. I have taken part in numerous football and rugby tournaments and competed at country level in 100 meters sprinting. I now regularly play squash and compete at regional and national level as a high-power target shooter.

I have travelled extensively across Europe and North America, and was fortunate enough to have climbed Longs Peak in Colorado, which at 14,000 feet was a great personal accomplishment.