

# Be Visible... Stay Visible!

with  
**Marketing for Members Only!**

The #1 reason businesses such as yours join the Chamber is to Increase Awareness, and Get More Business!  
Maximize your marketing dollars and increase revenue NOW!

Purchase only one item a la carte, or save even more money with a comprehensive package!

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## The Bronze Package

An excellent opportunity for those of you who would like to try our Marketing for Members Only without a significant investment. You will receive:

◆ **One E-Blast** ◆ **Three E-Crossroads Ads** (of the same ad) ◆ **One Month Chamber Homepage Banner Ad**

Purchasing these items a la carte would cost \$375. **The Bronze Package is only \$300. That's a 20% savings!**

And if you like, the Chamber will provide all design services for an additional one-time fee of only \$100, another savings.

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## The Silver Package

Geared for those of you who really want to target the local area with a full, rounded campaign for several months. You will receive:

◆ **Three E-Blasts** ◆ **Six E-Crossroads Ads** (2 different ads to run 3 times each) ◆ **Three Months Chamber Homepage Banner Ads** (1 banner ad to run 3 months) ◆ **One Featured Member Spotlight in the Chamber Corner in the Southbridge News**

Purchasing these items a la carte would cost \$1,025. **The Silver Package is only \$765. That's a 25% savings!**

And if you like, the Chamber will provide all design services for an additional one-time fee of only \$150, another savings.

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## The Gold Package

Designed for a full marketing mix to advertise your business for one calendar year. With the Gold Package, your business will be seen repetitively, ensuring you the best possible outcome! You will receive:

◆ **Four E-Blasts** ◆ **Twelve E-Crossroads Ads** (4 ads to run 3 months each) ◆ **Four Months Chamber Homepage Banner Ads** ◆ **Two Featured Member Spotlights in the Chamber Corner in the Southbridge News**

Purchasing these items a la carte would cost \$1,600. **The Gold Package is only \$1,040. That's a 35% savings!**

And if you like, the Chamber will provide all design services for an additional one-time fee of only \$300, another savings.

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Of course, purchasing any one or more of our Chamber promotional opportunities a la carte is always a possibility. Below are some details that will get you started:

**Crossroads News or Events Newsletter Ad:** Sent to 780+ each month. Ad size 200 px wide x 300 px high. \$50 per ad.

**Chamber Homepage Banner Ad:** Ad size 125 px wide x 275 px high. \$125 per month. Optional design fee: \$50.

**E-Blast Email:** The Chamber will use its full email list and send a special email only for you, with your message on it. \$100 per blast. Optional design fee: \$50.

**Chamber Corner Member Spotlight in the Southbridge News:** A great way to market your business to the community at large. \$50. Optional design fee: \$50.



Contact Jack at [jack\\_starkey@cmschamber.org](mailto:jack_starkey@cmschamber.org) to get started!

WE MEAN BUSINESS