
BA (Hons) Performance and Creative Enterprise

Delivered in association
with the Barbican Centre

barbican

A new degree for artists who want
to develop their performance,
production, collaboration and
leadership skills for employment
in the arts industry

*musicians/ composers/ devisors/
theatre makers/ beatboxers/
spoken word artists/ poets*

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BA (Hons) Performance and Creative Enterprise

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The Performance and Creative Enterprise degree is aimed at artists from a range of music and theatre backgrounds - including musicians, composers, theatre makers, devisors, spoken word artists, beatboxers and poets - who want to develop their performance, production, collaboration and leadership skills for employment in the arts industry. The programme will develop your curiosity, stimulate your imagination and help you to generate original work, while preparing you for life in the professional arts industry, with a strong focus on entrepreneurship and employability.

The programme focuses on the following areas:

- Developing your own individual artistic craft through bespoke training (one-to-one lessons and mentoring)
- Working as part of a cross-arts company, creating new work which is live, recorded and digital
- Collaborating with people in a range of community settings (e.g. schools, hospitals and healthcare, criminal justice), creating participatory and socially-engaged artistic work
- Cultivating employability through developing creative enterprise skills, including project management, fundraising and budgeting, pitching proposals, marketing and online resources

The programme is taught through on-site specialist training and mentoring, and through real world off-site projects and placements. Delivered in association with the Barbican Centre, it features tutors and guest artists from across the Barbican and Guildhall School's roster such as: musicians Eugene Skeef, Soweto Kinch, and MOBO award-winning singer Zara McFarlane; poets Jacob Sam-La Rose and Paula Varjack; theatre director Ned Glasier, actors Chetna Pandya and Endy McKay, playwright Luke Barnes, voice coach Tom Morrison, and movement specialist Niamh McKernan. Collaborators from other artforms have included choreographer Kenrick 'H2O' Sandy (Boy Blue) and filmmaker Eelyn Lee.

Find out more

Visit gsmd.ac.uk/pace for further information, or email pace_applications@gsmd.ac.uk

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