

From: Cody Archer [mailto:*****@reviveisrael.org]
Sent: Wednesday, December 17, 2014 8:35 AM
To: JI Staff
Subject: Request for title change on video with Asher Intrater

Shalom,

This is Cody from Revive Israel. I work with Asher Intrater and this week we discovered in the video title you posted with Asher the word 'missionary'. Because of a new wave of attack against Asher from an anti-missionary organization here in Israel, we would like to request that you change the title of this particular video to something like "ICEJ Collaborates with Israeli Messianic Jew Asher Intrater" or "... Israeli Messianic Congregational leader Asher..." and not use the word missionary.

Here is the link to the video I am referring too. <http://youtu.be/DaTYNY6R9rQ>

Thank you for your kind consideration of our request.

Blessings,
Cody

From: JI Staff
Sent: Wednesday, December 17, 2014 8:46 AM
To: Cody Archer
Subject: RE: Request for title change on video with Asher Intrater

Hi Cody,

OK but why the panic about the word "missionary"?

Best regards,
Staff
JewishIsrael.com and [on Facebook](https://www.facebook.com/JewishIsrael)

From: Cody Archer [mailto:*****@reviveisrael.org]
Sent: Wednesday, December 17, 2014 8:53 AM
To: JI Staff
Subject: RE: Request for title change on video with Asher Intrater

Hi

The work that Asher does is very much the work of a missionary. We have no problem with the word, and Asher would have no problem calling himself a missionary, but in front of the right people. The problem is, the people in the anti-missionary organization (Yad Lacheim), they are actively seeking for ways to defraud Asher, tell lies about him, write articles about him that make him out to be an evil soul snatching missionary... To a Jewish Israeli mind, the word missionary does not bring good thoughts, nor does it help to build bridges of dialog between Asher and those attacking him. Instead they use this word against him. Because Asher is actively reaching out to religious Jews, it is more beneficial that the word missionary is not connected to his name online.

Hope you understand.
Cody