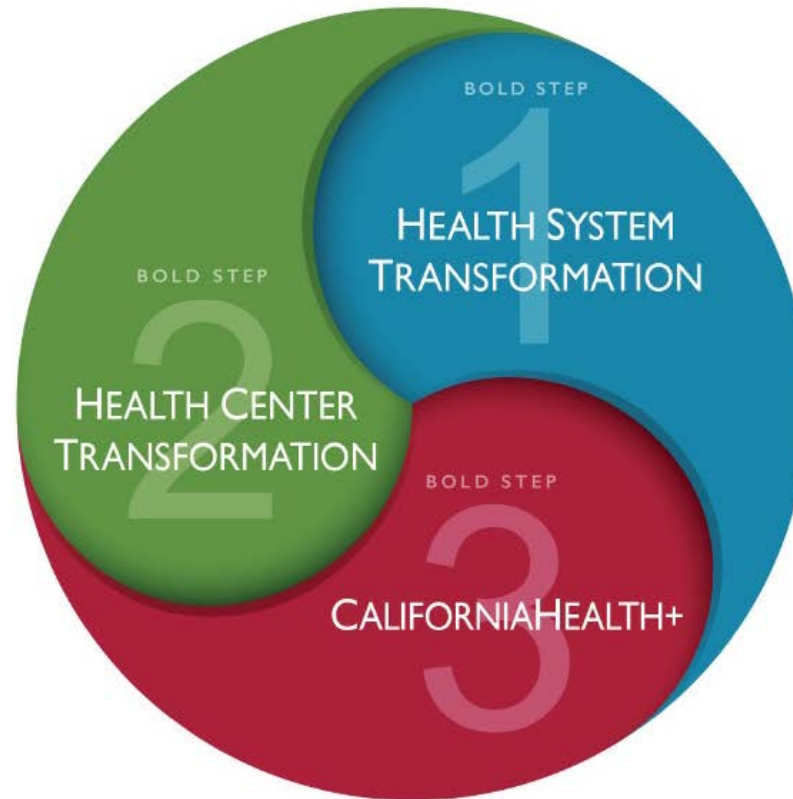


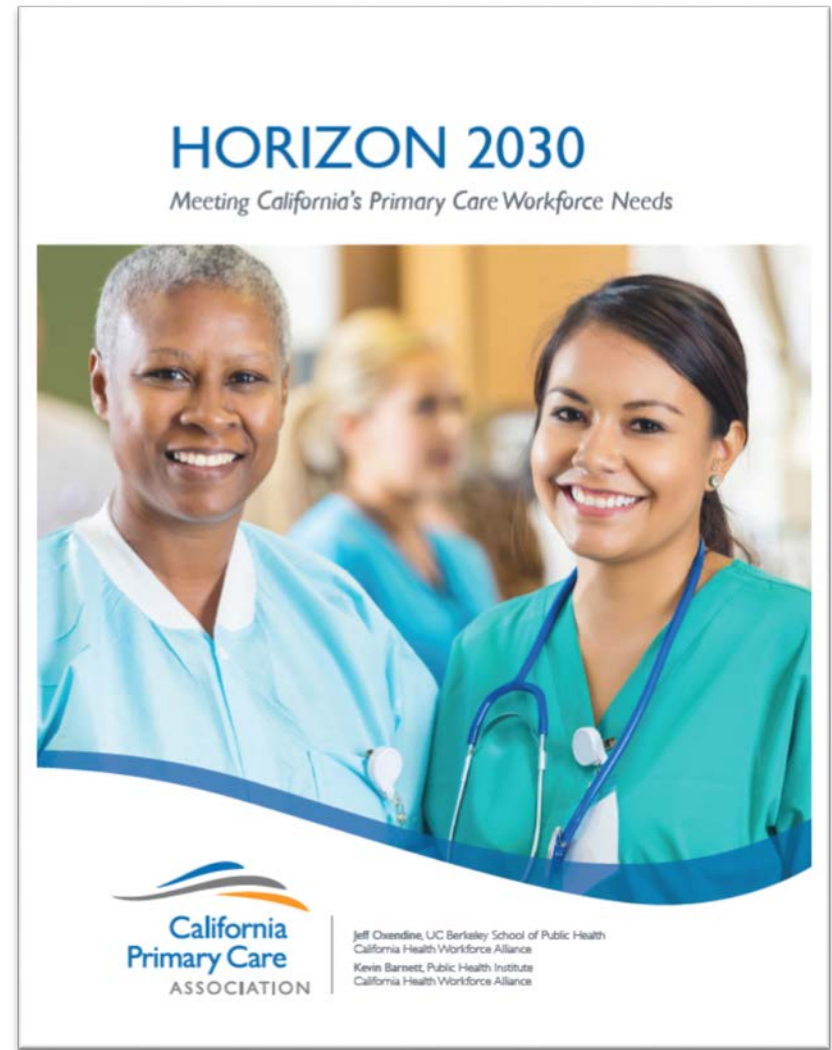
Horizon 2030: Meeting California's Primary Health Care Needs



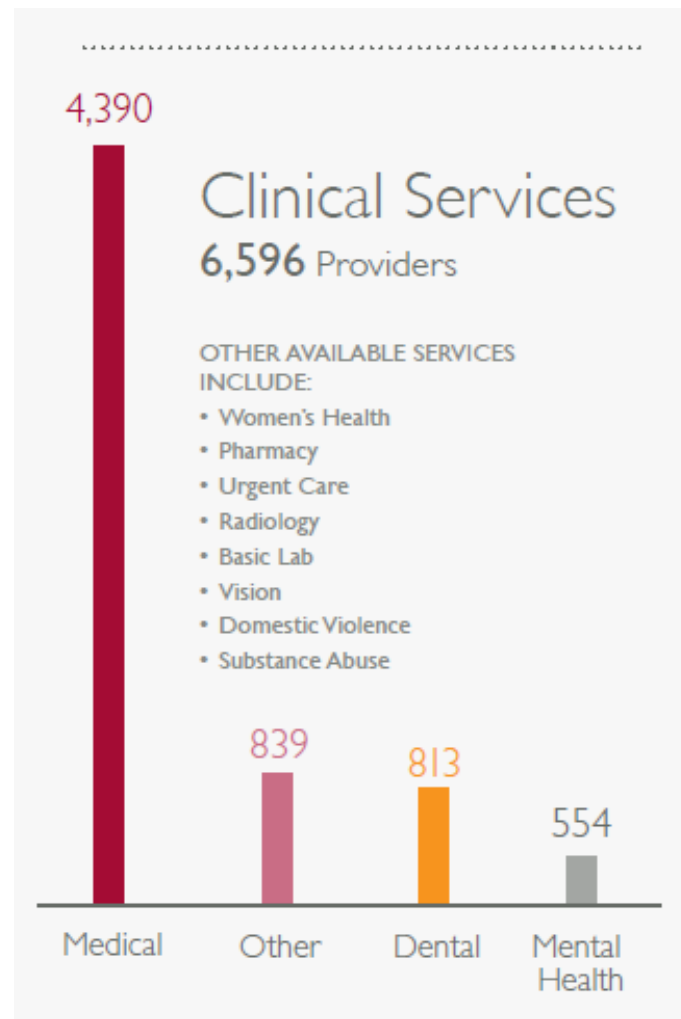
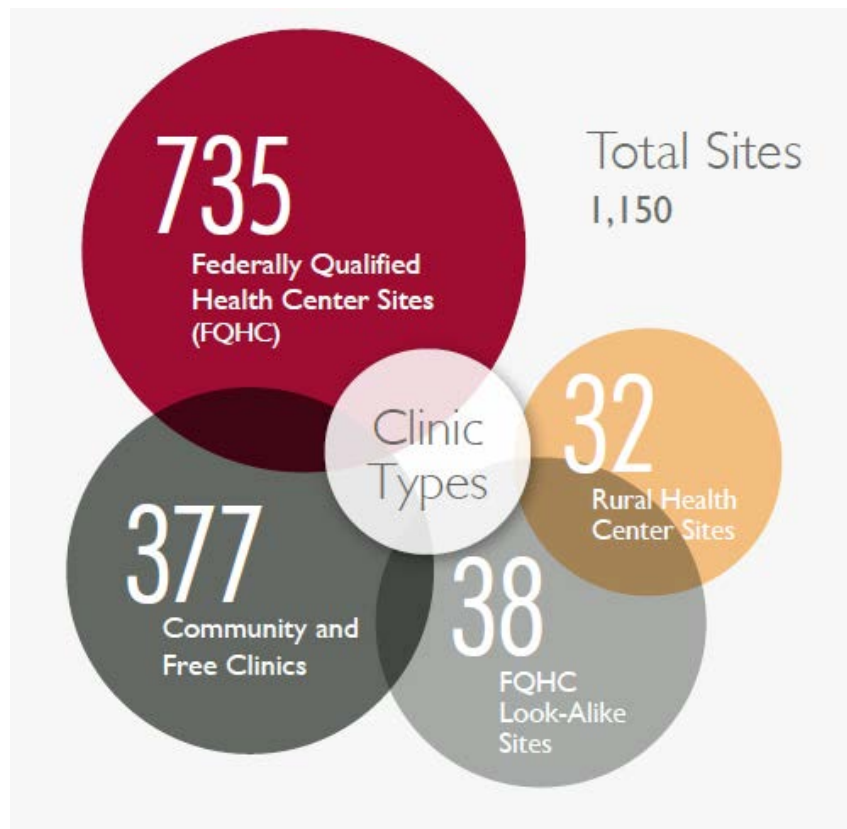
Jeff Oxendine, Kevin Barnett, Beth Malinowski, Nataly Diaz

Agenda

- Impetus/Purpose for the Report
- Methodology & Key Findings
- CPCA Commitment to Workforce
- Discussion



California CCHC Profile: *Sites & Services*

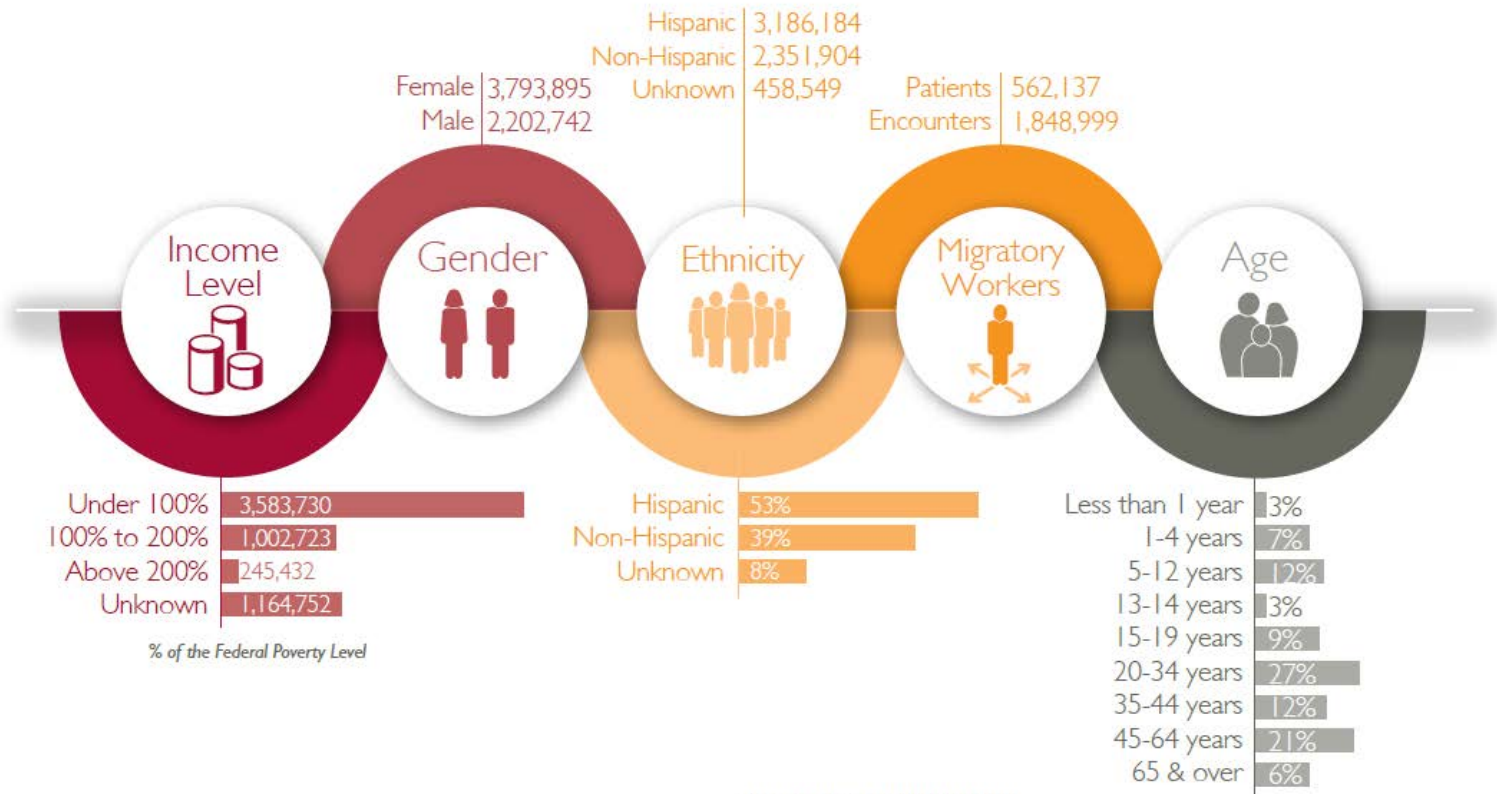


California CCHC Profile: *Impact*



.....
Community Health Centers
Provide Care to 1 in 7 Californians

California CCHC Profile: *Patients*



CPCA's Workforce Commitment

- **Strategic Plan**

- Bold Step 1: Health System Transformation
- Bold Step 2: Health Center Transformation
- Bold Step 3: CaliforniaHealth+

- **2016 Public Policy Platform**

- Coverage and Access for All
- Delivery of Culturally Competent Whole Person Health Care, Preventive Care, and Supportive Services
- Strong Workforce and Core Business Infrastructure
- Building Healthy Communities

- **Roadmap:**

- Examine emerging issues, challenges, and opportunities to build primary care workforce & capacity

Project Scope

- **Environmental scan** with a focus on CA
- **Key informant interviews** with 24 selected leaders
- **Findings and** recommendations- policy, practice, program and partnerships

Key Informant Interviews

- Senator Ed Hernandez
- Leah Newkirk, CAFP
- Theresa Anderson, CAPA
- Ray Baxter, Kaiser Permanente
- Winston Wong, Kaiser Permanente
- George Flores, TCE
- Katherine Flores, UCSF Fresno, Song Brown
- Cathy Martin, CHA
- Sandra Shewry, CHCF
- Sophia Chang, CHCF
- Hector Flores, White Memorial Medical Residency Program
- Cathryn Nation, UCOP
- David Hayes-Bautista, UCLA
- Janet Coffman, UCSF
- Ron Chapman, Yolo Co, CADPH
- Assemblyman Adam Gray
- Katie Heidorn,, DHHS
- Linda Onstad-Adkins, OSHPD
- Larry Lang, Covered California
- Fitzhugh Mullan, National Physicians Alliance
- Robert Montoya, Consultant
- Joan Perinice, Mass League of CHC's
- Daniel Chavez, SD Health Connect
- Don Hufford, Western Advantage
- Nwando, Olayiwola, UCSF Center for Primary Care Excellence

Challenges and Solutions: 5 Key Areas

- Career Awareness and Education
- Residencies and GME Funding
- Primary Care Transformation and Financing Innovations
- Recruitment and Retention
- State and Regional Strategies and Infrastructure

Priority Recommendations

1. Educate the public and key stakeholders about growing primary care access, quality, and cost challenges, utilizing compelling data and patient voices, to make the case for urgent action and investment in primary care capacity expansion.
2. Improve documentation and communication of emerging primary care workforce problems and consequences.
3. Secure additional investment and partnerships to accelerate primary care transformation within CCHCs, including pilot projects, training, technical assistance, and shared learning

Priority Recommendations

4. Increase the number of primary care residencies in CA with a priority focus on residencies in community health centers and medically underserved areas.
5. Expand loan repayment funds and provisions to incent new and existing providers to practice in CCHCs.
6. Advocate for funds to expand medical schools targeting candidates committed to primary care practice in underserved areas (i.e. UC PRIME Program, UC Riverside Medical School).

Priority Recommendations

7. Develop formal ongoing relationships between CPCA and other key advocacy organizations and build an inclusive broad-based coalition to focus explicitly on primary care access and workforce-related policy solutions.

8. Develop state level public-private entity with the necessary expertise, capacity, and relationships to advance collaborative primary care workforce solutions. Convene a process for development of a multi-year strategic plan for CA to strengthen primary care capacity and access.

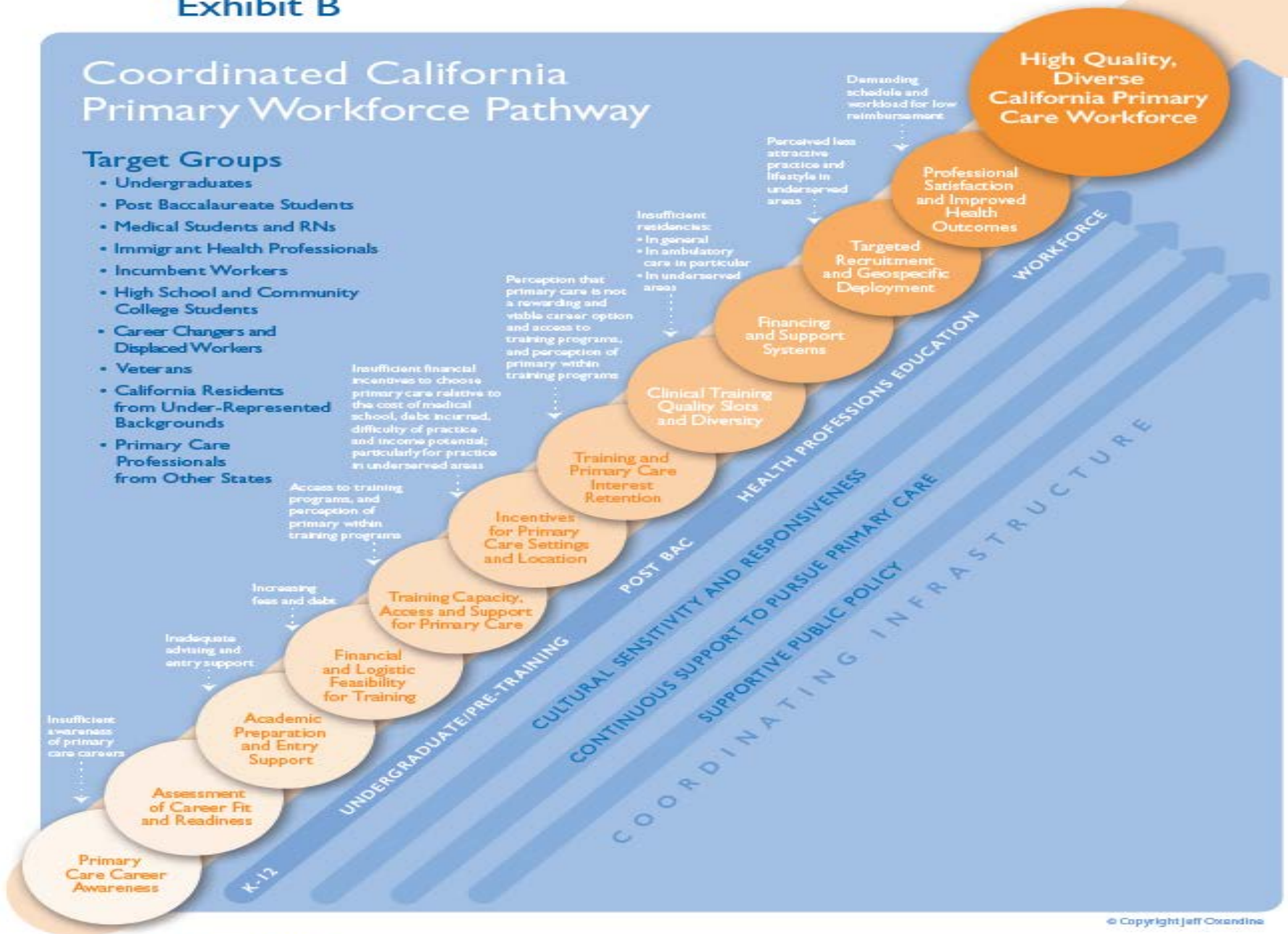
9. Accelerate and expand payment reform and pilot projects that align financial incentives and regulations with new team-based primary care models.

Exhibit B

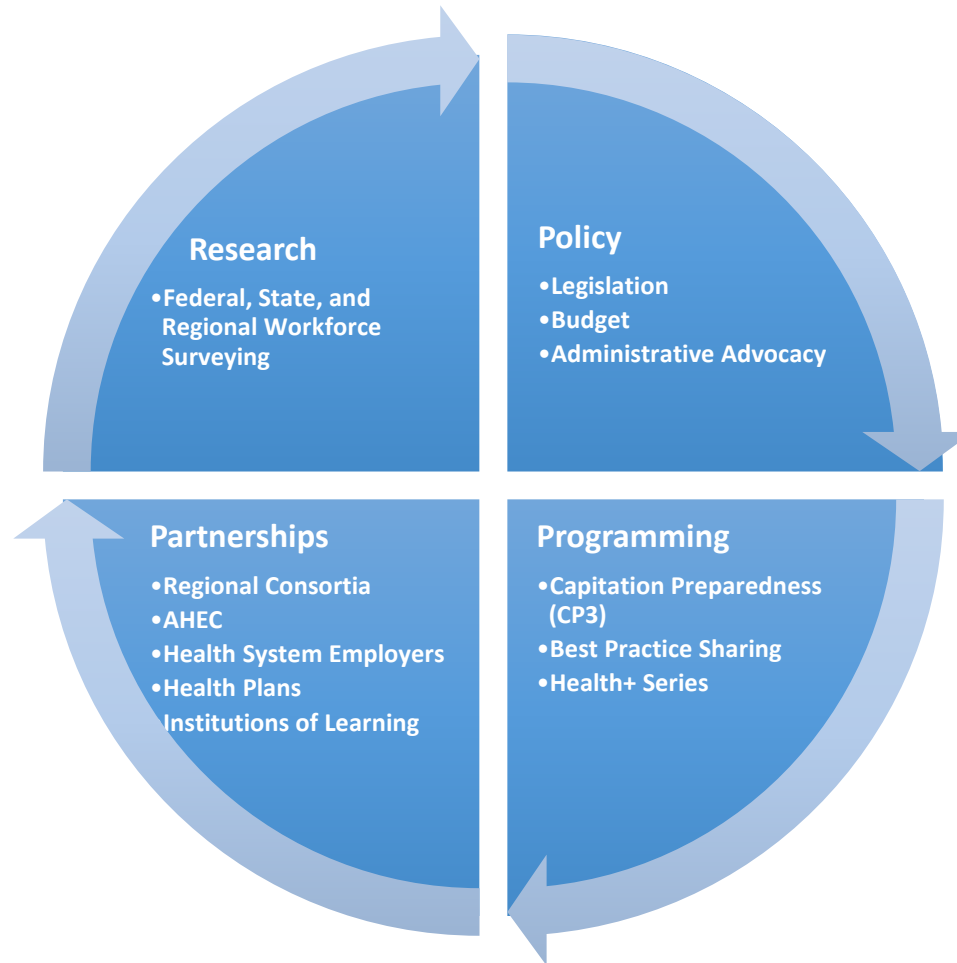
Coordinated California Primary Workforce Pathway

Target Groups

- Undergraduates
- Post Baccalaureate Students
- Medical Students and RNs
- Immigrant Health Professionals
- Incumbent Workers
- High School and Community College Students
- Career Changers and Displaced Workers
- Veterans
- California Residents from Under-Represented Backgrounds
- Primary Care Professionals from Other States



CPCA Workforce Activities



Discussion



How can we partner together on this critical work?

Questions or Comments?

- Beth Malinowski, CPCA
 - bmalinowski@cpcpa.org
- Nataly Diaz, CPCA
 - ndiaz@cpcpa.org
- Jeff Oxendine, UC Berkeley School of Public Health
 - Oxendine@Berkeley.edu
- Kevin Barnett, Public Health Institute
 - Kevinpb@pacbell.net