



Site Usage


 **12,118** Visits

 **60.69%** Bounce Rate

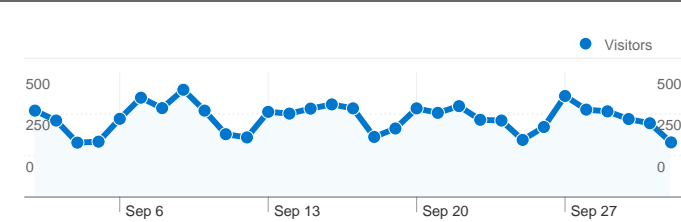
 **41,328** Pageviews

 **00:02:35** Avg. Time on Site

 **3.41** Pages/Visit

 **53.49%** % New Visits

Visitors Overview

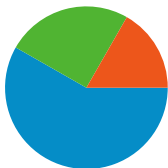


Visitors
7,305

Content Overview

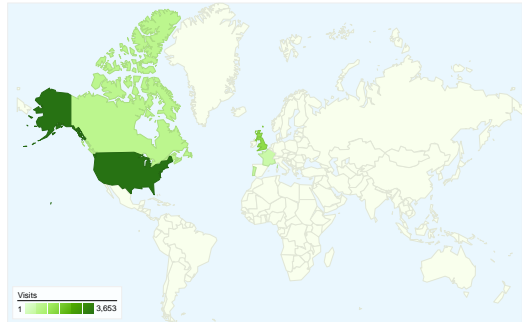
Pages	Pageviews	% Pageviews
/	5,695	13.78%
/profiles/members/	820	1.98%
/groups	513	1.24%
/page/about-the-oac	336	0.81%
/profiles/message/listInbox	327	0.79%

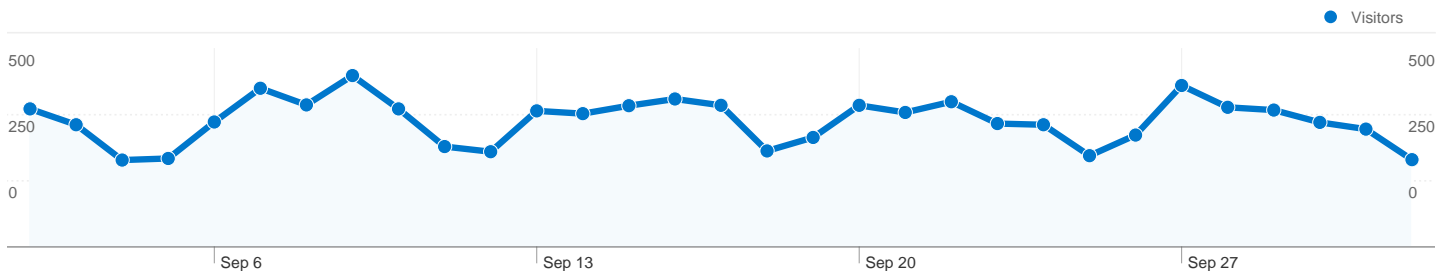
Traffic Sources Overview



- **Search Engines**
7,058.00 (58.24%)
- **Referring Sites**
3,034.00 (25.04%)
- **Direct Traffic**
2,025.00 (16.71%)
- **Other**
1 (0.01%)

Map Overlay





7,305 people visited this site

12,118 Visits

7,305 Absolute Unique Visitors

41,328 Pageviews

3.41 Average Pageviews

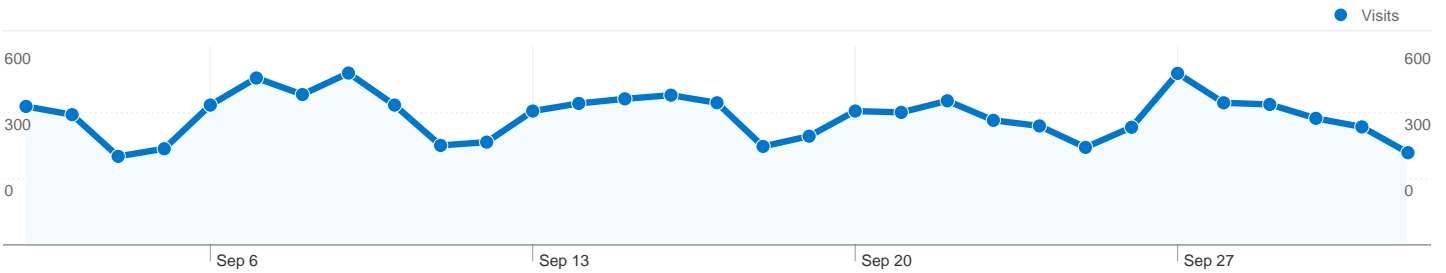
00:02:35 Time on Site

60.69% Bounce Rate




53.49% New Visits

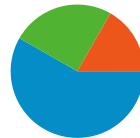
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	4,758	39.26%	DSL	3,585	29.58%
Internet Explorer	3,370	27.81%	Unknown	3,437	28.36%
Safari	2,366	19.52%	Cable	2,857	23.58%
Chrome	1,438	11.87%	T1	2,087	17.22%
Opera	111	0.92%	Dialup	130	1.07%



All traffic sources sent a total of 12,118 visits

-  **16.71%** Direct Traffic
-  **25.04%** Referring Sites
-  **58.24%** Search Engines

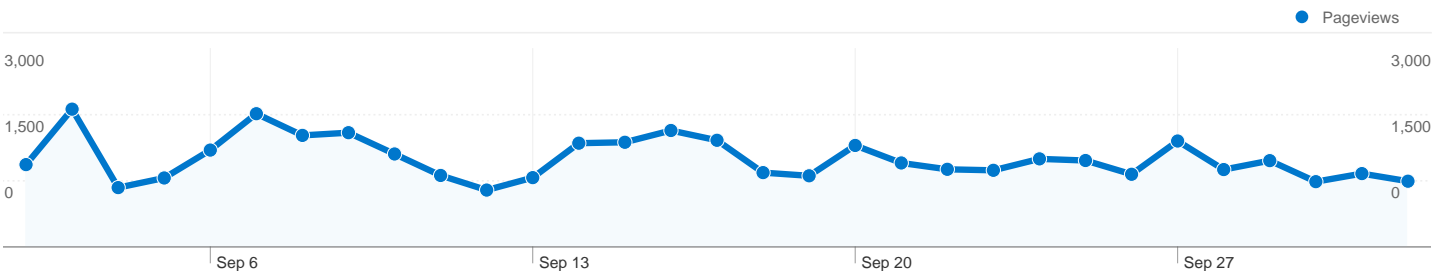


- **Search Engines**
7,058.00 (58.24%)
- **Referring Sites**
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- **Direct Traffic**
2,025.00 (16.71%)
- **Other**
1 (0.01%)


Top Traffic Sources


Sources	Visits	% visits
google (organic)	6,782	55.97%
(direct) ((none))	2,025	16.71%
google.com (referral)	430	3.55%
uk.mg2.mail.yahoo.com	257	2.12%
facebook.com (referral)	179	1.48%

Keywords	Visits	% visits
open anthropology cooperative	399	5.65%
goncalo mota	188	2.66%
jacob lee open anthropology	137	1.94%
anthropology cooperative	127	1.80%
open anthropology collective	123	1.74%



Pages on this site were viewed a total of 41,328 times

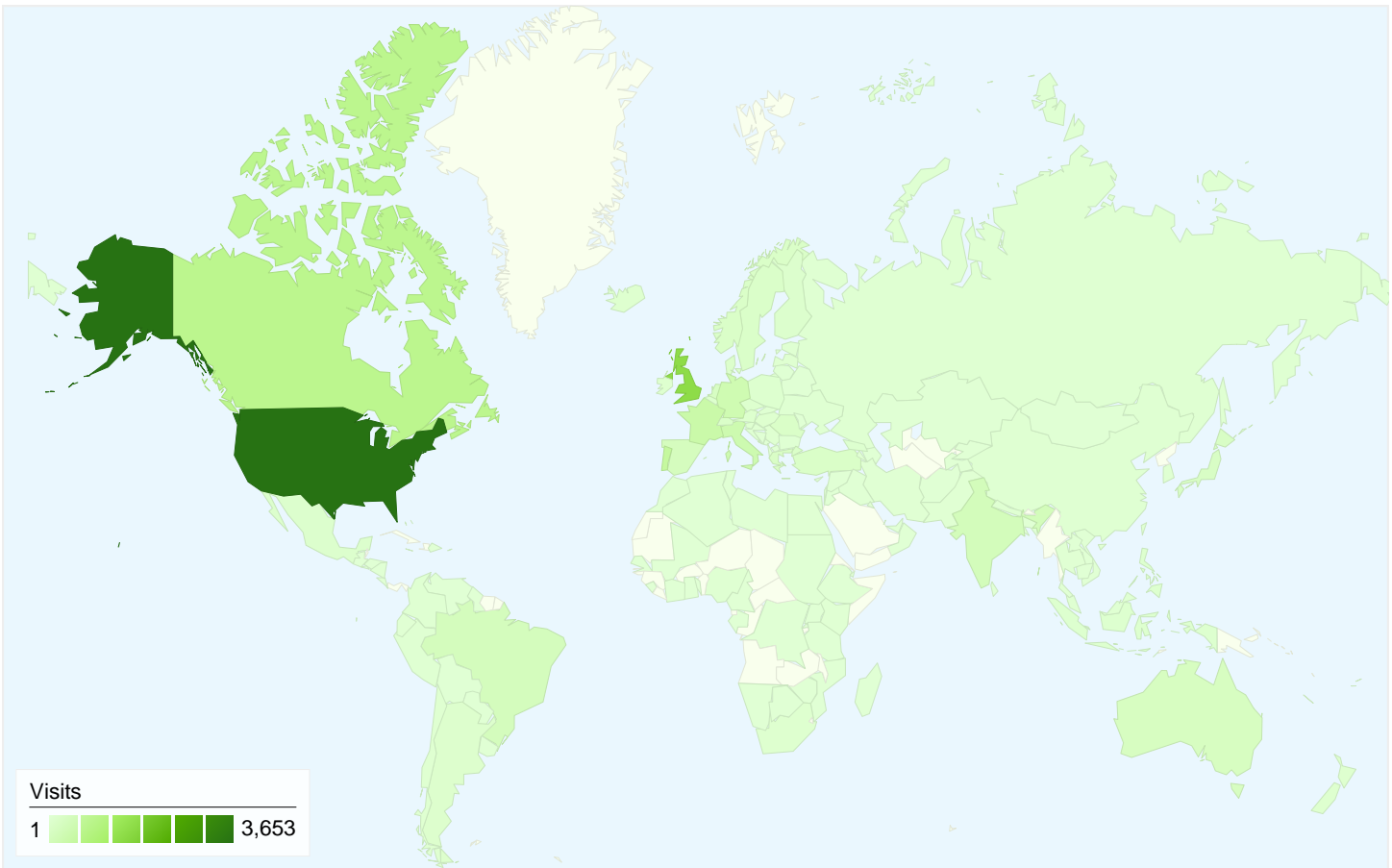
 **41,328 Pageviews**

 **30,722 Unique Views**

 **60.69% Bounce Rate**

Top Content

Pages	Pageviews	% Pageviews
/	5,695	13.78%
/profiles/members/	820	1.98%
/groups	513	1.24%
/page/about-the-oac	336	0.81%
/profiles/message/listInbox	327	0.79%



12,118 visits came from 150 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
12,118 % of Site Total: 100.00%	3.41 Site Avg: 3.41 (0.00%)	00:02:35 Site Avg: 00:02:35 (0.00%)	59.36% Site Avg: 53.49% (10.97%)	60.69% Site Avg: 60.69% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	3,653	2.97	00:02:37	60.55%	61.87%	
United Kingdom	1,562	3.58	00:02:58	50.51%	61.01%	
Canada	759	3.34	00:02:01	55.73%	64.69%	
Portugal	575	2.67	00:01:32	32.52%	72.00%	
France	473	3.71	00:05:10	33.62%	45.88%	
Italy	399	4.04	00:01:55	68.42%	54.14%	
Germany	372	3.97	00:02:03	61.83%	61.29%	
India	274	2.69	00:02:20	78.83%	67.88%	
Brazil	257	2.96	00:01:25	73.15%	59.14%	

Spain	240	4.34	00:03:10	42.50%	60.42%
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