



COLUMBIA UNIVERSITY

2014 COACHING CONFERENCE

The World Café with Dr. Juanita Brown – *Community Building and Collaborative Knowledge Sharing*

Location: Alfred Lerner Hall Auditorium, Columbia University | 2920 Broadway | New York City

Description: We initiate our collaborative discoveries at the conference with a highly interactive approach to accessing the collective intelligence of attendees by cross-pollinating key learnings around the conference theme (i.e., Space as Context for Executive and Organizational Coaching) and framing core questions for this conference and the work beyond. Come prepared to experience a living web of new relationships, new conversations, and new possibilities for action in our global coaching community. Juanita will be offering her insights in partnership with the on-site hosting team via live videoconference.



Juanita Brown Ph.D. is the founder of Whole Systems Associates dedicated to strategic inquiry and the renewal of complex systems. Since 1974 she has served as a thinking partner, organizational strategist and dialogue host with leaders in business and industry, government and educational institutions, health care organizations, and community service agencies in the United States, Latin America, Canada, Europe and the Pacific Rim.

Juanita is also the co-originator of *The World Café*, a pioneering approach to large-scale dialogue and strategic inquiry being used in multi-sector and multi-stakeholder settings around the globe. Hundreds of thousands of people on six continents have experienced the World Café to address strategy development; client relations; internal and external stakeholder engagement; business innovation; new product development, and other critical issues. Her award-winning book, *The World Café: Shaping our Futures through Conversations that Matter*, co-authored with David Isaacs and the World Café Community has been translated into 11 languages.

Ms. Brown has served as a Senior Affiliate with the MIT Sloan School's Organizational Learning Center and was a member of the core research team of the MIT Dialogue Project. She has served as a Research Affiliate at the Institute for the Future and as program faculty at the John F. Kennedy University School of Management, the California Institute of Integral Studies, Columbia University, and the University of Monterrey, Mexico. She serves as a Fellow of the World Business Academy and the Fielding Institute for Social Innovation and has been honored among the World Who's Who of Business and Professional Women

Ms. Brown received her B.A. from Antioch College and her M.A. from Cornell University. Her Ph.D. focused the role of conversation as a core process for organizational and societal evolution. Her latest article, focused on *Conversational Leadership: Thinking Together for a Change*, has appeared in both *The Systems Thinker* and the *Oxford Leadership Journal*.

On-Site Hosting Team:

Kathryn Wankel, Independent Executive Coach; Laura Fisher, Regeneron Pharmaceuticals; and Mary Manoogian, Center for Creative Leadership.