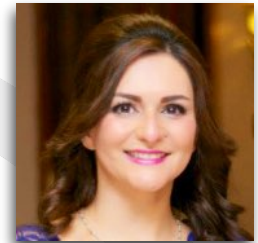


VISUAL STORY NETWORK

2016 ANNUAL REPORT

The ministry expanded to 2,350 participants in 88 nations reaching an estimated 318,000 people with the good news of Jesus.

- *VSN resourced Maral from Holland and 29,000 others who spent 1280 hours on VSN web sites as they sought help for their mission work.*



Maral

The ministry helped Operation Mobilization develop strategies to use mobile phones in evangelistic outreach. The Mobile Ministry Forum expanded to 175 organizations as the world's leading partnership platform for using mobile devices in ministry.

- *We trained 204 leaders like Dr. Hormoz Shariat in the use of story in reaching and teaching people in places like Iran.*



Dr. Hormoz Shariat

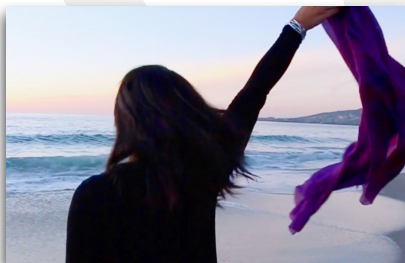
We trained 486 leaders in the use of mobiles as a ministry tool.



Chris Gammill

- *We launched Mission Media U! 120 leaders from 21 countries like Chris Gammill completed one of our five-week courses in Media or Story. Chris then had 15 other CBN staff from around the world take courses as well.*

We trained 110 strategic women like Sarah in using media for their mission through the Middle East Women's Leadership Network.



Sarah

Sarah may be the world's most vibrant, female Christian from Saudi Arabia. She experienced the grace and power of Jesus as a student in the United States. She is being mentored by Shirin through our Middle East Women's Leadership Network. She took our Mission Media U course on developing media. As a result, she produced a two-minute video of her conversion and calling. Her ministry has since expanded. She shares, "My life and ministry would not be the same without the Visual Story Network."

2016 Goals and Results

Goal: Provide leadership resources to 500 Ministries

Result:

1000 leaders read the monthly “best practices” communiqués.

73 evangelistic films completed for least-reached peoples.

Goal: Train 200 leaders in ministry application of story

Result: **204** trained.

Goal: Train 500 leaders in ministry application of mobile technology

Result: **486** trained.



Cumulative Goals

Goal: Build the Movement to 315 Organizations

Result: **338** (22% increase from 2015)

Goal: Collaborate on 175 projects, products, & partnerships

Result: **188** (28% increase from 2015)

Goal: Expand to 2350 visual storytellers

Result: **2,354*** (11% increase from 2015)

Kirk is the International Technology Coordinator for Operation Mobilization (OM). Through our Mobile Ministry Forum, Kirk learned about the Bible Box, a device that broadcasts digital evangelism and discipleship resources on its own Wi-Fi network. ***In the last three years, Kirk has sent 750 units to ten countries where they are used by OM staff.***

100 units are in Syrian refugee camps as "digital watering holes" where refugees have access to Christ-centered content.

Kirk says, "I am grateful for VSN and the way they have helped us innovate for the sake of the gospel."

* The number of people who voluntarily associate themselves with the Visual Story Network.